NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 27, 1986

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	25.4	21,820
2	FAMILY TIES	24.4	20,960
3	CHEERS	21.6	18,550
4	MISS UNIVERSE PAGEANT(S)	21.2	18,210
5	ALL STAR BASEBALL GAME(S)	20.3	17,440
6	NIGHT COURT	20.1	17,270
7	GOLDEN GIRLS	17.5	15,030
8	MURDER, SHE WROTE	16.7	14,350
9	GROWING PAINS#	16.4	14,090
9	WHO'S THE BOSS?#	16.4	14,090
11	ALL STAR BASEBALL PRE GM(S)	16.2	13,920
12	KATE & ALLIE#	15.9	13,660
12	NEWHART#	15.9	13,660
14	ME & MRS. C	15.7	13,490
15	60 MINUTES	15.5	13,310
16	20/20	15.3	13,140
17	CBS SUNDAY NIGHT MOVIE	15.0	12,890
18	NBC SUNDAY NIGHT MOVIE	14.7	12,630

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	19.8	44,340
2	FAMILY TIES	19.0	42,560
3	CHEERS	15.4	34,650
4	NIGHT COURT	14.5	32,610
5	MISS UNIVERSE PAGEANT(S)	14.5	32,530
6	ALL STAR BASEBALL GAME(S)	12.6	28,380
7	GROWING PAINS#	12.3	27,500
8	GOLDEN GIRLS	11.6	26,030
9	WHO'S THE BOSS?#	11.6	25,930
10	NBC SUNDAY NIGHT MOVIE	11.2	25,040
11	ABC SUNDAY NIGHT MOVIE	10.9	24,420
12	ME & MRS. C	10.6	23,870
13	REMINGTON STEELE#	10.5	23,490
14	KATE & ALLIE#	10.4	23,280
15	ALL STAR BASEBALL PRE GM(S)	10.3	23,130
16	MOONLIGHTING#	10.3	23,060
17	DISNEY SUNDAY MOVIE	10.0	22,390
18	GIMME A BREAK	10.0	22,370

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	21.5	19,220
2	FAMILY TIES	20.2	18,100
3	MISS UNIVERSE PAGEANT(S)	19.1	17,150
4	CHEERS	15.4	13,820
5	NIGHT COURT	14.9	13,310
6	KATE & ALLIE#	14.5	12,950
7	MURDER, SHE WROTE	14.0	12,510
8	GOLDEN GIRLS	13.6	12.220
9	GROWING PAINS#	13.5	12,080
10	NEWHART#	13.4	12,000
11	CBS SUNDAY NIGHT MOVIE	13.2	11,850
12	WHO'S THE BOSS?#	13.0	11,650
13	ME & MRS. C	12.2	10,900
14	NBC SUNDAY NIGHT MOVIE	12.0	10,770
15	ABC MONDAY NIGHT MOVIE SP(S)	12.0	10,750
16	SPENSER: FOR HIRE#	11.8	10,560
17	ABC SUNDAY NIGHT MOVIE	11.7	10,450

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALL STAR BASEBALL GAME(S)	17.3	13,940
2	BILL COSBY SHOW	16.8	13,590
3	FAMILY TIES	16.0	12,940
4	CHEERS	14.3	11,550
5	NIGHT COURT	13.8	11,180
6	ALL STAR BASEBALL PRE GM(S)	12.7	10,300
7	NBC SUNDAY NIGHT MOVIE	11.6	9,390
8	ABC SUNDAY NIGHT MOVIE	10.8	8,760
9	MIAMI VICE	10.5	8,510
10	MISS UNIVERSE PAGEANT(S)	10.3	8,330
11	60 MINUTES	10.3	8,290
12	20/20	10.2	8,260
13	STINGRAY	10.0	8,050
14	REMINGTON STEELE#	9.7	7,800
15	MURDER, SHE WROTE	9.2	7,470
16	GOLDEN GIRLS	9.2	7,440
17	HILL STREET BLUES	8.5	6,840
18	DISNEY SUNDAY MOVIE	8.4	6,780

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 27, 1986

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	21.2	12,000
2	FAMILY TIES	20.4	11,500
3	CHEERS	15.6	8,830
4	MISS UNIVERSE PAGEANT(S)	15.6	8,800
5	NIGHT COURT	15.2	8,600
6	GROWING PAINS#	15.0	8,470
7	KATE & ALLIE#	14.9	8,430
8	NEWHART#	13.8	7,770
9	ABC SUNDAY NIGHT MOVIE	12.8	7,230
10	MOONLIGHTING#	12.8	7,220
11	WHO'S THE BOSS?#	12.6	7,130
12	NBC SUNDAY NIGHT MOVIE	12.1	6,850
13	SPENSER: FOR HIRE#	12.1	6,820
14	GIMME A BREAK	11.0	6,220
15	CBS SUNDAY NIGHT MOVIE	10.9	6,160
16	ABC MONDAY NIGHT MOVIE SP(S)	10.6	6,000
17	CAGNEY & LACEY#	10.4	5,850

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MISS UNIVERSE PAGEANT(S)	24.6	6,760
2	BILL COSBY SHOW	22.0	6,050
3	GOLDEN GIRLS	21.7	5,970
4	MURDER, SHE WROTE	20.9	5,750
5	FAMILY TIES	19.3	5,300
6	ME & MRS. C	18.5	5,090
6	60 MINUTES	18.5	5,090
8	CBS SUNDAY NIGHT MOVIE	17.3	4,750
9	ALL STAR BASEBALL GAME(S)	16.5	4,540
10	ABC MONDAY NIGHT MOVIE SP(S)	16.0	4,380
11	20/20	15.4	4,230
12	ALL STAR BASEBALL PRE GM(S)	14.7	4,040
12	CRAZY DAN(S)	14.7	4,040
14	CHEERS	14.6	4,000
15	KATE & ALLIE#	14.3	3,920
16	227#	13.6	3,730
17	SCARECROW & MRS. KING	13.5	3,710
18	HIGHWAY TO HEAVEN	13.4	3,690
19	NIGHT COURT	13.3	3,660
20	NEWHART#	12.9	3,550

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	16.9	9,280
2	BILL COSBY SHOW	16.5	9,050
3	CHEERS	14.7	8,070
4	NIGHT COURT	14.6	8,010
5	ALL STAR BASEBALL GAME(S)	12.7	6,990
6	NBC SUNDAY NIGHT MOVIE	12.0	6,580
7	ABC SUNDAY NIGHT MOVIE	11.2	6,130
8	MIAMI VICE	10.8	5,950
9	STINGRAY	10.2	5,600
10	20/20	9.8	5,380
11	REMINGTON STEELE#	9.8	5,360
12	ALL STAR BASEBALL PRE GM(S)	9.6	5,290
13	MOONLIGHTING#	9.5	5,220
14	DISNEY SUNDAY MOVIE	9.3	5,090
15	DALTON'S CODE OF VENGENCE(S)	9.0	4,960
16	HILL STREET BLUES	8.6	4,700
17	MISS UNIVERSE PAGEANT(S)	8.5	4,670
18	CBS FRIDAY NIGHT MOVIES	8.0	4,400
19	MACGYVER	7.8	4,300

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALL STAR BASEBALL GAME(S)	27.6	5,720
2	BILL COSBY SHOW	19.7	4,100
3	ALL STAR BASEBALL PRE GM(S)	19.4	4,020
4	60 MINUTES	18.2	3,780
5	MURDER, SHE WROTE	16.4	3,400
6	CRAZY DAN(S)	14.9	3,100
7	MISS UNIVERSE PAGEANT(S)	14.7	3,060
8	FAMILY TIES	14.3	2,970
9	CHEERS	13.4	2,790
10	CBS SUNDAY NIGHT MOVIE	12.7	2,630
11	GOLDEN GIRLS	12.4	2,570
12	CBS EVENING NEWS-RATHER	12.3	2,550
13	NIGHT COURT	12.0	2,490
14	20/20	11.5	2,390
15	NBC SUNDAY NIGHT MOVIE	11.4	2,370
16	ABC MONDAY NIGHT BASEBALL#	11.4	2,370
17	NBC NIGHTLY NEWS	11.2	2,330
18	ME & MRS. C	11.1	2,300
19	KATE & ALLIE#	10.5	2,190

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES — TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
*EVENING																														
A TEAM						38	205 200	A	9.5	18	816	1900	602	205	650	272	380	319	296	213	703	365	493	365	264	157^	205	84^	342	235
TUE.	8.00P	60	NBC	A		99	98	B	15.0	24	1289																			
8.00 - 8.30								A	8.9	17	765	1886	602	202	655	272	378	321	290	219	668	345	472	357	257	147^	213	85^	350	243
8.30 - 9.00								A	10.0	18	859	1917	607	208	648	268	383	320	309	209	734	385	514	374	269	165	198	83^	337	230
ABC BUSINESS BRIEF-WED						38	188 183	A	10.0	19	859	1849	766	349	832	302	522	510	362	240	605	185	389	374	270	183	174	150^	238	160
WED.	8.58P	1	ABC	N		89	88	B	14.1	22	1211																			
ABC BUSINESS BRIEF-FRI						39	189 182	A	9.5	21	816	1751	838	213	893	281	527	468	382	326	385	110^	206	184	152^	165^	113^	36v	360	166^
1 FRI.	8.[illegible]3P	1	ABC	N		89	88	B	12.5	22	1074																			
2 FRI.	8.41P	1																												
ABC COMEDY SPECIAL						6	192 187	A	9.5	19	816	1744	746	258	867	286	489	414	370	336	436	162^	269	226	173	159^	253	171	188	132^
FRI.	9.30P	30	ABC	CS		97	96	B	9.0	17	773																			
ABC MONDAY NIGHT BASEBALL						3	205	A	9.3	17	799	1418	459	158^	490	130^	225^	192^	193^	249^	739	193^	430	403	367	296^	76v	32v	113^	86v
2 MON.	8.00P	190	ABC	SE			99	B	9.2	16	790																			
8.00 - 8.30								A	8.4	17	722	1424	541	139^	559	125^	240^	198^	217^	280^	670	204^	372	339^	286^	281^	52v	42v	143^	86v
8.30 - 9.00								A	9.4	18	807	1421	510	137^	533	129^	223^	179^	203^	290^	737	224^	386	359	304^	331	39v	29v	112^	78v
9.00 - 9.30								A	9.8	17	842	1387	473	142^	495	139^	250^	223^	187^	245^	769	210^	414	395	346	338	58v	28v	65v	49v
9.30 - 10.00								A	10.0	17	859	1438	442	156^	461	133^	240^	206^	196^	214^	785	204^	470	449	404	303^	103^	44v	89^	73v
10.00 - 10.30								A	9.8	16	842	1430	406	165^	439	138^	181^	156^	160^	244^	777	193^	513	491	448	256^	92^	23v	122^	101^
10.30 - 11.00								A	8.6	14	739	1476	423	201^	472	143^	245^	209^	194^	217^	782	175^	488	473	452	283^	100^	30v	122^	81v
11.00 - 11.30								A	5.7	11	490	1300	344^	188^	401^	57v	182^	147^	239^	197^	576	94v	333^	239^	303^	243^	123v	45v	200^	200^
ABC MONDAY NIGHT MOVIE SP(S)							208	A	14.0	24	1203	1637	815	403	894	267	500	454	395	363	455	114^	265	226	241	169^	117^	59^	171^	117^
1 MON.	8.00P	180	ABC	FF			99																							
8.00 - 8.30								A	10.8	21	928	1469	814	378	897	208^	462	435	425	408	425	79^	203^	178^	234^	193^	23v	23v	124^	89^
8.30 - 9.00								A	12.7	23	1091	1535	826	419	925	262	493	456	403	408	407	73^	200^	195^	225^	179^	39v	39v	164^	116^
9.00 - 9.30								A	13.5	23	1160	1590	817	431	909	284	508	441	385	383	417	107^	226^	221^	210^	164^	74^	74^	190^	117^
9.30 - 10.00								A	15.2	25	1306	1673	810	402	880	273	492	432	377	361	478	132^	299	274	249	154^	101^	77^	214	148^
10.00 - 10.30								A	16.1	27	1383	1722	789	404	864	263	508	462	400	318	477	119^	298	229	260	165^	218	73^	163^	127^
10.30 - 11.00								A	16.0	28	1374	1710	813	371	877	286	506	470	381	326	494	157^	316	227	245	166^	189^	55^	150^	94^
ABC NEWSBRIEF-MON						40	183 195	A	9.7	18	833	1664	706	305	762	201	392	357	331	335	533	160^	339	287	251	194	152^	94^	217	139^
1 MON.	9.48P	1	ABC	N		90	96	B	12.1	19	1039																			
2 MON.	8.06P	1																												
ABC NEWSBRIEF-TUE						40	195 177	A	12.3	23	1057	1690	665	288	739	222	431	439	355	247	654	248	402	372	266	218	198	83^	99^	77^
1 TUE.	8.24P	1	ABC	N		95	89	B	13.9	22	1194																			
2 TUE.	9.58P	1																												
ABC NEWSBRIEF-WED						40	183 177	A	9.4	17	807	1898	793	432	829	287	459	482	381	275	640	230	441	433	270	190	272	141^	157^	89^
WED.	9.58P	1	ABC	N		90	88	B	16.2	25	1392																			
ABC NEWSBRIEF-THU						40	181 175	A	7.4	13	636	1901	760	294	923	374	570	495	384	290	648	302	466	367	224	169^	165^	134^	165^	79^
THU.	9.58P	1	ABC	N		90	89	B	11.3	18	971																			
ABC NEWSBRIEF-FRI						40	174 168	A	8.0	15	687	1787	703	231	887	340	558	418	364	299	422	197^	277	224	148^	139^	280	213	198	150^
FRI.	9.58P	1	ABC	N		89	87	B	8.4	14	722																			
ABC NEWSBRIEF-SAT.						40	179 178	A	6.7	14	576	1788	819	287	928	331	566	535	428	271	645	157^	445	422	372	161^	67^	LT	148^	132^
1 SAT.	9.55P	1	ABC	N		91	90	B	9.6	17	825																			
2 SAT.	9.50P	1																												
ABC NEWSBRIEF-SUN. CONT'D						40	186 181	A	11.7	20	1005	2102	865	390	977	418	683	587	458	218	713	297	519	442	338	145	173	91^	239	147

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																										
ABC NEWSBRIEF-SUN.-CONT'D																										
1 SUN. 10.05P	1 ABC N	92	89	B	14.2	22	1220																			
2 SUN. 9.59P	1																									
ABC SATURDAY NIGHT MOVIE	6	201	196	A	7.5	16	644	1793	808	267	922	316	552	508	419	294	615	163^	392	374	335	171^	83^	22v	173^	123^
SAT. 9.00P 120 ABC FF		98	97	B	7.9	16	679																			
9.00 - 9.30				A	6.8	14	584	1690	753	232	913	344	565	519	368	289	499	137^	315	280	269	144^	64^	LT	214^	194^
9.30 - 10.00				A	7.3	15	627	1794	790	296	924	325	575	540	415	269	657	169^	438	429	380	165^	47v	LT	166^	154^
10.00 - 10.30				A	7.8	16	670	1769	831	293	904	295	522	485	441	297	619	159^	370	381	343	180^	82^	13v	164^	90^
10.30 - 11.00				A	8.2	17	704	1865	831	235	925	304	541	485	432	306	664	185^	437	397	337	183^	129^	66^	147^	59^
ABC SPORTS UPDATE-SAT	38	189	186	A	6.0	13	515	2250	839	324	1048	479	733	581	344	281	630	227^	416	353	304	149^	190^	30v	382	310
SAT. 8.58P	1 ABC SN	93	91	B	7.6	13	653																			
ABC SPORTS UPDATE-SUN	40	194	193	A	10.9	20	936	2108	871	406	934	395	648	541	428	234	708	333	500	397	283	153	192	116^	274	187
1 SUN. 9.00P	1 ABC SN	94	93	B	12.9	20	1108																			
2 SUN. 9.22P	1																									
ABC SUNDAY NIGHT MOVIE	30	209	203	A	13.3	24	1142	2138	854	386	915	378	633	556	428	214	765	344	537	457	336	152	176	86^	282	200
1 SUN. 8.00P 163 ABC FF		99	96	B	15.0	24	1289																			
2 SUN. 9.00P 120																										
8.00 - 8.30				A	11.7	23	1005	2421	813	331	855	399	663	537	378	163^	920	431	618	528	378	188^	191^	95^	455	351
8.30 - 9.00				A	13.0	24	1117	2571	859	333	897	447	697	550	383	154^	1006	484	687	571	419	188^	219^	101^	449	362
9.00 - 9.30				A	13.4	24	1151	2067	847	392	897	339	597	521	434	238	713	335	498	401	295	149	189	104^	268	177
9.30 - 10.00				A	13.8	24	1185	2071	879	399	930	388	638	568	435	215	731	340	522	428	314	141	164	85^	246	157
10.00 - 10.30				A	14.0	24	1203	2031	837	400	926	377	633	585	441	205	715	301	510	453	339	140	163	70^	227	164
10.30 - 11.00				A	12.9	23	1108	2004	863	406	948	362	613	567	451	253	709	282	497	467	337	150	151	67^	196	146
ABC WORLD NEWS TONIGHT	200	205	207	A	9.3	21	799	1464	653	188	741	181	336	357	325	334	555	151	323	302	269	208	75^	52^	93	43^
M-F 6.30P 30 ABC N		98	99	B	11.1	21	953																			
ABC WRLD NEWS TONIGHT-SAT	29	192	189	A	7.1	18	610	1659	702	238	785	188^	400	388	375	312	692	83^	341	345	413	294	105^	83^	77^	41v
SAT. 6.30P 30 ABC N		96	96	B	8.4	18	722																			
ABC WRLD NEWS TONIGHT-SUN	36	157	160	A	6.3	15	541	1617	631	267	704	228^	368	405	292	260	669	233^	351	316	286	287	29v	LT	215^	168^
SUN. 6.30P 30 ABC N		84	84	B	7.1	14	610																			
AIRWOLF	6	205	204	A	8.1	15	696	1935	668	354	758	278	493	401	341	247	693	267	500	430	337	174^	200	84^	284	189^
WED. 9.00P 60 CBS A		99	98	B	7.9	14	679																			
9.00 - 9.30				A	7.5	14	644	1978	674	345	764	269	491	400	350	249	722	294	526	438	335	176^	210^	101^	282	193^
9.30 - 10.00				A	8.7	16	747	1889	661	362	749	287	491	397	328	245	663	238	472	419	338	174^	196	69^	281	185
ALFRED HITCHCOCK(S)		200		A	7.6	15	653	3017	904	349^	927	236^	583	552	510	293^	728	287^	384^	495	386^	109^	482	160^	880	802
1 SUN. 8.00P 60 NBC SM		98																								
8.00 - 8.30				A	7.4	14	636	3038	869	279^	893	209^	546	513	495	298^	726	291^	367^	501	380^	116^	475	165^	944	856
8.30 - 9.00				A	7.8	15	670	2988	934	414	956	260^	615	591	520	284^	723	281^	394^	487	391^	99v	488	156^	821	752
ALL STAR BASEBALL PRE GM(S)		212		A	16.2	32	1392	1662	638	220	698	196	354	381	292	289	739	209	379	384	356	289	177^	29v	48v	34v
1 TUE. 8.00P 27 ABC SC		99																								
ALL STAR BASEBALL GAME(S)		212		A	20.3	35	1744	1627	532	192	578	133^	296	278	251	261	801	230	402	413	371	329	190	33v	58^	50^
1 TUE. 8.27P 155 ABC SE		99																								
8.30 - 9.00				A	19.1	35	1641	1760	638	247	692	172	357	382	319	278	776	208	389	386	391	311	227	34v	65^	51^
9.00 - 9.30				A	20.0	35	1718	1693	566	192	611	164	335	315	258	259	796	236	383	388	359	337	217	36v	69^	52^
9.30 - 10.00				A	20.0	34	1718	1590	509	166	557	116^	282	270	240	264	787	227	380	391	342	345	175	32v	71^	57^
CONT'D																										

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																										
ALL STAR BASEBALL -CONT'D				A	20.9	35	1795	1550	478	174	518	102^	253	217	219	258	816	229	417	446	377	330	168	30v	48^	48^
10.00 - 10.30				A	21.6	36	1855	1582	475	178	517	115^	264	215	222	245	834	247	442	456	388	321	184	34v	47^	47^
10.30 - 11.00																										
AMAZING STORIES		4	208	209	A	10.4	19	893	1816	708	373	853	327	583	505	415	225	438	195	293	290	163	122^	255	166	270	167
MON. 8.30P 30 NBC GD		99	99	B	11.5	21	988																			
AMERICAN PORTRAIT		101	201	202	A	9.4	17	807	1621	668	318	800	222	414	399	368	322	505	141	318	298	255	171	184	95	132	102
1 MTUTH 8.58P 1 CBS DO		96	97	B	12.8	20	1100																			
2 TUE. 8.58P 1																										
2 THU. 9.17P 1																										
BENSON		22	200	199	A	6.8	15	584	2315	873	306	1069	458	722	583	354	310	641	226^	405	356	318	158^	233^	40v	372	284
SAT. 8.30P 30 ABC CS		99	97	B	8.1	15	696																			
BILL COSBY SHOW		41	216	215	A	25.4	50	2182	2032	770	370	882	344	551	463	337	278	622	269	415	351	235	187	195	124	333	215
THU. 8.00P 30 NBC CS		99	99	B	31.6	50	2714																			
CAGNEY & LACEY		31	207		A	13.3	23	1142	1681	766	293	859	281	513	450	402	301	499	104^	262	296	321	165^	142^	81^	181^	142^
1 MON. 10.00P 60 CBS OP		99		B	15.7	26	1349																			
10.00 - 10.30				A	13.0	22	1117	1636	759	299	861	295	521	443	399	303	467	101^	242	270	293	158^	133^	82^	175^	135^
10.30 - 11.00				A	13.5	23	1160	1725	780	290	863	269	507	460	406	301	531	105^	281	321	350	172^	145^	78^	186^	150^
CBS EVENING NEWS-RATHER		204	207	207	A	10.2	22	876	1518	641	200	717	139	260	274	340	393	609	169	284	268	253	292	94	32^	98	74^
M-F 6.30P 30 CBS N		99	99	B	12.5	23	1074																			
CBS EVENING NEWS-SUNDAY		30	179	184	A	5.9	14	507	1759	721	201^	818	214^	378	389	359	410	667	178^	295	326	255^	301	41v	27v	233^	175^
SUN. 6.00P 30 CBS N		89	90	B	8.1	17	696																			
CBS FRIDAY NIGHT MOVIES		9	201	198	A	8.7	17	747	1874	648	306	703	260	472	474	347	177^	781	307	588	517	409	135^	128^	100^	262	172^
FRI. 9.00P 120 CBS FF		97	94	B	9.2	18	790																			
9.00 - 9.30				A	7.6	15	653	2026	642	306	715	266	466	468	328	206^	838	356	646	533	432	129^	151^	136^	322	182^
9.30 - 10.00				A	8.2	16	704	1869	619	297	665	234	445	449	336	175^	826	353	637	509	424	123^	115^	94^	263	153^
10.00 - 10.30				A	9.7	19	833	1779	648	302	689	257	461	480	348	162^	733	267	541	521	388	132^	112^	89^	245	181
10.30 - 11.00				A	9.5	18	816	1788	659	307	717	273	493	479	358	165^	721	265	535	490	374	148^	136^	85^	214	160^
CBS SAT. NEWS-SCHIEFFER		33	180	180	A	7.1	18	610	1590	782	210^	818	167^	318	343	349	446	461	71^	210^	199^	237	242	105^	43v	206^	138^
SAT. 6.30P 30 CBS N		93	93	B	8.2	17	704																			
CBS SATURDAY NIGHT MOVIE		6	204	201	A	7.2	15	618	2031	761	278	944	392	587	494	396	284	627	276	473	392	262	136^	261	137^	199^	119^
SAT. 9.00P 120 CBS FF		99	99	B	8.1	17	696																			
9.00 - 9.30				A	6.3	13	541	2142	790	293	987	416	632	503	404	278	675	274	463	464	322	131^	277	159^	203^	111^
9.30 - 10.00				A	6.8	14	584	1923	753	277	915	365	556	492	385	296	580	257	442	410	243	138^	257	135^	171^	90^
10.00 - 10.30				A	7.7	16	661	1974	747	278	924	379	564	499	395	285	594	267	452	320	227	142^	245	123^	211	138^
10.30 - 11.00				A	8.0	17	687	2066	757	259	950	405	599	487	403	273	647	290	513	380	258	134^	267	135^	202	134^
CBS SPECIAL MOVIE PRSNT(S)		205		A	13.0	23	1117	1678	668	202^	799	223^	448	438	399	301	465	173^	304	231^	235^	148^	304	145^	110^	83^
1 THU. 9.00P 120 CBS FF		99																								
9.00 - 9.30				A	12.0	22	1031	1721	681	188^	790	183^	405	430	411	317	466	179^	304	184^	213^	162^	381	138^	84^	84^
9.30 - 10.00				A	13.0	23	1117	1756	694	243	839	214^	453	479	418	318	447	147^	310	244	246	137^	384	173^	86^	86^
10.00 - 10.30				A	13.4	23	1151	1655	696	218^	836	264	497	447	408	301	419	129^	245	212^	239	152^	268	149^	132^	56v
10.30 - 11.00				A	13.6	25	1168	1581	604	163^	736	230	437	399	360	272	524	236	348	276	232	146^	189^	117^	132^	104^
CBS SPECIAL MOVIE PRSNT.(S)			206	A	5.3	10	455	1736	655	140v	743	139v	338^	375^	385^	359^	788	304^	564^	450^	368^	194^	136v	77v	69v	48v
2 THU. 8.00P 180 CBS FF			99																							
8.00 - 8.30				A	4.5	9	387	1687	780	191^	811	145v	415^	452^	502^	359^	720	331^	545^	357^	303^	152v	109v	70v	47v	47v
CONT'D																										

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																										
CBS SPECIAL MOVIE -CONT'D																										
8.30 - 9.00				A	4.4	9	378	1601	786	265^	820	165v	368^	458^	464^	362^	616^	275^	440^	311^	234^	176v	127v	87v	38v	38v
9.00 - 9.30				A	5.7	11	490	1771	605	182^	744	113v	305^	390^	434^	354^	813	258^	581	476^	439^	206^	153^	105v	61v	61v
9.30 - 10.00				A	5.5	10	472	1572	596	178^	730	110v	315^	390^	415^	340^	654	160^	429^	448^	373^	206^	137v	107v	51v	51v
10.00 - 10.30				A	5.6	11	481	1800	605	32v	693	142v	330^	330^	287^	363^	918	351^	671	565	435^	200^	116v	38v	73v	37v
10.30 - 11.00				A	6.0	12	515	1913	617	39v	694	159^	323^	277^	268^	371^	941	432^	681	481^	375^	218^	164^	54v	114v	45v
CBS SUNDAY NIGHT MOVIE	20	203	205	A	15.0	26	1289	1679	849	374	918	269	477	462	430	367	512	141	272	280	254	203	58^	34^	191	130
SUN. 9.00P 120 CBS FF		97	99	B	18.1	29	1555																			
9.00 - 9.30				A	13.8	25	1185	1581	796	342	868	221	430	417	400	381	478	109^	241	243	247	206	35^	21v	200	129
9.30 - 10.00				A	14.4	25	1237	1658	827	372	897	263	462	446	405	370	487	128	260	265	245	197	57^	29^	217	155
10.00 - 10.30				A	15.5	26	1331	1725	873	395	940	290	499	483	442	360	534	165	295	306	256	201	70^	40^	181	120
10.30 - 11.00				A	16.2	29	1392	1736	898	386	966	292	511	497	469	368	543	154	286	302	266	213	59^	40^	168	118
CHARLIE & COMPANY	4	195	195	A	6.2	12	533	1833	683	318	788	260	473	390	363	268	594	206^	459	449	317	113^	310	142^	141^	111^
WED. 8.30P 30 CBS CS		94	96	B	6.8	13	584																			
CHEERS	39	208	208	A	21.6	40	1855	1868	658	361	746	314	477	422	303	217	624	275	436	385	256	151	188	103	310	194
THU. 9.00P 30 NBC CS		99	99	B	23.1	36	1984																			
CRAZY DAN(S)		203		A	13.6	29	1168	1515	651	251	704	141^	324	350	360	345	568	183^	266	219^	276	265	115^	16v	128^	104^
1 SAT. 10.00P 60 NBC CS		98																								
10.00 - 10.30				A	13.6	28	1168	1459	650	238	704	129^	326	361	374	343	553	163^	254	212^	279	268	77^	17v	125^	105^
10.30 - 11.00				A	13.6	29	1168	1563	650	264	701	151^	317	333	346	350	579	200^	277	220^	272	263	151^	15v	132^	106^
CRAZY LIKE A FOX	5	206		A	7.9	15	679	1564	591	309^	690	94v	315^	391^	393	299^	571	127^	335^	268^	297^	236^	274^	102^	29v	29v
1 THU. 8.00P 60 CBS PD		99		B	8.3	16	713																			
8.00 - 8.30				A	7.2	14	618	1511	569	287^	664	94v	299^	377^	378^	287^	530	85v	301^	239^	293^	229^	290^	109v	27v	27v
8.30 - 9.00				A	8.6	16	739	1597	609	326^	709	90v	325^	401	407	308^	598	162^	360^	289^	295^	238^	259^	96^	31v	31v
DALTON'S CODE OF VENGENCE(S)		203		A	7.3	13	627	2628	959	487	999	350^	670	657	530	255^	1004	368^	789	678	536	189^	226^	124^	399^	344^
2 SUN. 8.00P 60 NBC SM		99																								
8.00 - 8.30				A	6.7	13	576	2646	951	465	998	350^	688	648	524	249^	1001	384^	797	704	519	175^	304^	180^	343^	293^
8.30 - 9.00				A	7.9	14	679	2595	954	502	989	343^	647	656	532	257^	1002	353^	781	648	548	203^	161^	78v	443	386^
DIFF'RENT STROKES	5	198	196	A	6.2	14	533	1979	872	149^	1014	406	695	703	347	289	467	141^	265	319	237^	148^	229^	LT	269	203^
SAT. 8.00P 30 ABC CS		98	96	B	6.1	14	524																			
DISNEY SUNDAY MOVIE	21	208	209	A	11.9	24	1022	2191	742	280	824	388	568	511	311	212	664	311	497	392	287	151	193	101^	510	333
1 SUN. 7.00P 60 ABC FF		99	99	B	12.2	21	1048																			
2 SUN. 7.00P 120																										
7.00 - 7.30				A	10.1	21	868	2184	738	260	790	369	552	489	284	205	683	310	504	415	310	153^	163	108^	548	351
7.30 - 8.00				A	11.3	23	971	2236	751	272	816	376	572	508	317	212	702	344	528	407	300	147	204	110^	514	344
8.00 - 8.30				A	13.9	26	1194	2183	749	292	856	426	572	517	310	225	651	302	505	389	283	146^	205^	83^	471	307
8.30 - 9.00				A	14.5	26	1246	2170	747	317	870	401	586	547	350	215	604	280	447	355	237	157^	202^	94^	494	314
DYNASTY II: COLBYS	28	206	202	A	5.4	10	464	1860	777	222^	900	338	494	446	344	324	673	245^	452	361	287^	206^	174^	107^	113^	61v
THU. 9.00P 60 ABC GD		99	99	B	13.0	20	1117																			
9.00 - 9.30				A	4.9	9	421	1874	791	197^	875	324	467	448	337	311^	701	247^	472	383	313^	210^	194^	113^	104^	59v
9.30 - 10.00				A	6.0	11	515	1806	746	233^	901	345	506	432	339	330	639	236^	426	337	262^	201^	151^	98^	115^	61v
EQUALIZER	10	202	206	A	12.1	22	1039	1588	696	291	814	266	463	430	411	285	522	179	344	317	272	151	103^	54^	149	100^
TUE. 10.00P 60 CBS PD		99	99	B	11.5	21	988																			
10.00 - 10.30				A	11.8	21	1014	1569	692	284	804	261	457	424	400	278	508	174	336	311	264	144	108^	63^	149	100^
10.30 - 11.00				A	12.4	23	1065	1597	696	295	816	265	463	430	420	290	539	187	355	324	277	160	96^	45^	146	99^

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EVENING CONT'D																															
FACTS OF LIFE					5	206	204	A	10.4	24	893	1804	715	350	841	280	471	423	353	339	431	191	250	227	153	143^	152	87^	380	342
SAT.	8.00P	30	NBC	CS		99	99	B	10.7	25	919																				
FAMILY TIES					39	214	215	A	24.4	46	2096	2031	740	389	863	369	548	461	323	252	618	293	443	365	245	141	226	147	324	199
THU.	8.30P	30	NBC	CS		99	99	B	28.8	45	2474																				
FOLEY SQUARE					5	196	196	A	7.1	14	610	1602	626	353	695	216^	394	336	335	264	527	182^	386	360	276	127^	275	111^	105^	76^
WED.	8.00P	30	CBS	CS		94	96	B	7.0	14	601																				
GIMME A BREAK					5	199	195	A	13.6	25	1168	1915	718	332	888	327	532	452	385	299	437	148	291	233	222	102^	242	135	348	250
WED.	9.00P	30	NBC	CS		99	99	B	13.6	25	1168																				
GOLDEN GIRLS					41	205	205	A	17.5	37	1503	1732	770	248	814	192	357	369	383	398	496	201	285	266	186	172	149	94	273	206
SAT.	9.00P	30	NBC	CS		99	99	B	20.8	36	1787																				
GROWING PAINS					32		206	A	16.4	31	1409	1952	782	355	857	355	601	600	371	187^	451	173^	294	310	233	108^	276	184^	368	283
2 TUE.	8.30P	30	ABC	CS			99	B	19.0	30	1632																				
HARDCASTLE & MCCORMICK					7	205	201	A	11.5	21	988	1775	733	363	774	246	394	433	345	288	598	193	417	413	282	171	228	102^	175	102^
WED.	9.00P	60	ABC	A		99	98	B	12.4	22	1065																				
9.00 - 9.30								A	11.4	21	979	1777	752	358	793	261	412	442	347	290	585	182	411	407	288	163	204	98^	195	111^
9.30 - 10.00								A	11.5	21	988	1782	725	372	763	235	379	426	346	289	618	207	426	421	280	181	246	104^	155	92^
HIGHWAY TO HEAVEN					37	212	207	A	12.0	24	1031	1670	625	325	796	218	382	346	396	357	431	142	239	195	184	176	118^	61^	325	230
WED.	8.00P	60	NBC	GD		99	96	B	18.3	30	1572																				
8.00 - 8.30								A	11.6	24	996	1624	617	308	780	195	350	333	392	364	453	159	248	208	179	190	104^	52^	287	206
8.30 - 9.00								A	12.5	24	1074	1693	629	340	804	237	406	354	396	349	408	126^	231	181	187	161	124^	67^	357	248
HILL STREET BLUES					36	211	211	A	12.0	22	1031	1812	761	337	812	361	546	474	361	176	663	259	456	448	304	167	191	98^	146	105^
THU.	10.00P	60	NBC	OP		99	99	B	15.2	25	1306																				
10.00 - 10.30								A	12.5	23	1074	1793	750	327	798	362	538	470	344	172	651	253	450	443	301	158	178	92^	166	116^
10.30 - 11.00								A	11.4	22	979	1839	779	343	834	361	558	481	382	183	678	265	463	454	307	176	204	103^	123^	91^
HOTEL					32	208	208	A	11.4	22	979	1636	789	355	850	280	464	422	377	312	571	219	373	331	244	167	108^	40^	107^	55^
WED.	10.00P	60	ABC	GD		99	99	B	17.2	30	1477																				
10.00 - 10.30								A	11.1	21	953	1648	793	365	848	270	461	414	382	316	566	213	366	323	242	169	113^	37^	121^	64^
10.30 - 11.00								A	11.7	23	1005	1621	786	346	850	286	465	426	371	312	574	227	378	334	240	165	102^	44^	95^	45^
HUNTER					16		203	A	10.3	18	885	1606	665	197^	755	222^	453	405	400	247^	611	142^	306	350	346	236^	118^	87^	122^	104^
2 TUE.	9.00P	60	NBC	OP			97	B	13.5	22	1160																				
9.00 - 9.30								A	9.8	18	842	1561	635	187^	714	206^	422	374	369	244^	616	162^	334	372	342	221^	111^	86^	120^	98^
9.30 - 10.00								A	10.8	19	928	1634	686	205^	786	235^	479	425	427	250^	602	123^	278^	330	345	247^	126^	87^	120^	107^
KATE & ALLIE					35	205		A	15.9	27	1366	1704	809	425	948	356	617	528	428	287	438	147^	246	230	177^	162^	136^	60^	182^	163^
1 MON.	9.00P	30	CBS	CS		99		B	18.7	28	1606																				
KNIGHT RIDER					10	203	201	A	9.4	21	807	1897	629	272	793	300	410	377	297	319	615	262	413	385	248	171	194	124^	295	195
FRI.	8.00P	60	NBC	A		97	98	B	9.6	20	825																				
8.00 - 8.30								A	8.7	20	747	1822	632	272	795	285	410	386	306	321	605	255	411	394	246	166^	177^	113^	245	167^
8.30 - 9.00								A	10.0	21	859	1973	626	266	793	309	406	369	294	322	627	270	416	381	255	175	212	137^	341	219
LOVE BOAT					6	192	197	A	10.3	20	885	1699	794	287	882	287	530	459	394	318	402	144^	236	221	150^	152	308	150^	107^	67^
FRI.	10.00P	60	ABC	CS		96	97	B	10.2	20	876																				
10.00 - 10.30								A	10.0	19	859	1659	789	294	872	285	519	448	376	320	401	147^	255	229	160	134^	280	142^	106^	66^
10.30 - 11.00								A	10.7	21	919	1713	788	271	877	286	534	465	404	310	401	141^	218	211	140^	171	331	155	104^	68^

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY WORKING OF HOUSE	WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																															
MACGYVER					24	207	203	A	12.1	24	1039	1956	749	327	843	333	526	491	318	258	638	194	413	387	319	190	188	153	287	205
WED.	8.00P	60	ABC	A		99	98	B	14.8	24	1271																				
8.00 - 8.30								A	11.7	24	1005	1969	746	334	863	351	548	500	317	260	658	201	416	388	331	201	165	146	283	198
8.30 - 9.00								A	12.4	24	1065	1947	754	321	824	316	510	487	321	253	625	191	415	389	304	183	208	162	290	214
MAGGIE(S)						205		A	9.4	21	807	1636	676	218^	735	128^	282^	361	373	349	567	65v	279^	307^	360	260^	205^	28v	129^	98^
1 SAT.	8.00P	60	CBS	GD		99																									
8.00 - 8.30								A	9.8	22	842	1643	662	223^	698	93^	254^	350	367	348	615	61v	317	347	402	268^	206^	19v	124^	90^
8.30 - 9.00								A	9.0	20	773	1613	685	208^	770	163^	308^	368	379	350	509	70v	235^	259^	310^	250^	202^	39v	132^	106^
MAGNUM, P.I.					5	202	204	A	13.1	23	1125	1747	701	271	819	297	480	437	361	281	496	194	326	299	225	140	181	97^	251	183
TUE.	9.00P	60	CBS	PD		99	99	B	11.5	20	988																				
9.00 - 9.30								A	12.4	22	1065	1715	687	274	808	292	466	420	344	290	491	194	318	296	211	141	173	100^	243	185
9.30 - 10.00								A	13.8	24	1185	1766	714	268	830	301	495	452	376	273	500	196	335	297	235	140	179	92^	257	183
ME & MRS. C					5	202	200	A	15.7	32	1349	1769	765	250	808	199	394	385	395	377	473	168	264	253	198	170	236	146	252	198
SAT.	9.30P	30	NBC	CS		99	97	B	16.1	32	1383																				
MIAMI VICE					6	213	214	A	14.1	28	1211	1763	631	306	727	295	439	416	312	230	702	305	492	486	307	168	190	99^	144	81^
FRI.	9.00P	60	NBC	OP		99	99	B	14.1	28	1211																				
9.00 - 9.30								A	13.5	27	1160	1776	612	309	714	275	423	399	318	233	718	322	506	503	305	167	185	100^	159	92^
9.30 - 10.00								A	14.7	29	1263	1740	642	303	736	315	456	432	305	224	683	290	475	468	305	167	194	96^	127	67^
MISS UNIVERSE PAGEANT(S)							207	A	21.2	37	1821	1786	812	338	941	316	482	447	371	371	457	127^	257	265	216	167	188	90^	200	171
2 MON.	9.00P	123	CBS	AC			99																								
9.00 - 9.30								A	18.0	31	1546	1849	791	359	1000	366	538	450	355	388	407	122^	235	261	185	146^	202	121^	240	208
9.30 - 10.00								A	20.3	34	1744	1802	777	326	939	326	467	429	341	386	447	130^	256	272	205	166	211	105^	205	180
10.00 - 10.30								A	22.2	38	1907	1788	847	331	931	291	466	454	394	370	497	145	273	265	225	184	180	74^	180	153
10.30 - 11.00								A	24.1	43	2070	1752	829	346	920	305	480	456	387	349	464	110^	254	258	238	173	181	76^	187	159
MR. BELVEDERE					35	203	198	A	10.6	23	911	1681	798	195	844	239	468	426	358	329	366	109^	200	178	143^	151	125^	54^	346	179
FRI.	8.30P	30	ABC	CS		97	96	B	14.0	24	1203																				
MR. SUNSHINE					6	190	188	A	8.8	18	756	1832	766	248	848	284	472	400	359	324	451	178^	300	262	172^	132^	237	142^	296	196
FRI.	9.00P	30	ABC	CS		96	95	B	9.2	18	790																				
MOONLIGHTING					36		207	A	13.9	25	1194	1931	745	423	827	342	605	571	396	155^	516	274	439	369	194^	77^	328	170^	260	208^
2 TUE.	9.00P	60	ABC	PD			99	B	17.7	27	1520																				
9.00 - 9.30								A	14.2	26	1220	1910	757	429	823	338	596	569	395	155^	483	244	408	345	195^	75^	322	167^	282	227
9.30 - 10.00								A	13.6	24	1168	1944	731	415	828	350	612	573	394	152^	546	303	465	389	193^	81^	333	170^	237	186^
MOVIE OF THE WEEK TUESDAY(S)						201		A	11.7	20	1005	1750	644	369	777	290	449	455	347	265	544	208^	375	371	301	106^	219^	146^	210^	133^
1 TUE.	9.00P	120	NBC	FF			99																								
9.00 - 9.30								A	10.0	17	859	1779	626	334	761	238^	418	411	386	291^	509	204^	373	350	278^	88^	236^	141^	273^	176^
9.30 - 10.00								A	10.9	18	936	1872	652	381	792	294	459	468	367	266^	565	255^	423	404	284	88^	223^	163^	292	187^
10.00 - 10.30								A	12.6	22	1082	1747	655	388	792	329	475	481	319	257	563	194^	355	377	327	130^	220^	147^	172^	85^
10.30 - 11.00								A	13.3	24	1142	1623	642	363	757	283	438	451	329	249	532	182^	351	350	308	120^	206^	135^	128^	102^
MURDER, SHE WROTE					34	207	207	A	16.7	31	1435	1554	781	271	870	205	399	408	381	399	521	142	255	242	231	238	64^	21v	99	68^
SUN.	8.00P	60	CBS	SM		99	98	B	22.5	35	1933																				
8.00 - 8.30								A	16.3	31	1400	1549	772	259	852	190	388	400	378	397	533	152	263	249	232	239	67^	21v	97	74^
8.30 - 9.00								A	17.2	31	1477	1543	786	280	883	218	406	407	378	405	503	128	241	233	230	234	57^	19v	100	61^
NBC MONDAY NIGHT MOVIES CONT'D					34	203	199	A	11.0	19	945	1800	749	407	873	329	563	556	427	245	560	281	425	409	207	115^	157	87^	210	183

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PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																														
NBC MONDAY NIGHT M-CONT'D																														
MON.	9.00P	120	NBC	FF	99	99	B	17.2	27	1477																				
9.00 - 9.30							A	10.7	18	919	1885	712	377	826	292	524	494	417	247	586	346	458	436	164	111^	174	89^	299	231
9.30 - 10.00							A	11.2	19	962	1915	758	436	896	340	585	555	435	253	603	321	469	438	205	119^	162	91^	254	233
10.00 - 10.30							A	11.3	19	971	1680	757	402	872	336	562	578	426	238	511	217	380	373	227	113^	148	84^	149	137^
10.30 - 11.00							A	10.9	19	936	1687	758	408	884	340	571	589	423	241	528	236	386	381	219	118^	139^	81^	136^	126^
NBC NEWS DIGEST-M-F					20	152	149	A	9.9	19	850	1916	686	352	824	314	479	427	363	278	575	255	381	335	230	161	190	121	327	208
MON.	8.28P	1	NBC	N	77	77	B	9.4	18	807																				
TU-F	8.58P	1																												
NBC NEWS DIGEST-2-M-F					96	163	164	A	9.5	17	816	1748	662	300	779	295	454	435	360	260	484	164	299	295	235	143	244	137	241	173
1 MON.	9.44P	1	NBC	N	85	84	B	11.3	18	971																				
1 W & F	9.58P	1																												
2 TU&TH	9.58P	1																												
NBC NEWS DIGEST-SAT					40	159	155	A	9.7	21	833	1837	729	296	863	244	391	373	322	433	465	243	283	246	123^	160^	76^	54^	433	338
SAT.	8.58P	1	NBC	N	80	77	B	13.0	23	1117																				
NBC NEWS DIGEST-2-SAT.					17		169	A	11.1	23	953	1730	782	284	812	203^	409	412	446	357	455	189^	295	266^	218^	126^	380	239^	83^	83^
2 SAT.	9.58P	1	NBC	N			84	B	12.7	22	1091																			
NBC NEWS DIGEST-SUN					40	156	154	A	6.0	11	515	2565	787	411	810	192^	477	505	485	287	908	303	524	592	500	182^	252^	111^	595	536
1 SUN.	8.57P	2	NBC	N	79	79	B	10.4	16	893																				
2 SUN.	8.58P	1																												
NBC NEWS DIGEST-2-SUN.					21	174		A	8.1	14	696	2032	679	341^	906	331^	581	491	398	293^	591	240^	394	361^	268^	142^	344^	147^	191^	191^
1 SUN.	9.50P	1	NBC	N		88		B	12.1	19	1039																			
NBC NIGHTLY NEWS-SAT.					31		175	A	6.6	17	567	1794	641	307^	725	167^	280^	300^	286^	394^	818	307^	542	504	283^	244^	65v	18v	186^	114v
2 SAT.	6.30P	30	NBC	N			94	B	8.9	19	765																			
NBC NIGHTLY NEWS-SUN					27	169	173	A	6.9	16	593	1410	540	224^	582	141^	281	257	233	301	595	184^	285	290	220^	267	49v	23v	184^	159^
SUN.	6.30P	30	NBC	N		91	93	B	7.5	16	644																			
NBC NIGHTLY NEWS					198	205	204	A	10.0	22	859	1434	679	212	752	192	323	304	284	368	540	152	237	231	177	271	64^	42^	78	58^
M-F	6.30P	30	NBC	N		99	99	B	11.6	22	996																			
NBC SUNDAY NIGHT MOVIE					38	201	204	A	14.7	26	1263	1983	708	322	854	339	543	523	372	240	744	266	522	462	385	186	217	106^	168	142
SUN.	9.00P	120	NBC	FF		99	99	B	17.2	27	1477																			
9.00 - 9.30								A	13.1	23	1125	2090	741	311	875	328	537	527	393	259	780	270	527	462	405	213	233	118^	202	169
9.30 - 10.00								A	14.2	24	1220	2009	694	307	834	309	518	509	374	243	776	265	527	468	408	213	239	109^	160	148
10.00 - 10.30								A	15.4	26	1323	1925	678	330	833	335	531	520	363	229	728	264	522	464	376	169	195	99^	169	144
10.30 - 11.00								A	16.1	29	1383	1926	713	335	870	375	581	539	364	229	705	270	516	450	350	164	209	101	142	109
NEWHART					33	205		A	15.9	26	1366	1611	741	344	880	365	571	464	381	261	493	193^	314	268	192^	145^	126^	58^	112^	96^
1 MON.	9.30P	30	CBS	CS		99		B	18.5	28	1589																			
NEWSBREAK-M-F					203	164	169	A	7.9	14	679	1733	720	295	845	279	473	437	374	306	537	173	343	324	272	168	161	84^	190	140
1 M-W	9.58P	1	CBS	N	76	79		B	12.2	19	1048																			
1 THU.	9.59P	1																												
1 FRI.	9.57P	1																												
2 MON.	10.09P	1																												
2 TU & W	9.58P	1																												
2 THU.	9.58P	2																												
2 FRI.	9.52P	1																												

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																										
NEWSBREAK-SAT.		41	203 169	A	6.0	12	515	1940	782	298	942	376	603	539	413	277	562	256^	427	404	229^	135^	279	158^	157^	75^
1 SAT. 9.58P	1 CBS N		99 83	B	9.0	16	773																			
2 SAT. 9.49P	1																									
NEWSBREAK-SUN.		41	169 170	A	10.5	18	902	1645	832	382	924	266	465	440	416	382	485	130^	243	247	233	212	44^	24v	192	154
1 SUN. 9.58P	1 CBS N		79 80	B	14.5	22	1246																			
2 SUN. 9.52P	1																									
NIGHT COURT		34	207 204	A	20.1	36	1727	1888	686	340	770	319	497	457	329	213	648	284	463	425	275	145	191	108	279	173
THU. 9.30P	30 NBC CS		99 99	B	20.6	32	1770																			
1986		4	196	A	11.7	22	1005	1600	732	216^	838	289	473	500	461	241^	522	189^	316	342	274	160^	130^	55v	110^	110^
2 TUE. 10.00P	60 NBC DN		99	B	11.1	21	953																			
10.00 - 10.30				A	12.7	23	1091	1626	737	215^	855	301	483	497	465	244	525	183^	309	335	280	169^	136^	59v	110^	110^
10.30 - 11.00				A	10.7	20	919	1557	720	215^	811	274^	458	498	451	238^	515	194^	322	348	265^	149^	124^	52v	107^	107^
PUNKY BREWSTER		7	190 187	A	6.6	13	567	2309	726	367	825	337	538	430	342	259	623	295	441	374	224^	141^	217^	118^	644	484
SUN. 7.30P	30 NBC CS		97 95	B	6.8	14	584																			
PUTTING ON THE RITZ(S)			203	A	6.7	15	576	1655	722	216^	799	187^	347^	426^	428^	362^	506	215^	399^	360^	200^	91v	226^	163^	124^	44v
2 SAT. 8.00P	60 CBS GD		99																							
8.00 - 8.30				A	6.7	16	576	1608	765	223^	841	219^	370^	439^	394^	402^	508	227^	401^	352^	185^	96v	206^	145^	53v	LT
8.30 - 9.00				A	6.6	15	567	1714	689	208^	767	160^	330^	413^	464^	328^	505	204^	401^	372^	219^	82v	245^	180^	197^	87v
REMINGTON STEELE		20	208	A	14.5	31	1246	1885	728	229	750	194^	432	432	428	269	626	281	430	434	296	139^	319	189^	190^	179^
2 SAT. 10.00P	60 NBC PD		99	B	13.7	26	1177																			
10.00 - 10.30				A	14.2	30	1220	1913	704	210^	725	173^	400	404	420	275	641	304	444	440	283	146^	322	199^	225	200^
10.30 - 11.00				A	14.7	31	1263	1862	753	248	777	220	464	458	436	265	613	259	419	426	311	134^	316	177^	156^	156^
RIPLEY'S BELIEVE IT-NOT		20	193 184	A	5.7	11	490	1710	584	145^	683	230^	341	277	287	277^	689	313	474	380	277	196^	167^	89^	171^	119^
THU. 8.00P	60 ABC U		97 95	B	6.7	11	576																			
8.00 - 8.30				A	5.5	11	472	1544	563	150^	675	205^	304	269^	281^	309	563	228^	369	320	246^	194^	155^	93^	151^	123^
8.30 - 9.00				A	5.9	11	507	1852	600	140^	679	244^	365	282	293	244^	804	387	570	437	309	199^	181^	86^	188^	114^
ST. ELSEWHERE		33	207 207	A	9.8	19	842	1665	661	243	791	313	446	393	334	265	497	187	355	314	253	99^	223	104^	154^	116^
WED. 10.00P	60 NBC GD		98 99	B	13.3	23	1142																			
10.00 - 10.30				A	9.8	18	842	1748	669	256	806	339	449	387	315	271	496	185	349	316	255	100^	235	102^	211	152^
10.30 - 11.00				A	9.6	19	825	1601	667	229	791	295	453	406	360	263	506	194	367	320	254	96^	207	103^	97^	80^
SCARECROW & MRS. KING		35	207 205	A	12.6	24	1082	1723	811	336	930	322	513	489	357	343	436	124^	262	272	210	141	142	42^	215	180
MON. 8.00P	60 CBS GD		99 96	B	15.8	25	1357																			
8.00 - 8.30				A	11.4	22	979	1699	810	303	939	333	516	488	346	346	434	131^	255	255	202	143	135^	38^	191	161
8.30 - 9.00				A	13.8	25	1185	1731	809	362	921	311	510	491	364	338	433	116	259	281	213	142	146	44^	231	195
SHE'S WITH ME(S)			206	A	11.6	26	996	2043	756	317	874	271	517	516	389	319	411	248^	248^	226^	73^	121^	164^	60v	594	416
1 SAT. 8.30P	30 NBC CS		99																							
SILVER SPOONS		11	185 188	A	5.9	12	507	2369	730	323	803	277	509	419	339	287	642	304	486	369	239^	135^	268	150^	656	521
SUN. 7.00P	30 NBC CS		95 95	B	6.4	14	550																			
SIMON & SIMON		6	203 205	A	9.7	18	833	1594	673	347	819	251	444	404	361	313	464	172	329	287	212	123^	168	103^	143^	111^
TUE. 8.00P	60 CBS PD		99 99	B	9.0	17	773																			
8.00 - 8.30				A	8.9	17	765	1596	685	342	821	235	436	402	383	318	471	170^	339	294	228	119^	183	104^	121^	94^
8.30 - 9.00				A	10.4	19	893	1594	666	357	818	266	451	406	338	310	457	173	320	283	201	123^	152	101^	167	127^
60 MINUTES CONT'D		42	208 207	A	15.5	32	1331	1455	691	198	755	148	293	329	337	382	623	159	310	321	290	284	57^	15v	20v	7v

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																									
60 MINUTES-CONT'D																									
SUN. 7.00P 60 CBS DN	99	99	B	21.6	37	1855																			
7.00 - 7.30			A	14.5	31	1246	1450	703	196	756	156	293	325	330	390	615	158	303	312	281	286	58^	16v	21v	7v
7.30 - 8.00			A	16.5	33	1417	1449	682	197	752	142	289	328	337	377	623	155	311	325	294	281	56^	14v	18v	7v
SPENSER: FOR HIRE 29		205	A	12.0	22	1031	1859	785	366	1024	457	662	442	348	284	519	160^	296	242^	253^	201^	179^	84^	137^	109^
2 TUE. 10.00P 60 ABC PD		98	B	13.4	23	1151																			
10.00 - 10.30			A	11.6	21	996	1982	806	351	1046	467	693	482	361	275	581	187^	357	300	287	196^	195^	92^	160^	126^
10.30 - 11.00			A	12.3	23	1057	1749	768	378	1008	448	634	409	341	294	462	137^	236^	190^	218^	205^	166^	77^	113^	94^
SPORTSBREAK-SAT 41	195	193	A	5.6	12	481	1711	652	195^	756	174^	308	349	366	349	542	131^	328	322	293	188^	232^	119^	181^	109^
SAT. 8.58P 1 CBS SN	94	94	B	10.2	18	876																			
SPORTSBREAK-SUN 41	195	196	A	13.1	24	1125	1545	797	294	898	221	430	426	395	396	493	129	231	216	218	237	53^	19v	101^	57^
SUN. 8.58P 1 CBS SN	92	93	B	18.7	28	1606																			
STINGRAY 6	204	202	A	13.4	26	1151	1756	662	264	730	253	433	434	340	233	699	281	487	455	336	172	129	57^	198	129
FRI. 10.00P 60 NBC A	99	99	B	12.4	24	1065																			
10.00 - 10.30			A	13.4	26	1151	1774	671	273	740	250	442	440	353	236	690	276	475	440	330	176	132	61^	212	141
10.30 - 11.00			A	13.5	26	1160	1714	651	252	715	252	422	424	328	229	701	281	493	465	339	166	117	48^	181	116^
20/20 37	210	210	A	15.3	29	1314	1568	713	229	785	202	385	414	364	321	629	228	410	396	276	182	101^	29^	53^	29^
THU. 10.00P 60 ABC DN	99	99	B	15.3	26	1314																			
10.00 - 10.30			A	15.2	28	1306	1548	721	251	788	203	389	418	366	320	602	204	384	378	276	181	106	31^	52^	34^
10.30 - 11.00			A	15.3	29	1314	1586	711	207	783	197	379	409	363	325	655	252	435	414	276	184	93^	26^	55^	25v
TWILIGHT ZONE 6	206	204	A	8.0	18	687	1929	601	372	737	276	496	486	363	185^	714	255	548	529	395	123^	191^	118^	287	202
FRI. 8.00P 60 CBS SF	99	98	B	8.0	18	687																			
8.00 - 8.30			A	8.2	19	704	1872	575	361	709	245	451	451	356	200	732	292	564	501	371	135^	188^	115^	243	179^
8.30 - 9.00			A	7.8	17	670	1975	627	379	762	304	539	521	371	170^	688	214	526	553	414	111^	194^	125^	331	227
227 4		203	A	10.9	25	936	1896	735	302	814	230^	383	347	316	399	476	237^	303	247^	159^	146^	199^	152^	407	369
2 SAT. 8.30P 30 NBC CS		99	B	12.3	27	1057																			
VALERIE 4	208	208	A	12.7	25	1091	1790	666	356	812	274	506	441	404	257	448	170	281	290	190	134	271	178	259	175
MON. 8.00P 30 NBC CS	99	99	B	13.2	25	1134																			
WEBSTER 40	209	204	A	10.2	23	876	1826	828	184	886	250	451	431	373	365	371	97^	192	163	161	175	164	97^	405	204
FRI. 8.00P 30 ABC CS	99	98	B	14.1	25	1211																			
WEST 57TH 6	208	206	A	10.7	21	919	1609	655	269	761	274	456	457	338	249	602	227	432	408	301	158	145^	58^	101^	90^
WED. 10.00P 60 CBS DN	99	98	B	9.8	19	842																			
10.00 - 10.30			A	10.6	20	911	1616	663	280	767	275	460	465	339	250	608	220	441	415	310	159	132^	54^	109^	96^
10.30 - 11.00			A	10.7	21	919	1613	649	260	759	275	452	452	338	250	598	233	424	403	294	158	163	63^	93^	82^
WHO'S THE BOSS? 38		208	A	16.4	33	1409	1840	782	325	828	281	506	558	359	230	476	143^	266	308	269	145^	242	181^	294	233
2 TUE. 8.00P 30 ABC CS		99	B	20.2	32	1735																			
YOU AGAIN ? 5	199	196	A	13.3	24	1142	1920	687	298	853	336	501	425	351	286	436	148	292	250	216	102^	271	177	360	278
WED. 9.30P 30 NBC CS	99	99	B	13.8	25	1168																			
•LATE FRINGE																									
ABC NEWS:NIGHTLINE 171	200	200	A	5.7	16	490	1231	526	144	595	145	275	272	310	245	490	140	276	264	254	182	85^	17v	61^	27v
1 M & TH 11.30P 30 ABC N	98	98	B	8.0	17	515																			
CONT'D																									

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	PROG. NET TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY WORKING OF HOUSE WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
LATE FRINGE CONT'D																												
ABC NEWS:NIGHTLINE-CONT'D																												
1 TUE.	11.37P	30																										
1 W & F	11.30P	31																										
2 TU-TH	11.30P	31																										
2 FRI.	11.30P	30																										
ABC NEWS:NIGHTLINE-MON(B)						202	A	4.2	13	361	1310	529^	164v	595^	67v	229^	219^	363^	309^	534^	164v	302^	294^	238^	201^	155v	33v	26v	26v
2 MON.	11.52P	31	ABC N			98																						
ABC WEEKEND REPORT-SAT.		39			141	138	A	2.6	7	223	1386	521^	332^	673	188^	444^	391^	408^	171^	587^	102v	323^	367^	333^	220^	32v	LT	94v	45v
SAT.	11.30P	15	ABC N		80	80	B	3.2	8	275																		
ABC WEEKEND REPORT-SUN.		40			155	156	A	3.0	10	258	1136	690	419^	721	93v	287^	365^	539	283^	341^	69v	198^	268^	272^	73v	35v	35v	39v	LT
SUN.	11.30P	15	ABC N		87	87	B	3.4	13	292																		
CBS LATE NIGHT I					196	183	184	A	5.7	20	490	1347	595	217	681	189	411	414	369	207	463	154	296	276	230	136	98^	50^	105^	57^
1 MON.	11.30P	66	CBS FF		92	93	B	5.2	18	447																		
TU & W	11.30P	67																										
1 THU.	11.30P	65																										
FRI.	11.30P	68																										
2 MON.	11.34P	66																										
2 THU.	11.30P	66																										
11.30 - 12.00							A	5.9	18	507	1355	592	206	671	183	399	403	358	211	499	157	303	286	255	156	83^	49^	102^	54^
12.00 - 12.30							A	5.5	21	472	1371	623	233	712	202	435	437	389	207	443	155	294	276	214	121^	110^	55^	106^	61^
12.30 - 1.00							A	5.2	25	447	1360	599	186	642	173	389	403	373	192	454	145^	299	271	216	148	168	60^	96^	44^
CBS LATE NIGHT II					196	183	184	A	3.6	21	309	1298	563	159^	611	191^	401	405	336	154^	414	148^	278	236	188^	130^	163^	55^	110^	55^
1 MON.	12.36A	47	CBS FF		92	93	B	3.3	18	283																		
1 TUE.	12.37A	47																										
1 WED.	12.37A	49																										
1 THU.	12.35A	49																										
1 FRI.	12.38A	48																										
2 MON.	12.40A	48																										
2 TU & W	12.37A	49																										
2 THU.	12.36A	47																										
2 FRI.	12.38A	51																										
12.30 - 1.00							A	3.9	20	335	1263	567	170^	612	185^	387	400	340	162^	423	142^	280	248	198	137^	144^	54^	84^	39v
1.00 - 1.30							A	3.4	22	292	1301	551	157^	606	195^	404	398	325	154^	383	151^	264	208^	167^	117^	178^	58^	134^	68^
CBS MORNING NEWS SP. ED 1(S)						157	A	1.5	18	129	496v	496v	LT	496v	LT	LT	LT	LT	496v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2 TUE.	5.30A	30	CBS N			93																						
CBS NEWS NIGHTWATCH-1					197	58	55	A	1.1	12	94	670^	319^	75v	319^	107v	181^	128v	180^	138v	319^	192^	224^	224^	63v	95v	LT	LT	LT	LT
1 M-THSU	2.00A	30	CBS N		59	57	B	1.2	13	103																		
2 MON.	2.04A	26																										
2 TU-THS	2.00A	30																										
CBS NEWS NIGHTWATCH-2					202	77	76	A	1.2	16	103	689	388^	49v	388^	97v	165^	136v	233^	223^	272^	136v	155v	87v	LT	117v	LT	LT	LT	LT
1 M-THSU	2.30A	30	CBS N		72	72	B	1.4	18	120																		
2 MWTHSU	2.30A	30																										
CBS NEWS NIGHTWATCH-3					204	93	91	A	1.0	20	86	500^	348^	82v	337^	58v	186v	151v	198^	151v	140v	LT	58v	58v	LT	82v	LT	LT	LT	LT
1 M-THSU	3.00A	180	CBS N		84	81	B	1.2	23	103																		
2 MWTHSU	3.00A	180																										

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
LATE FRINGE CONT'D																														
CBS NEWS NIGHTWATC-CONT'D																														
2 TUE.	3.00A	150					A	1.3	20	112	607	410	107v	420	72v	214	169	276	206	116v	LT	LT	LT	LT	98v	LT	LT	71v	71v
3.00 - 3.30							A	1.1	20	94	532	437	118v	437	86v	235	203	212	202	95v	LT	53v	LT	LT	LT	LT	LT	LT	LT
3.30 - 4.00							A	1.0	20	86	477	361	117v	361	58v	210	187v	222	151v	116v	LT	LT	LT	LT	70v	LT	LT	LT	LT
4.00 - 4.30							A	.9	20	77	468	324	91v	338	LT	182v	156v	208v	156v	130v	65v	65v	LT	LT	65v	LT	LT	LT	LT
4.30 - 5.00							A	.9	20	77	416	260	78v	260	LT	156v	117v	117v	104v	156v	LT	LT	LT	LT	104v	LT	LT	LT	LT
5.00 - 5.30							A	.9	20	77	442	233	LT	221	LT	91v	65v	156v	130v	221	91v	91v	91v	LT	130v	LT	LT	LT	LT
5.30 - 6.00							A	.9	12	77	91v	91v	LT	91v	91v	91v	91v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS NIGHTWATCH-2-TUE(B)					67		A																							
2 TUE.	2.30A	30	CBS	N	56																									
CBS SUNDAY NEWS-OSGOOD				41	123	123	A	5.0	11	430	1467	858	260	895	260	448	473	446	369	479	179	269	227	181	187	LT	LT	93	93
SUN.	11.00P	15	CBS	N	64	64	B	5.0	11	430																				
DAVID LETTERMAN I				159	203	203	A	4.3	20	369	1285	554	285	627	241	344	317	345	193	420	246	347	293	171	30v	195	97	43v	35v
M-TH	12.30A	30	NBC	GV	99	99	B	4.0	20	344																				
DAVID LETTERMAN II				159	203	203	A	3.4	22	292	1219	511	250	545	237	295	301	270	141	358	199	309	216	138	49v	262	99	54v	54v
M-TH	1.00A	30	NBC	GV	99	99	B	3.1	20	266																				
EYE ON HOLLYWOOD				152	69		A	1.2	6	103	592	311v	223v	359	48v	136v	272v	224v	87v	233v	LT	LT	97v	204v	126v	LT	LT	LT	LT
1 MON.	12.30A	31	ABC	GV	52		B	1.3	6	112																				
1 TUE.	12.07A	31																												
1 WED.	12.01A	30																												
1 THU.	12.00M	30																												
1 FRI.	1.34A	30																												
FRIDAY NIGHT VIDEOS				40	189	189	A	3.3	17	283	1413	456	127	594	351	495	247	226	92v	351	224	308	195	106v	43v	384	102v	84v	35v
FRI.	12.30A	90	NBC	PC	97	97	B	3.5	17	301																				
12.30 - 1.00							A	4.3	18	369	1488	546	166	682	394	537	295	246	131	287	177	263	175	110	24v	442	121	77v	41v
1.00 - 1.30							A	3.2	17	275	1447	433	102v	611	387	531	218	224	80v	386	223	320	210	130	66v	352	90v	98v	37v
1.30 - 2.00							A	2.5	17	215	1200	298	80v	406	228	364	186	178	42v	405	293	358	204	65v	47v	301	78v	88v	33v
G MICHAELS SPORTS MACHINE				42	79	79	A	1.9	7	163	1442	736	393	791	349	570	473	393	189v	522	289	430	326	215	92v	129v	LT	LT	LT
SUN.	11.30P	15	NBC	SC	54	54	B	1.7	6	146																				
LIFESTYLES-RICH & FAM-12M				5		81	A	1.2	6	103	932	350	LT	379	68v	291v	282v	311v	68v	310v	165v	242v	165v	87v	68v	LT	LT	214v	68v
2 MON.	12.23A	29	ABC	CC		57	B	1.2	6	103																				
2 TU-TH	12.31A	30																												
2 FRI.	12.00M	30																												
SATURDAY NIGHT				29	196	197	A	7.9	26	679	1580	711	170	767	416	607	384	284	128	479	272	366	332	197	81	248	65	86	44v
1 SAT.	11.30P	81	NBC	GV	99	99	B	7.0	21	601																				
2 SAT.	11.30P	73																												
11.30 - 12.00							A	8.9	26	765	1712	677	159	755	373	579	397	308	146	633	378	491	438	236	104	213	69	111	65
12.00 - 12.30							A	7.6	26	653	1476	701	179	742	418	589	375	261	119	385	200	290	268	185	67	270	61	79	35v
12.30 - 1.00							A	6.8	27	584	1479	784	176	821	497	691	361	271	105	297	170	221	197	127	49v	298	71	63	20v
SPECIAL EDITION-GMA-5:30A(S)					149		A	1.9	23	163	1215	872	356v	1111	270v	417v	589	473	485	43v	43v	43v	43v	LT	LT	LT	LT	61v	LT
2 TUE.	5.30A	30	ABC	N		91																								
TODAY SHOW SPCL 530AM(S)					188		A	2.0	24	172	744	594	169v	681	88v	407	483	395v	198v	63v	LT	LT	LT	63v	63v	LT	LT	LT	LT
2 TUE.	5.30A	30	NBC	N		96																								

KEY: A=CURRENT REPORT B=SEASON AVERAGE

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
LATE FRINGE CONT'D																									
TONIGHT SHOW	196	200	A	7.0	22	601	1461	643	192	743	220	380	364	342	290	500	226	356	334	220	100^	178	65^	40^	23v
M-F 11.30P 60 NBC GV	99	99	B	7.2	23	618																			
11.30 - 12.00			A	7.7	22	661	1470	643	183	750	230	394	371	329	290	509	208	353	345	235	109	169	56^	42^	26^
12.00 - 12.30			A	6.3	22	541	1429	635	201	730	209	359	350	351	291	480	243	353	318	192	89^	184	72^	35^	18v
•WEEKDAY DAYTIME																									
ABC DAYTIME NEWSBRIEF-M-F	199	204	A	7.0	24	601	1403	802	199	883	421	613	554	338	202	186	82^	101^	68^	45^	85^	217	184	117	51^
1 M-F 2.58P 1 ABC N	98	99	B	7.9	27	679																			
2 MTHF 2.58P 1																									
2 TU & W 2.57P 2																									
ABC WORLD NEWS-MORN-615A	199	126	A	1.6	21	137	1073	562	336^	577	189^	343^	387^	322^	190^	496	88v	321^	307^	298^	168^	LT	LT	LT	LT
1 M-F 6.15A 15 ABC N	81	81	B	1.7	18	146																			
2 MTUTHF 6.15A 15																									
ABC WORLD NEWS-MORN-645A	199	179	A	2.3	21	198	995	485	207^	556	65v	192^	247^	253^	304^	439	50v	212^	207^	247^	217^	LT	LT	LT	LT
1 M-F 6.45A 15 ABC N	95	95	B	2.5	18	215																			
2 MTUTHF 6.45A 15																									
ALL MY CHILDREN	198	210	A	7.3	23	627	1463	782	221	884	431	655	585	337	176	196	119	146	95^	49^	47^	223	204	160	83^
M-F 1.00P 60 ABC DD	99	99	B	7.9	26	679																			
1.00 - 1.30			A	7.0	22	601	1476	779	223	887	435	664	592	336	176	190	118	143	93^	44^	47^	240	215	159	78^
1.30 - 2.00			A	7.7	24	661	1415	769	210	863	418	634	568	329	172	197	121	146	95^	49^	45^	197	187	158	84^
AMERICAN TREASURY	117	200	A	5.9	19	507	1458	742	112^	869	240	408	378	387	366	290	115^	182	139	130	74^	168	113^	131	80^
MWF 3.58P 1 CBS DO	93	93	B	5.7	18	490																			
ANOTHER WORLD	192	205	A	5.7	19	490	1780	708	206	919	340	513	422	372	351	270	130^	165	98^	97^	89^	303	189	288	179
M-F 2.00P 60 NBC DD	99	99	B	5.2	18	447																			
2.00 - 2.30			A	5.7	19	490	1831	714	208	934	363	527	426	366	350	302	163	199	106^	97^	84^	308	200	287	183
2.30 - 3.00			A	5.7	20	490	1708	690	199	890	313	491	412	374	346	234	94^	130^	89^	98^	90^	292	176	292	181
AS THE WORLD TURNS	201	205	A	7.4	24	636	1425	849	201	967	290	483	442	408	399	195	47^	102^	85^	91^	89^	181	102^	82^	78^
M-F 1.30P 60 CBS DD	99	99	B	6.7	22	576																			
1.30 - 2.00			A	7.4	23	636	1414	821	195	936	280	468	431	392	389	212	55^	106	85^	98^	98^	186	101^	80^	76^
2.00 - 2.30			A	7.4	25	636	1418	874	200	990	298	492	449	419	407	176	39^	97^	90^	83^	76^	170	100^	82^	77^
CAPITOL	200	196	A	5.6	19	481	1424	796	192	921	305	477	424	393	357	245	100^	168	107^	105^	64^	170	103^	88^	79^
M-F 2.30P 30 CBS DD	94	94	B	5.1	18	438																			
CBS EARLY MORNING NEWS	203	141	A	1.2	15	103	1029	419^	253^	428^	146v	242^	262^	203^	166^	524^	175^	311^	369^	232^	136v	LT	LT	68v	68v
1 M-F 6.30A 30 CBS N	91	91	B	1.5	15	129																			
2 MTUTHF 6.30A 30																									
CBS MORNING NEWS 2-WED(B)		97	A	2.3	8	198	1111^	697^	157v	697^	156v	156v	156v	222v	541^	248v	LT	171v	171v	171v	77v	LT	LT	166v	LT
2 WED. 9.30A 30 CBS N		46																							
CBS MORNING NEWS 1	204	201	A	2.9	16	249	1257	702	189^	711	97^	201^	317	296	394	353	24v	100^	177^	197^	176^	108^	52v	85^	40v
1 M-F 7.30A 30 CBS N	99	99	B	3.0	14	258																			
2 MTUTHF 7.30A 30																									
CBS MORNING NEWS 2	204	201	A	3.3	14	283	1283	777	113^	798	109^	260	350	325	431	270	LT	64^	79^	125^	181^	71^	57v	144^	114^
1 M-F 8.30A 30 CBS N	99	99	B	3.3	14	283																			
2 MTUTHF 8.30A 30																									

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																										
CBS MORNING NEWS SP. ED 2(S)			188	A	4.1	21	352	1466	776	201^	801	141v	329^	437^	496^	330^	435^	160v	215^	315^	195^	111v	LT	LT	230^	68v
2 WED. 6.00A 180 CBS N			98																							
6.00 - 6.30				A	2.1	18	180	694^	356v	39v	356v	LT	LT	100v	200v	256v	338v	LT	LT	128v	200v	210v	LT	LT	LT	LT
6.30 - 7.00				A	3.3	23	283	1304	612^	88v	696^	141v	290^	342^	410^	269^	608^	336^	425^	474^	184v	134v	LT	LT	LT	LT
7.00 - 7.30				A	4.3	23	369	1816	905	257^	988	233^	460^	535^	601^	325^	451^	209^	273^	287^	169v	111v	LT	LT	377^	112v
7.30 - 8.00				A	4.7	22	404	1683	761	235^	761	112v	245^	403^	489^	358^	571^	204^	258^	414^	251^	157v	LT	LT	351^	131v
8.00 - 8.30				A	4.9	21	421	1501	883	219^	883	154v	403^	535^	540^	348^	375^	131v	174^	293^	183^	82v	LT	LT	243^	46v
8.30 - 9.00				A	5.4	21	464	1336	831	235^	831	135v	379^	489^	533^	342^	289^	61v	130v	249^	188^	40v	LT	LT	216^	61v
DAYS OF OUR LIVES		196	209 210	A	7.9	25	679	1689	757	243	885	328	486	415	381	350	309	132	165	105	115	120	259	183	236	157
M-F 1.00P 60 NBC DD		99	99	B	7.3	24	627																			
1.00 - 1.30				A	7.8	25	670	1658	737	236	867	315	477	408	378	343	312	126	159	93^	119	126	246	178	233	150
1.30 - 2.00				A	8.2	26	704	1670	758	237	880	332	484	412	374	346	298	134	167	113	109	109	259	181	233	160
FAMILY TIES M-F		138	164 164	A	5.4	22	464	1638	521	159	568	229	327	286	182	210	249	134^	162	129^	61^	82^	345	186	476	332
M-F 10.00A 30 NBC CS		91	91	B	4.5	18	387																			
GENERAL HOSPITAL		198	206 207	A	8.2	~~27~~	~~704~~	1513	814	219	896	408	642	555	368	211	168	80^	104	64^	43^	60^	280	232	169	81^
M-F 3.00P 60 ABC DD		99	99	B	9.2	29	790																			
3.00 - 3.30				A	8.1	27	696	1500	807	213	885	407	630	546	361	207	170	89^	110	63^	37^	59^	279	231	166	79^
3.30 - 4.00				A	8.3	27	713	1509	817	216	899	403	643	563	374	214	163	72^	101	63^	44^	59^	280	233	167	79^
GOOD MORNING, AMERICA-730		199	206 206	A	4.0	22	344	1006	585	226	622	133^	215	337	285	285	320	53^	140^	140^	172^	168^	20v	LT	44v	LT
1 M-F 7.30A 30 ABC N		99	99	B	4.7	22	404																			
2 MTUTHF 7.30A 30																										
GOOD MORNING, AMERICA-830		198	204 204	A	4.5	19	387	1109	623	178	665	191	319	330	289	288	315	103^	183	161^	140^	127^	70^	49^	59^	46^
1 M-F 8.30A 30 ABC N		99	99	B	5.2	22	447																			
2 MTUTHF 8.30A 30																										
GUIDING LIGHT		199	206 206	A	7.0	23	601	1512	780	146	908	237	453	423	457	358	301	118	185	123	123	89^	196	140	107^	72^
M-F 3.00P 60 CBS DD		99	99	B	6.6	21	567																			
3.00 - 3.30				A	6.8	23	584	1533	794	158	927	257	473	437	455	357	298	115	183	118	126	89^	203	142	105^	76^
3.30 - 4.00				A	7.1	23	610	1489	768	129	895	219	436	413	457	363	299	121	183	119	116	91^	188	136	107^	68^
LIFESTYLES-RICH & FAM-M-F		64	170 171	A	2.3	9	198	1348	721	201^	857	393	575	556	319^	206^	161^	86^	95^	55v	35v	55v	163^	56v	167^	167^
M-F 11.00A 30 ABC CC		84	85	B	2.4	10	206																			
LOVING		196	183 183	A	3.9	13	335	1487	832	253	916	495	711	586	284	187^	224	97^	117^	80^	68^	98^	182^	149^	165^	52^
M-F 12.30P 30 ABC DD		93	93	B	4.1	14	352																			
NBC NEWS AT SUNRISE		199	193 193	A	1.8	18	155	1187	665	161^	665	130^	336^	381^	342^	225^	510	90v	246^	310^	284^	200^	LT	LT	LT	LT
1 M-F 6.30A 30 NBC N		97	97	B	2.3	18	198																			
2 MTUTHF 6.30A 30																										
NBC NEWS DIGEST-DAYTIME		115	192 192	A	4.9	17	421	1653	691	140^	875	321	457	402	352	344	250	126^	147^	96^	76^	81^	284	172	244	170
MWF 2.57P 1 NBC N		95	95	B	4.6	16	395																			
NEW CARD SHARKS		134	168 168	A	4.4	18	378	1622	697	156^	811	292	402	373	261	343	311	100^	193	162^	151^	110^	163^	129^	337	228
M-F 10.30A 30 CBS QP		84	84	B	4.4	18	378																			
NEW LOVE AMERICAN STYLE		136	168 168	A	2.3	9	198	1540	783	177^	803	375	581	550	343	151^	213^	116^	137^	66v	42v	76v	292^	171^	232^	121^
M-F 11.30A 30 ABC CS		85	85	B	2.6	10	223																			
NEWSBREAK-11.57		203	181 180	A	7.1	27	610	1689	644	182	770	211	394	382	326	322	240	56^	117	101^	108	118	323	159	356	263
M-F 11.57A 2 CBS N		86	85	B	6.6	25	567																			

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																									
NEWSBREAK-3.44	194	195	A	6.4	21	550	1520	794	144	903	223	433	416	458	367	307	140	204	129	122	76^	184	133	126	79^
1 M & F 3.42P 1 CBS N	96	96	B	6.4	20	550																			
1 TUE. 3.46P 1																									
WED. 3.44P 1																									
1 THU. 3.41P 1																									
2 MON. 3.39P 1																									
2 TUE. 3.42P 1																									
2 TH & F 3.46P 1																									
1986 EMMY AWARDS DAYTIME(S)	199		A	8.8	27	756	1669	719	195^	799	237^	442	394	369	300^	243^	93^	128^	112^	63v	115^	235^	154^	392	257^
1 THU. 3.00P 91 NBC AC	99																								
3.00 - 3.30			A	7.6	24	653	1836	741	206^	833	307^	477	391^	328^	308^	305^	147^	180^	153^	53v	125^	262^	175^	436	240^
3.30 - 4.00			A	8.8	26	756	1832	722	172^	797	266^	467	380	349^	293^	251^	104^	132^	104^	61v	119^	277^	171^	507	368
4.00 - 4.30			A	10.1	31	868	1381	695	203^	764	155^	390	409	413	294^	186^	42v	83^	83^	69v	103^	182^	126^	249^	167^
ONE LIFE TO LIVE	198	207	A	7.2	24	618	1435	779	202	855	398	614	550	345	179	205	89^	122	85^	59^	83^	246	207	129	67^
M-F 2.00P 60 ABC DD	98	99	B	7.7	26	661																			
2.00 - 2.30			A	7.0	23	601	1423	764	199	848	397	614	533	337	180	209	88^	123	85^	63^	86^	240	203	126	66^
2.30 - 3.00			A	7.4	25	636	1436	787	198	862	401	615	562	353	181	199	86^	116	80^	54^	83^	246	207	129	68^
PRESS YOUR LUCK	133	98	A	1.9	6	163	1669	552	172^	706	270^	465	326^	300^	197^	385^	153^	245^	160^	111^	140^	276^	141^	302^	141^
M-F 4.00P 30 CBS QP	47	47	B	2.0	6	172																			
PRICE IS RIGHT 1	201	208	A	6.9	27	593	1654	675	172	795	244	410	387	348	332	248	66^	132	102^	119	111	226	130	385	277
M-F 11.00A 30 CBS AP	99	99	B	6.5	26	558																			
PRICE IS RIGHT 2	200	208	A	8.9	34	765	1614	666	172	794	234	400	377	355	337	238	57^	113	88	105	121	252	146	330	240
M-F 11.30A 30 CBS AP	99	99	B	8.3	33	713																			
RYAN'S HOPE	196	174	A	3.0	10	258	1329	755	198^	876	427	655	527	336	209^	150^	38v	54v	27v	82^	89^	120^	112^	183^	104^
M-F 12.00N 30 ABC DD	91	91	B	3.1	11	266																			
SALE OF THE CENTURY	195	159	A	4.8	19	412	1733	693	131^	756	256	381	359	236	342	297	130^	175	142^	75^	110^	284	160	396	280
M-F 10.30A 30 NBC QG	82	83	B	4.5	18	387																			
SANTA BARBARA	191	197	A	4.8	16	412	1864	654	194	829	374	492	388	300	298	395	290	315	160	75^	58^	281	165	359	251
1 MTUWF 3.00P 60 NBC DD	97	96	B	4.2	13	361																			
2 M-F 3.00P 60																									
3.00 - 3.30			A	4.7	16	404	1931	679	198	852	404	504	394	282	307	402	284	313	166	83^	68^	284	168	393	278
3.30 - 4.00			A	4.8	16	412	1806	631	194	811	348	480	377	320	295	390	298	319	155^	68^	49^	277	165	328	223
SCRABBLE	194	198	A	5.6	21	481	1522	671	101^	729	201	298	276	214	385	280	102^	117^	105^	79^	136^	179	115^	334	246
M-F 11.30A 30 NBC QG	97	97	B	5.4	21	464																			
SEARCH FOR TOMORROW	195	150	A	2.7	9	232	1918	616	254^	888	301	435	337	384	426	517	268^	310	134^	177^	163^	258^	150^	255^	199^
M-F 12.30P 30 NBC DD	77	77	B	2.9	10	249																			
SPECIAL EDITION-GMA-6:00A(S)		205	A	5.6	34	481	1220	772	278^	923	266^	441^	385^	337^	439^	241^	20v	124v	141v	158^	91v	21v	LT	35v	LT
2 WED. 6.00A 120 ABC N		99																							
6.00 - 6.30			A	3.8	33	326	1199	748^	319^	948	236^	438^	416^	359^	449^	79v	28v	28v	79v	51v	LT	92v	LT	80v	LT
6.30 - 7.00			A	4.9	34	421	1221	734	320^	888	185^	375^	362^	336^	482^	249^	23v	90v	116v	93v	133v	22v	LT	62v	LT
7.00 - 7.30			A	6.3	34	541	1179	718	283^	897	235^	399^	367^	362^	466^	267^	9v	120v	144^	193^	114v	LT	LT	15v	LT
7.30 - 8.00			A	7.3	33	627	1268	862	228^	962	366^	523	400^	300^	388^	295^	24v	200^	176^	224^	95v	LT	LT	11v	LT
SPECIAL EDITION-GMA-8:30A(S)		204	A	7.0	23	601	1250	759	268^	824	209^	413^	451	364^	346^	369^	158^	261^	228^	111v	108v	20v	LT	37v	LT
2 WED. 8.30A 30 ABC N		99																							

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
WEEKDAY DAYTIME CONT'D																										
SPECIAL EDITION-GMA-9:30A(S)		183		A	5.2	18	447	1081	592	128v	656	193	349	316	244	275	212	LT	57v	57v	57v	155	112v	78v	101v	101v
2 WED. 9.30A 30 ABC N		92																								
SUPER PASSWORD		196	150 151	A	3.8	13	326	1399	650	119	794	159	303	288	291	454	170	72	77	39v	61	80	205	135	230	190
M-F 12.00N 30 NBC QG		73	74	B	3.8	14	326																			
TODAY SHOW-7.30AM		200	203 204	A	4.6	25	395	1304	740	169	769	167	337	359	301	362	385	87	163	141	142	210	106	33v	44	23v
M-F 7.30A 30 NBC N		99	99	B	5.2	25	447																			
TODAY SHOW-8.30AM		200	203 203	A	5.5	23	472	1367	768	161	792	177	334	358	308	378	373	123	161	128	93	200	115	14v	87	64
M-F 8.30A 30 NBC N		99	99	B	5.5	23	472																			
TODAY SHOW SPCL 6AM(S)		195		A	3.6	28	309	1385	819	320	890	158v	543	555	554	286	414	116v	307	265	291	94v	LT	LT	81v	81v
2 WED. 6.00A 60 NBC N		98																								
6.00 - 6.30				A	3.1	27	266	1000	673	192v	725	105v	379	436	462	289	184v	79v	79v	26v	90v	105v	LT	LT	91v	91v
6.30 - 7.00				A	4.1	28	352	1659	918	412	1003	196	661	639	614	279	585	142v	477	446	443	86v	LT	LT	71v	71v
TODAY SHOW SPCL 8AM(S)		204		A	9.0	32	773	1120	741	71v	741	172	299	403	312	338	259	34v	68v	84v	142	141	14v	14v	106	91
2 WED. 8.00A 30 NBC N		99																								
TODAY SHOW SPCL 9AM(S)		198		A	8.2	31	704	1328	719	225	830	299	393	400	302	304	264	107	125	85v	85v	116	103	103	131	114
2 WED. 9.00A 60 NBC N		99																								
9.00 - 9.30				A	8.5	32	730	1284	720	225	824	294	409	426	314	292	293	121	139	100	95	134	87v	87v	80v	64v
9.30 - 10.00				A	7.9	30	679	1358	718	222	831	303	372	372	286	315	230	92v	109	68v	70v	94v	116	116	181	165
$25,000 PYRAMID		202	184 183	A	4.4	18	378	1452	717	174	824	242	393	402	296	377	294	64	154	146	156	116	85	56	249	151
M-F 10.00A 30 CBS QP		92	92	B	4.8	20	412																			
U.S. WOMEN OPEN GOLF-MON(S)		160		A	2.5	8	215	2005	852	224v	852	368	465	521	303v	331	708	447	507	237v	116v	201v	59v	27v	386	256v
1 MON. 4.00P 60 ABC SE		82																								
4.00 - 4.30				A	2.6	9	223	1964	776	229v	776	377	493	493	245v	283v	709	458	528	241v	115v	181v	71v	36v	408	251v
4.30 - 5.00				A	2.4	8	206	2024	927	218v	927	358	431	548	354	379	698	437	486	235v	111v	212v	39v	LT	360	263v
WHEEL OF FORTUNE		196	208 210	A	7.1	28	610	1539	697	81	779	223	340	309	234	390	265	83	110	91	76	148	160	82	335	249
M-F 11.00A 30 NBC QG		97	98	B	7.0	28	601																			
YOUNG AND THE RESTLESS		200	207 206	A	9.1	31	782	1437	749	187	876	302	503	446	394	317	194	61	102	83	72	89	189	138	178	126
M-F 12.30P 60 CBS DD		99	99	B	8.4	30	722																			
12.30 - 1.00				A	9.0	32	773	1442	748	176	880	307	511	447	394	313	179	49	85	75	68	91	182	130	201	145
1.00 - 1.30				A	9.2	31	790	1420	745	190	871	300	497	445	388	318	206	72	118	91	75	86	192	142	151	105
•WEEKEND DAYTIME																										
ABC FUN FIT-8:25AM		20	202 201	A	2.2	16	189	1524	408	96v	408	286	344	143v	122v	64v	444	174v	302	313	233	116v	42v	LT	630	307
SAT. 8.25A 4 ABC CN		97	97	B	2.5	15	215																			
ABC FUN FIT-11:55AM		19	196 193	A	3.0	12	258	1744	383	62v	441	289	406	166	117v	35v	396	326	352	271	46v	24v	175	74v	732	299
1 SAT. 10.55A 4 ABC CN		98	97	B	3.5	13	301																			
2 SAT. 11.55A 4																										
ABC WEEKEND SPECIALS		40	189	A	3.8	14	326	1706	285	16v	444	270	331	61v	61v	113v	369	272	314	314	42v	55v	334	181v	559	163v
2 SAT. 12.00N 30 ABC FV			95	B	4.0	14	344																			
ABC WIDE WORLD-SPORTS SAT		23	206 202	A	5.6	16	481	1913	693	366	826	363	551	465	321	224	700	232	402	365	338	239	196	108	191	110
SAT. 4.30P 90 ABC SA		99	98	B	6.2	16	533																			
4.30 - 5.00				A	5.2	16	447	2098	692	304	806	332	512	424	319	250	751	264	438	372	384	254	225	80	316	140
5.00 - 5.30				A	5.3	16	455	1862	684	384	818	376	563	484	306	203	692	219	404	373	334	232	164	99	188	106
5.30 - 6.00				A	6.3	18	541	1795	699	400	849	384	574	483	329	219	655	212	364	345	303	233	198	137	93	93

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
ALVIN AND THE CHIPMUNKS	41	186	200	A	6.3	23	541	1841	402	196^	466	333	383	261	133^	83^	224^	127^	208^	177^	90^	LT	262	225^	889	568
SAT. 11.00A 30 NBC CA		91	99	B	6.9	24	593																			
AMERICAN BANDSTAND	41	174	174	A	2.0	7	172	1436	396^	123v	524^	320^	459^	261^	139v	65v	372^	87v	309^	303^	222^	63v	278^	226^	262^	99v
1 SAT. 11.00A 60 ABC PC		87	85	B	2.8	9	241																			
2 SAT. 12.30P 60								LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
11.00 - 11.30				A	1.2	5	103	766^	248v	95v	401v	153v	401v	248v	248v	LT	117v	117v	117v	117v	LT	LT	248v	248v	LT	LT
11.30 - 12.00				A	1.6	6	137	1883	578^	161v	721^	416^	533^	312^	117v	188v	426^	113v	368^	368^	255v	58v	390^	358^	346^	122v
12.30 - 1.00				A	2.6	9	223	1858	423^	125v	552^	427^	552^	285v	125v	LT	594^	72v	468^	452^	396^	126v	298^	181v	414^	152v
1.00 - 1.30				A	2.7	10	232	2089	305	236^	434	294^	361	305	140^	62v	420	291^	351	351	129^	69v	594	289^	641	394
ASTRO MINUTE-11.26AM	28	197	197	A	5.2	19	447	1289	132v	28v	132v	LT	84v	113v	113v	19v	186^	108v	137v	137v	29v	49v	LT	LT	971	618
SAT. 11.26A 3 CBS CN		97	97	B	4.8	17	412																			
BERENSTAIN BEARS	13	197	197	A	2.9	17	249	1516	527^	205v	608^	50v	249^	284^	279^	324^	775^	404^	513^	335^	172v	262^	94v	20v	39v	31v
SAT. 8.30A 30 CBS CA		97	97	B	3.2	18	275																			
BRITISH OPEN-SAT.(S)		200		A	3.3	12	283	1627	447^	181v	607^	LT	241v	295^	318^	312^	747^	400^	514^	311^	158v	233v	233v	31v	40v	40v
1 SAT. 12.00N 132 ABC SE		99		A	2.9	10	249	1647	527^	155v	608^	LT	186v	307^	318^	301^	832^	479^	593^	408^	180v	239v	183v	LT	24v	24v
12.00 - 12.30				A	3.0	11	258	1402	525^	213v	581^	59v	236^	236^	236^	345^	821^	432^	538^	378^	176v	283^	LT	LT	LT	LT
12.30 - 1.00				A	3.5	13	301	1503	571^	252^	634^	90v	280^	280^	253^	354^	792^	394^	504^	331^	182v	288^	35v	35v	42v	42v
1.00 - 1.30				A	3.7	13	318	1167	521^	173v	521^	100v	302^	302^	267^	219^	485^	184v	271^	139v	132v	214v	38v	38v	123v	63v
1.30 - 2.00				A	3.7	13	318																			
2.00 - 2.30																										
BRITISH OPEN-SUN.(S)		201		A	4.2	16	361	1657	679^	318^	754	145v	358^	353^	323^	371^	676^	236^	466^	424^	311^	182v	68v	LT	159v	64v
1 SUN. 10.30A 196 ABC SE		99																								
10.30 - 11.00				A	2.7	13	232	1405	419^	48v	457^	LT	82v	82v	124v	375^	667^	115v	280v	401^	371^	266v	LT	LT	281v	91v
11.00 - 11.30				A	3.3	14	283	1413	477^	127v	516^	LT	156v	156v	194v	360^	667^	177v	328^	462^	353^	205v	LT	LT	230v	LT
11.30 - 12.00				A	4.3	17	369	1748	657^	290^	762	162v	335^	320^	247^	427^	655^	316^	446^	312^	130v	209^	27v	27v	304^	LT
12.00 - 12.30				A	4.3	16	369	1710	789	445^	873	206^	507^	464^	371^	366^	672^	241^	514^	408^	316^	158v	111v	LT	54v	54v
12.30 - 1.00				A	4.9	17	421	1774	819	440^	900	213^	529^	470^	435^	371^	649	243^	518^	435^	305^	131v	135v	LT	90v	90v
1.00 - 1.30				A	5.5	19	472	1693	736	366^	806	155^	385^	408^	406^	364^	716	228^	565	509^	402^	151^	75v	LT	96v	96v
1.30 - 2.00				A	4.8	16	412	1590	661	353^	729	174^	298^	395^	364^	294^	682	299^	470^	402^	276^	212^	62v	LT	117v	117v
BUGS BUNNY/LOONEY TUNES-1	20	208	207	A	3.8	20	326	1877	355^	16v	355^	237^	285^	201^	101v	43v	343^	272^	287^	218^	43v	56v	237^	98v	942	510
SAT. 9.00A 30 ABC CA		99	99	B	4.3	19	369																			
BUGS BUNNY/LOONEY TUNES-2	20	208	207	A	4.8	22	412	2022	339	83v	342	182^	283^	188^	144^	31v	277^	247^	247^	142^	LT	30v	443	235^	960	566
SAT. 9.30A 30 ABC CA		99	99	B	5.1	20	438																			
BUICK OPEN-SAT(S)		199		A	3.1	10	266	1350	485^	196v	489^	80v	143v	155v	228v	289^	677^	120v	309^	362^	328^	315^	184v	165v	LT	LT
2 SAT. 3.00P 120 CBS SE		97																								
3.00 - 3.30				A	2.8	10	241	1328	531^	154v	531^	91v	137v	67v	229v	373^	706^	203v	345^	382^	266v	324^	91v	91v	LT	LT
3.30 - 4.00				A	3.0	10	258	1248	425^	131v	425^	50v	101v	81v	186v	294^	693^	143v	355^	394^	337^	299^	130v	47v	LT	LT
4.00 - 4.30				A	3.4	11	292	1295	421^	171v	421^	31v	102v	161v	246^	229v	696^	89v	322^	391^	385^	305^	178v	178v	LT	LT
4.30 - 5.00				A	3.4	11	292	1397	520^	291^	520^	137v	208v	264^	218v	243^	565^	54v	202v	260^	285^	305^	312^	312^	LT	LT
BUICK OPEN-SUN(S)		207		A	6.3	18	541	1542	472^	82v	494	27v	115v	134^	222^	353^	942	229^	501	549	448^	337^	69v	LT	37v	26v
2 SUN. 4.42P 83 CBS SE		99																								
4.30 - 5.00				A	5.2	15	447	1573	494^	157^	494^	73v	163^	186^	159^	308^	958	292^	574^	568^	461^	305^	43v	LT	78v	34v
5.00 - 5.30				A	6.0	17	515	1532	483^	70v	483^	LT	95v	118v	236^	365^	958	218^	498^	552	460^	352^	67v	LT	24v	24v
5.30 - 6.00				A	6.9	19	593	1543	441^	59v	466	LT	79v	104v	226^	362^	963	222^	512	563	457	346^	87v	LT	27v	27v
CBS SPORTS SUNDAY CONT'D	10	186		A	3.5	10	301	1767	734^	389^	771^	292^	610^	530^	359^	161v	693^	148v	405^	468^	350^	220v	LT	LT	303^	213v

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
WEEKEND DAYTIME CONT'D																										
CBS SPORTS SUNDAY-CONT'D																										
1 SUN. 4.00P 120 CBS SA		96		B	6.1	16	524																			
4.00 - 4.30				A	3.9	12	335	1904	961	379^	1021	530^	842	552^	344^	179v	607^	124v	364^	421^	297^	186v	LT	LT	276^	192v
4.30 - 5.00				A	3.6	10	309	1890	683^	424^	741^	225^	579^	579^	382^	162v	847^	356^	624^	643^	310^	181v	LT	LT	302^	175v
5.00 - 5.30				A	2.7	8	232	1711	707^	387^	719^	267v	599^	599^	375^	120v	707^	116v	418^	508^	392^	199v	LT	LT	285v	215v
5.30 - 6.00				A	3.7	11	318	1579	594^	368^	594^	138v	430^	430^	349^	164v	638^	LT	226^	324^	412^	314^	LT	LT	347^	274^
CBS SPORTS SPECIAL-SA(S)		201		A	3.5	10	301	1757	415^	176v	465^	160v	212v	293^	198v	172v	634^	203v	388^	446^	318^	188v	388^	252^	270^	84v
2 SAT. 5.00P 60 CBS SE		98																								
5.00 - 5.30				A	3.4	10	292	1664	432^	222v	490^	150v	212v	305^	233v	185v	619^	178v	343^	408^	318^	211v	369^	243^	186v	58v
5.30 - 6.00				A	3.5	10	301	1864	406^	133v	446^	170v	213v	284^	169v	162v	656^	229^	442^	488^	323^	168v	410^	265^	352^	108v
CBS SPORTS SUN. SP. ED.(S)		156		A	4.6	15	395	1144	419^	121v	470^	232^	286^	209^	110v	134v	512^	246^	370^	273^	162v	142v	86v	41v	76v	64v
2 SUN. 12.00N 60 CBS SE		89																								
12.00 - 12.30				A	3.9	13	335	1048	382^	90v	451^	194v	218^	176v	108v	162v	457^	203v	304^	227^	146v	153v	78v	33v	62v	62v
12.30 - 1.00				A	5.3	17	455	1202	437^	141v	479^	260^	332^	228^	104v	115v	547^	275^	415^	308^	174^	132v	92v	46v	84v	62v
CHARLIE BROWN&SNOOPY SHOW	4	177	175	A	3.9	14	335	1442	356^	54v	391^	158^	182^	203^	180^	156^	337^	148^	330^	330^	182^	LT	335^	215^	379^	302^
SAT. 12.30P 30 CBS CA		89	89	B	4.4	16	378																			
DROIDS: ADVENTURES	18		204	A	3.2	12	275	1891	586^	117v	732^	516^	650^	316^	216v	LT	197v	116v	135v	30v	30v	51v	293^	167v	669^	376^
2 SAT. 11.00A 30 ABC CA			95	B	3.4	13	292																			
DUNGEONS AND DRAGONS	38	190	191	A	4.5	17	387	1630	275^	132^	308^	160^	183^	202^	122^	70v	378	290^	335^	286^	45v	43v	397	196^	547	343^
SAT. 11.30A 30 CBS CA		92	95	B	4.1	14	352																			
EWOKS	18		204	A	3.2	12	275	1556	399^	167v	515^	340^	454^	341^	175v	LT	167v	148v	167v	167v	19v	LT	394^	197v	480^	320^
2 SAT. 10.30A 30 ABC CA			95	B	3.9	15	335																			
FACE THE NATION	39	159	127	A	2.9	12	249	960	526^	148^	554	24v	48v	168^	273^	386^	365^	40v	176^	176^	192^	189^	41v	LT	LT	LT
SUN. 10.30A 30 CBS CC		90	81	B	2.8	9	241																			
GUMMI BEARS	42	196	196	A	3.1	19	266	2120	470^	319^	579	432^	496^	180^	94v	83v	520	276^	377^	229^	157^	113v	104v	LT	917	614
SAT. 8.30A 30 NBC CA		98	98	B	4.6	23	395																			
IN THE NEWS-11.56AM	38	190	191	A	4.2	15	361	1723	294^	139^	322^	172^	194^	210^	124^	73v	437	313^	355^	309^	42v	82v	387	199^	577	366^
SAT. 11.56A 3 CBS CN		92	95	B	3.9	13	335																			
IN THE NEWS-12.56PM	34	177	175	A	3.8	14	326	1307	381^	51v	415^	166^	194^	221^	194^	157^	338^	159^	332^	332^	173^	LT	272^	153^	282^	282^
SAT. 12.56P 3 CBS CN		89	89	B	3.6	12	309																			
IT'S PUNKY BREWSTER	41	203	203	A	6.1	23	524	2309	428	288	483	268	346	221^	189^	121^	309	129^	237^	194^	138^	42v	400	340	1117	496
SAT. 10.30A 30 NBC CA		98	98	B	7.0	25	601																			
KIDD VIDEO	41	167	181	A	4.7	17	404	1851	391	211^	485	317^	426	296^	150^	59v	329^	196^	316^	233^	133^	LT	247^	130^	790	629
SAT. 11.30A 30 NBC CA		87	94	B	5.4	19	464																			
LAFF-A-LYMPICS	19	203	203	A	4.4	18	378	1606	365	32v	400	257^	334^	95^	143^	48v	238^	238^	238^	114^	LT	LT	182^	76v	786	435
SAT. 10.00A 30 ABC CA		98	98	B	4.8	18	412																			
LITTLES	20	206	204	A	2.6	16	223	2000	484^	LT	484^	380^	438^	112v	104v	46v	366^	178^	282^	284^	166^	70v	202^	112v	948	504^
SAT. 8.30A 30 ABC CA		99	99	B	2.8	14	241																			
MEET THE PRESS	22	179	177	A	2.8	9	241	1162	527^	174^	565	153^	170^	138v	79v	395^	443^	111v	156^	125v	187^	257^	75v	75v	79v	25v
SUN. 12.30P 30 NBC CC		97	97	B	2.7	9	232																			

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
MR. T	38	145	161	A	3.7	14	318	2000	334^	107v	462	278^	418^	272^	184^	44v	418^	220^	350^	324^	198^	38v	172^	52v	948	708
SAT. 12.00N 30 NBC CA		82	86	B	4.3	15	369																			
MUPPET BABIES & MONSTERS	42	205	206	A	4.2	20	361	1681	246^	89v	249^	160^	214^	110^	67v	35v	200^	131^	169^	169^	38v	31v	88v	61v	1144	648
SAT. 9.00A 60 CBS CA		99	99	B	5.7	23	490																			
9.00 - 9.30				A	3.7	19	318	1619	181^	47v	181^	103v	153^	82v	62v	28v	233^	170^	204^	204^	34v	29v	51v	51v	1154	686
9.30 - 10.00				A	4.7	21	404	1710	289^	116^	289^	203^	253^	121^	62v	36v	170^	100^	139^	139^	39v	31v	118^	69v	1133	619
NBC MAJOR LEAGUE PRE GAME	14	202	201	A	5.0	18	430	1547	346	165^	353	104^	196^	151^	165^	140^	712	356	444	268^	183^	241^	402	47v	80v	21v
1 SAT. 1.00P 18 NBC SC		99	99	B	4.6	17	395																			
2 SAT. 3.03P 10																										
NBC MAJOR LEAGUE BASEBALL	14	203	201	A	6.5	22	558	1579	445	147^	477	99^	226^	191^	237^	218^	780	306	417	357	264	317	182^	18v	140^	123^
1 SAT. 1.18P 169 NBC SE		99	99	B	6.7	22	576																			
2 SAT. 3.13P 167																										
1.00 - 1.30				A	4.8	17	412	1427	414^	187^	414^	89v	257^	168^	241^	157v	560^	305^	305^	68v	51v	255^	453^	LT	LT	LT
1.30 - 2.00				A	5.2	18	447	1662	550^	246^	644	170^	379^	246^	312^	228^	638	311^	349^	146v	135v	289^	380^	LT	LT	LT
2.00 - 2.30				A	6.5	23	558	1581	500	138^	548	92v	256^	192^	226^	264^	545	234^	261^	187^	95v	284^	360^	LT	128^	128^
2.30 - 3.00				A	7.0	24	601	1448	454	195^	497	84v	238^	175^	204^	238^	663	257^	330^	278^	187^	300^	212^	LT	76v	73v
3.00 - 3.30				A	6.6	23	567	1667	478	176^	483	120^	240	190^	240	217^	738	290	383	323	215^	312	168^	21v	278	218^
3.30 - 4.00				A	6.9	24	593	1723	495	181^	505	114^	238	194^	274	242	821	311	444	389	286	327	161^	11v	236	198^
4.00 - 4.30				A	6.8	23	584	1687	386	109^	410	89^	177^	177^	208^	191^	1032	432	636	573	413	329	139^	21v	106^	91^
4.30 - 5.00				A	6.3	20	541	1549	332^	100v	363^	73v	157^	171^	200^	161^	1072	423^	612	595	448^	378^	68v	11v	46v	46v
5.00 - 5.30				A	6.6	20	567	1446	411^	58v	448^	72v	191^	211^	236^	199^	829	262^	396^	392^	341^	353^	83v	38v	86v	86v
5.30 - 6.00				A	6.6	19	567	1379	422^	83v	469	103v	187^	227^	228^	215^	680	237^	326^	344^	282^	281^	105v	60v	125^	125^
NBC MAJOR LEAGUE GAME-2	3	193		A	6.8	20	584	1591	587	255^	683	183^	273^	171^	236^	379^	703	221^	348^	332^	259^	346^	131^	LT	74v	65v
1 SAT. 4.07P 180 NBC SE		97		B	6.4	19	550																			
4.00 - 4.30				A	7.2	24	618	1589	686	262^	735	204^	293^	143^	241^	414^	666	132^	312^	305^	289^	339^	152^	LT	36v	23v
4.30 - 5.00				A	6.7	22	576	1571	667	300^	726	202^	269^	137^	223^	425^	715	161^	343^	343^	326^	372^	91v	LT	39v	25v
5.00 - 5.30				A	7.0	22	601	1479	549	202^	597	142^	205^	120^	174^	369^	706	206^	323^	342^	260^	364^	165^	LT	11v	LT
5.30 - 6.00				A	7.3	22	627	1713	542	233^	645	204^	257^	151^	148^	367^	752	274^	366^	357^	234^	365^	149^	LT	167^	162^
6.00 - 6.30				A	6.4	17	550	1682	515	260^	675	206^	280^	195^	257^	345^	699	272^	382^	334^	241^	317^	118v	LT	190^	183^
6.30 - 7.00				A	6.4	17	550	1616	614	301^	752	186^	361^	291^	356^	338^	724	305^	407^	364^	225^	317^	128^	LT	12v	LT
7.00 - 7.30				A	7.0	18	601	1156	496	221^	635	28v	206^	189^	378^	418^	465	57v	181^	131^	204^	284^	41v	LT	15v	LT
ONE TO GROW ON-8:28AM	42	195	198	A	3.0	21	258	2171	400^	322^	508^	280^	391^	274^	139^	117v	534	219^	362^	228^	178^	137^	90v	LT	1039	779
SAT. 8.28A 2 NBC CN		97	97	B	4 0	24	344																			
ONE TO GROW ON-8:58AM	42	195	195	A	3.2	18	275	2025	447^	334^	567	439^	484^	179^	73v	83v	484^	296^	360^	211^	109v	101v	112v	LT	862	546
SAT. 8.58A 2 NBC CN		97	97	B	5.0	23	430																			
ONE TO GROW ON-10:28AM	41	202	202	A	6.1	24	524	1979	428	303	504	326	362	212^	151^	130^	291	167^	220^	151^	83^	41v	355	260	829	441
SAT. 10.28A 2 NBC CN		99	99	B	7.6	27	653																			
ONE TO GROW ON-11:28AM	41	185	199	A	5.9	22	507	1803	380	178^	439	302	347	229^	137^	92^	202^	111^	194^	163^	91^	LT	238^	193^	924	602
SAT. 11.28A 2 NBC CN		90	98	B	6.8	24	584																			
ONE TO GROW ON-11:58AM	41	167	181	A	4.8	18	412	1951	406	209^	513	337	447	303^	176^	66v	338	197^	324^	252^	141^	LT	291^	145^	809	655
SAT. 11.58A 2 NBC CN		87	94	B	5.2	18	447																			
PINK PANTHER AND SONS	20	202	201	A	2.3	18	198	1460	415^	157v	440^	345^	370^	146v	95v	70v	454^	212^	319^	329^	207^	110v	55v	LT	511^	254^
SAT. 8.00A 30 ABC CA		97	97	B	2.4	15	206																			
POLE POSITION	24	176	176	A	3.7	14	318	1403	361^	107v	418^	215^	261^	245^	203^	97v	362^	198^	362^	362^	164^	LT	107v	LT	516	296^
SAT. 12.00N 30 CBS CA		87	87	B	3.2	11	275																			

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
WEEKEND DAYTIME CONT'D																														
RICHIE RICH					28	197	197	A	5.3	20	455	2057	289	211^	399	255^	319	272^	117^	70v	407	276^	339	339	131^	68v	591	299	660	401
SAT.	11.00A	30	CBS	CA		97	97	B	4.9	17	421																			
ROCK N WRESTLING					39	206	205	A	4.8	19	412	1988	304	117^	314	215^	259	149^	76v	55v	211	161^	211	211^	50v	LT	295	205^	1271	756
SAT.	10.00A	60	CBS	CA		99	99	B	5.4	19	464																			
10.00 - 10.30								A	4.3	17	369	2051	317	141^	338	244^	283	152^	67v	55v	166	125^	166	166^	41v	LT	276	208^	1059	681
10.30 - 11.00								A	5.4	21	464	1888	280	92^	283	179^	228	141^	83^	55v	241	185^	241	241^	56v	LT	305	199^		
SMURFS I					41	203	203	A	4.0	21	344	2015	522	310^	578	415	456	226^	135^	76v	264	139^	186	119^	71v	66v	206	87v	967	544
SAT.	9.00A	30	NBC	CA		99	99	B	5.8	24	498																			
SMURFS II					41	203	203	A	4.5	20	387	1990	467	302^	529	342^	376	215^	145	113^	254	139^	171	116^	58v	73v	212	122^	995	569
SAT.	9.30A	30	NBC	CA		99	99	B	6.9	26	593																			
SMURFS III					41	203	203	A	5.8	23	498	1892	419	288	492	312	347	206^	150	134^	280	147^	202	157^	88^	51v	307	214^	813	431
SAT.	10.00A	30	NBC	CA		99	99	B	8.0	29	687																			
SNORKS					42	196	199	A	2.4	18	206	1835	330	262^	378	145v	247	189^	126v	131v	457	189^	286	168^	130v	138v	83v	LT	917	642^
SAT.	8.00A	30	NBC	CA		98	98	B	3.2	20	275																			
SPIDERMAN AND FRIENDS					36	113	139	A	3.0	11	258	2097	257	342^	373	252^	342	225^	121v	31v	359	135^	279	202^	209^	29v	189	34v	1176	639
SAT.	12.30P	30	NBC	CA		66	70	B	3.8	13	326																			
SPORTSWORLD					17	184	188	A	4.3	12	369	1322	331	119^	366	121^	173	168^	191	149^	737	298^	399	313^	259	234^	62v	35v	157^	120^
1 SUN.	4.30P	90	NBC	SA		95	96	B	4.6	13	395																			
2 SUN.	4.30P	60																												
4.30 - 5.00								A	3.8	11	326	1436	295	77v	362	89v	156	150^	202	160^	856	359^	489	338^	316	232^	76v	25v	142^	77v
5.00 - 5.30								A	4.5	13	387	1318	331	119^	344	105^	129	144^	169	166^	774	263^	395	302^	296	285^	56v	31v	144^	131^
5.30 - 6.00								A	4.8	14	412	1209	405	199^	424	207^	288	253^	217^	99v	510	272^	272	304^	121v	153v	59v	59v	216^	168^
SUNDAY MORNING					39	174	174	A	3.8	18	326	1181	635	229^	671	89v	178	279^	319	392^	375	81v	175	200^	144	175^	46v	LT	89v	89v
SUN.	9.00A	90	CBS	N		95	94	B	4.8	20	412																			
9.00 - 9.30								A	3.2	18	275	1087	621	215^	661	51v	160	247^	356	414^	338	62v	120v	142^	91v	196^	55v	LT	33v	33v
9.30 - 10.00								A	4.0	19	344	1169	611	204^	652	75v	157	255^	311	397	396	82v	207	233^	168	163^	57v	LT	64v	64v
10.00 - 10.30								A	4.4	19	378	1217	635	254^	670	127^	206	314^	291	356^	372	88v	183	212^	164	160^	25v	LT	150^	150^
SUPERPOWERS TEAM					19	196	193	A	3.6	14	309	1835	366	42v	424	303^	411	159^	108v	LT	378	310^	336	255^	39v	29v	226	123^	807	330^
1 SAT.	10.30A	30	ABC	CA		98	97	B	3.6	13	309																			
2 SAT.	11.30A	30																												
TALLADEGA 500(S)							200	A	5.3	16	455	1631	376	153^	375	83v	179	234^	197	141v	1054	498^	786	692	474	186^	108v	14v	94v	58v
2 SUN.	1.00P	222	CBS	SE			97																							
1.00 - 1.30								A	5.2	17	447	1356	341	180^	341	120v	186	240^	156	101v	902	461^	696	582^	372	152v	46v	19v	67v	47v
1.30 - 2.00								A	5.1	16	438	1639	402	231^	402	116v	234	298^	217	104v	1001	513^	797	654	429	142v	141v	25v	95v	54v
2.00 - 2.30								A	5.4	17	464	1526	291	149^	291	125v	157	183^	96v	108v	950	522^	721	595	378	154^	160^	28v	125v	65v
2.30 - 3.00								A	4.9	15	421	1520	314	125v	314	86v	153v	206^	181	108v	1019	549^	791	660	419	148v	80v	22v	107v	60v
3.00 - 3.30								A	4.8	15	412	1886	410	117v	410	72v	214	283^	260	127v	1242	547^	963	851	622	186^	119v	LT	115v	81v
3.30 - 4.00								A	5.1	16	438	1717	402	137v	402	45v	162	244^	254	158^	1142	515^	845	769	527	213^	91v	LT	82v	61v
4.00 - 4.30								A	6.0	18	515	1796	448	142^	448	45v	180	230^	239	218^	1124	456^	771	743	552	244^	136^	LT	88v	50v
4.30 - 5.00								A	6.7	20	576	1580	411	104v	411	38v	127	158^	168	253^	1038	355^	681	681	523	262^	40v	LT	91v	42v
THIS WEEK-DAVID BRINKLEY					37	143	195	A	3.1	10	266	1361	786	203^	797	158^	274	316^	334	433^	428	132^	196	249^	190	172^	LT	LT	132^	42v
1 SUN.	1.46P	60	ABC	N		83	98	B	3.8	12	326																			
2 SUN.	11.30A	60																												
11.30 - 12.00								A	3.6	12	309	1366	796	223^	796	211v	379	388^	355	346^	308	110v	178	178v	68v	130v	LT	LT	262^	56v
CONT'D																														

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKEND DAYTIME CONT'D																														
THIS WEEK-DAVID BR-CONT'D																														
12.00 - 12.30								A	3.9	13	335	1376	817	188v	841	230^	406^	395^	340^	363^	373^	128v	212^	240^	158v	133v	LT	LT	162v	81v
1.30 - 2.00								A	2.4	8	206	1447	728^	335^	728^	165v	194v	277v	287v	427^	694^	310v	402^	442^	316v	204v	25v	LT	LT	LT
2.00 - 2.30								A	2.4	8	206	1306	753^	151v	753^	LT	38v	170v	307v	583^	543^	130v	159v	295v	286v	248v	LT	LT	LT	LT
2.30 - 3.00								A	2.3	7	198	1187^	778^	127v	778^	LT	46v	171v	353^	607^	409^	LT	LT	177v	328v	232v	LT	LT	LT	LT
					13	195	196	A	2.0	15	172	1459	192v	LT	192v	LT	145v	145v	168v	47v	243^	157v	185v	185v	28v	58v	LT	LT	1024	547^
WUZZLES								B	2.5	18	215																			
SAT.		8.00A	30	CBS	CA	98	98																							

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. JULY 14, 1986

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)					22,940 26.7				ABC MONDAY NIGHT MOVIE SP THE DOLLMAKER(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					12,030 14.0	10.8* 21 *		12.7* 23 *		13.5* 23 *		15.2* 25 *		16.1* 27 *		16.0* 28 *
	SHARE OF AUDIENCE %					24											
	AVG. AUD. BY ¼ HR. %					10.3	11.3	12.4	12.9	13.1	14.0	14.9	15.4	16.2	15.9	16.1	15.9
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					15,120 17.6				16,060 18.7		15,460 18.0		14,520 16.9			
						SCARECROW & MRS. KING (R)(SD)				KATE & ALLIE (R)		NEWHART (R)(SD)		CAGNEY & LACEY (R)			
	AVERAGE AUDIENCE (Households (000) & %)					10,570 12.3	11.2* 21 *		13.3* 24 *	13,660 15.9		13,660 15.9		11,420 13.3	13.0* 22 *		13.5* 23 *
	SHARE OF AUDIENCE %					23				27		26		23			
	AVG. AUD. BY ¼ HR. %					11.2	11.2	12.9	13.8	15.3	16.4	15.6	16.2	13.0	13.1	13.4	13.6
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					13,230 15.4		9,790 11.4		14,860 17.3							
						VALERIE (R)(SD)		AMAZING STORIES (R)		NBC MONDAY NIGHT MOVIES CELEBRITY, PT. 2(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					10,740 12.5		8,330 9.7		8,850 10.3	9.6* 16 *		10.6* 18 *		10.5* 18 *		10.6* 18 *
	SHARE OF AUDIENCE %					24		18		17							
	AVG. AUD. BY ¼ HR. %					11.9	13.2	10.3	9.1	9.1	10.1	10.5	10.7	10.7	10.3	10.6	10.5

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)					18,550 21.6				ABC MONDAY NIGHT BASEBALL NEW YORK METS VS CINCINNATI SAN FRANCISCO VS ST. LOUIS MULTI-SEGMENT TELECAST(SD)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					7,990 9.3	8.4* 17 *		9.4* 18 *		9.8* 17 *		10.0* 17 *		9.8* 16 *		8.6* 14 *
	SHARE OF AUDIENCE %					17											
	AVG. AUD. BY ¼ HR. %					8.0	8.8	9.4	9.3	9.8	9.9	10.1	9.9	10.0	9.6	9.0	8.1
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					15,890 18.5				30,320 35.3							
						SCARECROW & MRS. KING (R)(SUS-SD)							MISS UNIVERSE PAGEANT (9:00-11:03PM) (SD)(-OP)				
	AVERAGE AUDIENCE (Households (000) & %)					11,080 12.9	11.6* 23 *		14.2* 26 *	18,210 21.2	18.0* 31 *		20.3* 34 *		22.2* 38 *		24.1* 43 *
	SHARE OF AUDIENCE %					24				37							
	AVG. AUD. BY ¼ HR. %					11.1	12.1	13.6	14.7	16.6	19.4	20.0	20.6	21.9	22.6	23.1	25.2
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					13,140 15.3		10,650 12.4		16,840 19.6							
						VALERIE (R)(SD)		AMAZING STORIES (R)		NBC MONDAY NIGHT MOVIES THE SENDER							
	AVERAGE AUDIENCE (Households (000) & %)					11,000 12.8		9,450 11.0		10,050 11.7	11.7* 20 *		11.8* 20 *		12.1* 21 *		11.1* 20 *
	SHARE OF AUDIENCE %					25		20		20							
	AVG. AUD. BY ¼ HR. %					12.0	13.7	11.0	10.9	11.8	11.7	11.8	11.8	12.1	12.1	11.8	10.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	49.2	49.2	48.9	50.4	51.3	53.5	54.5	55.6	57.7	59.7	60.3	60.7	59.3	58.6	58.4	56.8
WK. 2	48.2	49.4	49.2	49.8	49.8	52.2	53.8	55.7	57.5	58.9	59.2	59.5	58.7	58.3	56.8	56.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. MON. JULY 21, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. JULY 15, 1986

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					16,410	27,490										
					19.1	32.0										
					(1) (SD)(-OP)											
							ALL STAR BASEBALL GAME (8:27-11:02PM) (OP)(-OP)									
AVERAGE AUDIENCE (Households (000) & %)					13,920	17,440										
					16.2	20.3		19.1*		20.0*		20.0*		20.9*		21.6*
SHARE OF AUDIENCE %					32	35		35 *		35 *		34 *		35 *		36 *
AVG. AUD. BY ¼ HR. %					15.8	17.1	18.3	19.9	20.3	19.7	19.5	20.5	20.6	21.1	21.5	21.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					14,170				17,180				14,950			
					16.5				20.0				17.4			
					SIMON & SIMON (R)(SD)				MAGNUM, P.I. (R)(SD)				EQUALIZER (R)			
AVERAGE AUDIENCE (Households (000) & %)					9,790				13,230				11,420			
					11.4	10.5*		12.2*	15.4	14.8*		16.0*	13.3	13.3*		13.4*
SHARE OF AUDIENCE %					21	20 *		22 *	26	25 *		27 *	23	23 *		24 *
AVG. AUD. BY ¼ HR. %					10.3	10.7	11.7	12.7	14.3	15.3	15.8	16.2	13.3	13.2	13.4	13.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					13,310				16,840							
					15.5				19.6							
					A TEAM (R)(SD)							MOVIE OF THE WEEK TUESDAY CELEBRITY, PT. 3(R)				
AVERAGE AUDIENCE (Households (000) & %)					9,020				10,050							
					10.5	10.2*		10.7*	11.7	10.0*		10.9*		12.6*		13.3*
SHARE OF AUDIENCE %					19	19 *		19 *	20	17 *		18 *		22 *		24 *
AVG. AUD. BY ¼ HR. %					9.6	10.8	10.9	10.5	9.7	10.3	10.7	11.2	12.3	13.0	13.4	13.2
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					16,580		15,890		15,890				14,520			
					19.3		18.5		18.5				16.9			
					WHO'S THE BOSS? (R)		GROWING PAINS (R)		MOONLIGHTING (R)(SD)				SPENSER: FOR HIRE (R)			
AVERAGE AUDIENCE (Households (000) & %)					14,090		14,090		11,940				10,310			
					16.4		16.4		13.9	14.2*		13.6*	12.0	11.6*		12.3*
SHARE OF AUDIENCE %					33		31		25	26 *		24 *	22	21 *		23 *
AVG. AUD. BY ¼ HR. %					15.7	17.2	16.3	16.5	14.6	13.8	13.8	13.3	11.8	11.5	12.3	12.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					9,450				12,200				13,230			
					11.0				14.2				15.4			
					SIMON & SIMON (R)(SD)				MAGNUM, P.I. (R)(SD)				EQUALIZER (R)			
AVERAGE AUDIENCE (Households (000) & %)					6,870				9,280				9,280			
					8.0	7.3*		8.6*	10.8	9.9*		11.6*	10.8	10.2*		11.3*
SHARE OF AUDIENCE %					16	15 *		16 *	19	18 *		20 *	20	18 *		21 *
AVG. AUD. BY ¼ HR. %					7.3	7.4	8.6	8.7	9.3	10.6	11.6	11.6	9.8	10.6	11.1	11.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					10,140				11,680				15,030			
					11.8				13.6				17.5			
					A TEAM (R)(SD)				HUNTER (R)(SD)				1986			
AVERAGE AUDIENCE (Households (000) & %)					7,220				8,850				10,050			
					8.4	7.6*		9.2*	10.3	9.8*		10.8*	11.7	12.7*		10.7*
SHARE OF AUDIENCE %					16	15 *		17 *	18	18 *		19 *	22	23 *		20 *
AVG. AUD. BY ¼ HR. %					7.4	7.7	8.9	9.4	9.5	10.1	10.6	10.9	12.9	12.6	11.2	10.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	48.8	50.1	50.2	51.4	52.6	54.1	55.3	57.6	58.7	58.3	59.0	59.8	58.1	57.3	56.4	55.8
WK. 2	45.8	46.8	46.4	48.1	48.4	50.2	52.4	53.6	54.2	56.0	57.5	56.7	54.8	55.6	54.5	51.7

U.S. TV Households: 85,900,000

(1)ALL STAR BASEBALL PRE GM,ABC,(8:00-8:27PM)(S)

For explanation of symbols, See page A.

EVE. TUE. JULY 22, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. JULY 16, 1986

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,260 16.6	MACGYVER (R)(SD)			14,170 16.5	HARDCASTLE & MCCORMICK (R)(SD)			13,230 15.4	HOTEL (R)		
	AVERAGE AUDIENCE (Households (000) & %)					10,910				10,310				9,620			
	SHARE OF AUDIENCE %					12.7	12.2*		13.2*	12.0	12.1*		11.8*	11.2	11.0*		11.4*
	AVG. AUD. BY ¼ HR. %					25	24 *		25 *	22	23 *		21 *	22	21 *		23 *
						12.0	12.5	13.1	13.3	12.2	12.1	11.8	11.9	10.9	11.1	11.2	11.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					8,420 9.8	FOLEY SQUARE (R)(SUS-SD)	7,300 8.5	CHARLIE & COMPANY (R)	10,820 12.6	AIRWOLF (R)(SD)			13,570 15.8	WEST 57TH		
	AVERAGE AUDIENCE (Households (000) & %)					7,040		6,010		7,390				9,020			
	SHARE OF AUDIENCE %					8.2		7.0		8.6	7.8*		9.3*	10.5	10.8*		10.1*
	AVG. AUD. BY ¼ HR. %					16		13		16	15 *		17 *	20	20 *		20 *
						8.5	7.9	6.8	7.2	7.6	8.0	9.2	9.4	11.0	10.6	10.5	9.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					13,570 15.8	HIGHWAY TO HEAVEN (R)(SD)			13,400 15.6	GIMME A BREAK (R)	13,660 15.9	YOU AGAIN ? (R)(SD)	13,570 15.8	ST. ELSEWHERE (R)		
	AVERAGE AUDIENCE (Households (000) & %)					10,140				11,510		11,850		9,190			
	SHARE OF AUDIENCE %					11.8	11.3*		12.3*	13.4		13.8		10.7	10.7*		10.6*
	AVG. AUD. BY ¼ HR. %					23	23 *		24 *	25		25		21	20 *		21 *
						11.0	11.7	12.3	12.3	13.2	13.7	13.5	14.2	10.9	10.5	10.4	10.9

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,830 16.1	MACGYVER (R)(SD)			12,110 14.1	HARDCASTLE & MCCORMICK (R)(SD)			13,230 15.4	HOTEL (R)		
	AVERAGE AUDIENCE (Households (000) & %)					9,790				9,360				9,880			
	SHARE OF AUDIENCE %					11.4	11.1*		11.6*	10.9	10.7*		11.2*	11.5	11.1*		11.9*
	AVG. AUD. BY ¼ HR. %					23	23 *		23 *	20	20 *		20 *	22	21 *		23 *
						11.0	11.3	11.6	11.6	10.5	10.9	11.0	11.3	10.8	11.5	11.8	12.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					6,270 7.3	FOLEY SQUARE (R)(SUS-SD)	5,410 6.3	CHARLIE & COMPANY (R)	9,360 10.9	AIRWOLF (R)(SD)			13,740 16.0	WEST 57TH		
	AVERAGE AUDIENCE (Households (000) & %)					5,070		4,640		6,440				9,360			
	SHARE OF AUDIENCE %					5.9		5.4		7.5	7.1*		8.0*	10.9	10.4*		11.3*
	AVG. AUD. BY ¼ HR. %					12		11		14	13 *		15 *	21	19 *		22 *
						5.8	5.9	5.0	5.7	6.9	7.3	7.5	8.5	10.1	10.8	11.3	11.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,860 17.3	HIGHWAY TO HEAVEN (R)(SD)			12,970 15.1	GIMME A BREAK (R)	13,230 15.4	YOU AGAIN ? (R)	11,340 13.2	ST. ELSEWHERE (R)		
	AVERAGE AUDIENCE (Households (000) & %)					10,480				11,770		11,000		7,560			
	SHARE OF AUDIENCE %					12.2	11.8*		12.6*	13.7		12.8		8.8	8.9*		8.6*
	AVG. AUD. BY ¼ HR. %					24	24 *		25 *	25		23		17	17 *		17 *
						11.6	11.9	12.3	13.0	13.2	14.2	12.9	12.8	9.2	8.6	8.5	8.7

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	47.9	49.0	48.8	50.0	49.5	50.9	51.6	52.6	52.6	53.4	54.8	55.4	53.7	53.3	50.9	48.7
	WK. 2	47.9	47.4	47.0	47.5	47.8	48.9	50.3	52.1	53.1	54.9	54.9	55.3	53.9	53.5	51.7	50.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. WED. JULY 23, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. JULY 17, 1986

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					7,130 8.3				6,270 7.3				17,010 19.8			
						RIPLEY'S BELIEVE IT-NOT (R)				DYNASTY II: COLBYS (R)(SD)				20/20			
	AVERAGE AUDIENCE (Households (000) & %)					4,300 5.0	4.7*		5.4*	4,120 4.8	4.2*		5.5*	12,460 14.5	14.1*		14.8*
	SHARE OF AUDIENCE %					9	9 *		10 *	9	8 *		10 *	26	25 *		27 *
	AVG. AUD. BY ¼ HR. %					4.8	4.5	5.5	5.3	4.1	4.3	5.0	5.9	12.7	15.6	15.3	14.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,110 10.6				18,730 21.8							
						CRAZY LIKE A FOX (R)(SD)				CBS SPECIAL MOVIE PRSNT SILENCE OF THE HEART(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					6,790 7.9	7.2*		8.6*	11,170 13.0	12.0*		13.0*		13.4*		13.6*
	SHARE OF AUDIENCE %					15	14 *		16 *	23	22 *		23 *		23 *		25 *
	AVG. AUD. BY ¼ HR. %					7.1	7.4	8.5	8.7	11.4	12.6	12.9	13.1	13.4	13.4	13.7	13.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					24,910 29.0		22,760 26.5		20,530 23.9		17,870 20.8		15,120 17.6			
						BILL COSBY SHOW (R)		FAMILY TIES (R)(SD)		CHEERS (R)		NIGHT COURT (R)		HILL STREET BLUES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					21,990 25.6		20,360 23.7		17,520 20.4		16,150 18.8		10,310 12.0	12.3*		11.7*
	SHARE OF AUDIENCE %					50		44		37		33		22	22 *		22 *
	AVG. AUD. BY ¼ HR. %					24.4	26.9	23.7	23.7	20.5	20.4	19.1	18.5	12.7	11.9	11.6	11.7

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					8,160 9.5				7,990 9.3				19,500 22.7			
						RIPLEY'S BELIEVE IT-NOT (R)				DYNASTY II: COLBYS (R)(SD)				20/20			
	AVERAGE AUDIENCE (Households (000) & %)					5,500 6.4	6.3*		6.4*	5,150 6.0	5.5*		6.5*	13,740 16.0	16.3*		15.7*
	SHARE OF AUDIENCE %					13	13 *		12 *	11	10 *		12 *	31	31 *		31 *
	AVG. AUD. BY ¼ HR. %					6.5	6.2	6.6	6.2	5.5	5.5	5.9	7.1	15.1	17.5	16.4	15.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,090 16.4											
											CBS SPECIAL MOVIE PRSNT. DEATH OF A SALESMAN(R) (SD)						
	AVERAGE AUDIENCE (Households (000) & %)					4,550 5.3	4.5*		4.4*		5.7*		5.5*		5.6*		6.0*
	SHARE OF AUDIENCE %					10	9 *		9 *		11 *		10 *		11 *		12 *
	AVG. AUD. BY ¼ HR. %					5.0	4.0	4.5	4.3	5.6	5.8	5.5	5.5	5.8	5.4	5.8	6.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					24,910 29.0		24,740 28.8		22,420 26.1		21,050 24.5		15,200 17.7			
						BILL COSBY SHOW (R)		FAMILY TIES (R)(SD)		CHEERS (R)		NIGHT COURT (R)(SD)		HILL STREET BLUES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					21,650 25.2		21,560 25.1		19,590 22.8		18,300 21.3		10,220 11.9	12.7*		11.1*
	SHARE OF AUDIENCE %					50		49		43		40		23	24 *		22 *
	AVG. AUD. BY ¼ HR. %					23.9	26.4	25.1	25.2	22.4	23.2	21.4	21.2	13.5	11.8	11.1	11.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	45.2	46.1	47.2	48.7	50.9	52.6	53.2	54.8	54.8	55.8	56.4	56.8	56.8	57.4	55.4	52.3
WK. 2	46.1	47.3	47.6	48.1	49.7	50.8	51.1	51.7	52.2	54.0	53.3	53.6	53.0	52.7	51.5	49.2

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. THU. JULY 24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. JULY 18, 1986

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,480 12.2		10,570 12.3		9,530 11.1		9,450 11.0		10,820 12.6			
						WEBSTER (R)		MR. BELVEDERE (R)(SD)		MR. SUNSHINE (R)		ABC COMEDY SPECIAL (SD)		LOVE BOAT (R)			
	AVERAGE AUDIENCE (Households (000) & %)					9,190 10.7		9,620 11.2		7,820 9.1		8,250 9.6		8,250 9.6	9.4*		9.8*
	SHARE OF AUDIENCE %					24		24		18		19		19	18 *		19 *
	AVG. AUD. BY ¼ HR. %					10.2	11.3	11.0	11.3	8.8	9.3	9.5	9.7	9.1	9.8	9.8	9.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,420 13.3				16,150 18.8							
						TWILIGHT ZONE (R)(SUS-SD)				CBS FRIDAY NIGHT MOVIES THE THING (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					7,730 9.0				9,020 10.5							
	SHARE OF AUDIENCE %					20	9.1* 21 *		8.9* 19 *	21	9.6* 19 *		10.2* 20 *		11.4* 22 *		11.0* 22 *
	AVG. AUD. BY ¼ HR. %					9.1	9.1	8.9	8.8	9.4	9.7	10.1	10.3	11.4	11.3	11.4	10.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					11,600 13.5				17,700 20.6				15,460 18.0			
						KNIGHT RIDER (R)(SD)				MIAMI VICE (R)(SD)				STINGRAY (R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,820 9.1				12,030 14.0				11,170 13.0			
	SHARE OF AUDIENCE %					20	8.2* 19 *		9.9* 21 *	28	13.6* 28 *		14.3* 28 *	25	13.0* 25 *		13.1* 26 *
	AVG. AUD. BY ¼ HR. %					8.0	8.4	9.4	10.4	13.0	14.2	14.2	14.5	13.0	13.0	13.0	13.1

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					9,960 11.6		9,450 11.0		8,590 10.0		9,280 10.8		13,140 15.3			
						WEBSTER (R)		MR. BELVEDERE (R)(SD)		MR. SUNSHINE (R)		ABC COMEDY SPECIAL (SD)		LOVE BOAT (R)			
	AVERAGE AUDIENCE (Households (000) & %)					8,250 9.6		8,500 9.9		7,220 8.4		7,990 9.3		9,450 11.0	10.5*		11.5*
	SHARE OF AUDIENCE %					21		21		17		18		21	20 *		22 *
	AVG. AUD. BY ¼ HR. %					9.4	9.9	10.0	9.8	8.2	8.6	9.0	9.7	10.0	11.1	11.4	11.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					8,680 10.1				11,340 13.2							
						TWILIGHT ZONE (R)(SUS-SD)				CBS FRIDAY NIGHT MOVIES DRAGONSLAYER (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					6,010 7.0				5,930 6.9							
	SHARE OF AUDIENCE %					15	7.2* 16 *		6.7* 14 *	13	5.6* 11 *		6.1* 12 *		7.9* 15 *		8.0* 15 *
	AVG. AUD. BY ¼ HR. %					7.3	7.2	7.1	6.4	5.5	5.6	5.8	6.4	7.6	8.1	7.9	8.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					11,170 13.0				16,580 19.3				15,030 17.5			
						KNIGHT RIDER (R)(SD)				MIAMI VICE (R)				STINGRAY (R)			
	AVERAGE AUDIENCE (Households (000) & %)					8,250 9.6				12,200 14.2				11,850 13.8			
	SHARE OF AUDIENCE %					21	9.2* 21 *		10.0* 21 *	28	13.4* 27 *		15.1* 29 *	26	13.7* 26 *		13.8* 26 *
	AVG. AUD. BY ¼ HR. %					8.9	9.6	9.8	10.2	13.0	13.7	14.9	15.4	13.9	13.5	13.8	13.9

TV HOUSEHOLDS USING TV (See Def. 1)																	
WK. 1	42.5	43.7	43.4	43.6	43.4	44.2	45.4	47.6	48.4	50.1	51.0	51.5	50.8	51.7	51.6	50.3
WK. 2	43.7	43.6	43.1	43.2	44.0	45.4	46.4	47.5	48.4	49.3	50.9	52.0	52.6	53.1	52.8	52.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. FRI. JULY 25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. JULY 19, 1986

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					6,440 7.5		6,700 7.8		12,030 14.0							
						DIFF'RENT STROKES (R)		BENSON (R)(SD)		ABC SATURDAY NIGHT MOVIE WHEN SHE SAYS NO(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					5,070 5.9		5,930 6.9		6,790 7.9	7.2*		7.9*		7.9*		8.5*
	SHARE OF AUDIENCE %					13		15		17	15 *		16 *		16 *		18 *
	AVG. AUD. BY ¼ HR. %					5.8	6.0	6.6	7.2	7.2	7.1	7.9	7.9	7.9	7.9	8.3	8.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,340 13.2				14,000 16.3							
								MAGGIE (SD)		CBS SATURDAY NIGHT MOVIE HIGH ANXIETY(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					8,070 9.4				6,790 7.9	7.4*		7.7*		8.3*		8.3*
	SHARE OF AUDIENCE %					21	9.8* 22 *		9.0* 20 *	17	15 *		16 *		17 *		18 *
	AVG. AUD. BY ¼ HR. %					9.8	9.8	9.2	8.9	7.7	7.1	7.6	7.7	8.6	8.0	8.3	8.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,820 12.6		11,850 13.8		18,380 21.4		15,810 18.4		16,150 18.8			
		NBC MAJOR LEAGUE GAME-2 CHICAGO WHITE SOX VS NY YANKEES TORONTO VS CALIFORNIA MULTI-SEGMENT TELECAST				FACTS OF LIFE (R)		SHE'S WITH ME (SD)		GOLDEN GIRLS (R)		ME & MRS. C		CRAZY DAN			
	AVERAGE AUDIENCE (Households (000) & %)					8,930 10.4		9,960 11.6		15,810 18.4		14,260 16.6		11,680 13.6	13.6*		13.6*
	SHARE OF AUDIENCE %	7.0*				24		26		38		34		29	28 *		29 *
	AVG. AUD. BY ¼ HR. %	6.6				10.4	10.4	10.9	12.3	17.4	19.4	16.5	16.7	13.5	13.7	13.6	13.6

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					6,700 7.8		6,960 8.1		11,770 13.7							
						DIFF'RENT STROKES (R)		BENSON (R)(SD)		ABC SATURDAY NIGHT MOVIE WANDA NEVADA(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					5,500 6.4		5,760 6.7		6,100 7.1	6.3*		6.7*		7.7*		7.8*
	SHARE OF AUDIENCE %					15		15		15	13 *		14 *		16 *		17 *
	AVG. AUD. BY ¼ HR. %					6.3	6.5	6.5	7.0	6.1	6.5	6.5	6.8	7.6	7.7	8.0	7.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					8,680 10.1				11,420 13.3							
							PUTTING ON THE RITZ (SD)			CBS SATURDAY NIGHT MOVIE STORMIN' HOME(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					5,760 6.7			6.6*	5,500 6.4	5.1*		5.8*		7.0*		7.7*
	SHARE OF AUDIENCE %					15	6.7* 16 *		15 *	13	11 *		12 *		15 *		16 *
	AVG. AUD. BY ¼ HR. %					6.4	7.0	7.0	6.3	5.2	5.0	5.5	6.0	6.6	7.4	7.4	8.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					11,000 12.8		11,000 12.8		16,320 19.0		14,350 16.7		16,580 19.3			
						FACTS OF LIFE (R)		227 (R)(SD)		GOLDEN GIRLS (R)		ME & MRS. C (R)(SD)		REMINGTON STEELE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					8,930 10.4		9,360 10.9		14,260 16.6		12,630 14.7		12,460 14.5	14.2*		14.7*
	SHARE OF AUDIENCE %					24		25		35		30		31	30 *		31 *
	AVG. AUD. BY ¼ HR. %					10.1	10.6	10.5	11.4	15.8	17.5	14.9	14.6	14.2	14.3	14.6	14.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	41.6	43.1	43.4	43.8	43.5	44.1	44.5	46.2	47.6	48.2	48.8	48.7	48.0	48.2	47.1	46.1
	WK. 2	40.2	40.6	41.4	41.9	42.7	43.5	43.5	44.7	46.6	49.0	48.7	48.3	47.5	47.4	47.4	46.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. SAT. JULY 26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. JULY 19, 1986

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV — TOTAL AUDIENCE (Households (000) & %)			2,490 2.9													
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)			ABC WEEKEND REPORT-SAT.													
	ABC TV — SHARE OF AUDIENCE %			2,320 2.7													
	ABC TV — AVG. AUD. BY ¼ HR. %			8 2.7													
	CBS TV — TOTAL AUDIENCE (Households (000) & %)																
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)																
	CBS TV — SHARE OF AUDIENCE %																
	CBS TV — AVG. AUD. BY ¼ HR. %																
	NBC TV — TOTAL AUDIENCE (Households (000) & %)			12,280 14.3													
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)			7,470 8.7	9.3*		8.8*		7.6*								
	NBC TV — SHARE OF AUDIENCE %			29	27 *		30 *		30 *								
	NBC TV — AVG. AUD. BY ¼ HR. %			9.4	9.3	9.2	8.5	7.8	7.0								
WEEK 2	ABC TV — TOTAL AUDIENCE (Households (000) & %)			2,060 2.4													
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)			ABC WEEKEND REPORT-SAT.													
	ABC TV — SHARE OF AUDIENCE %			2,060 2.4													
	ABC TV — AVG. AUD. BY ¼ HR. %			7 2.4													
	CBS TV — TOTAL AUDIENCE (Households (000) & %)																
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)																
	CBS TV — SHARE OF AUDIENCE %																
	CBS TV — AVG. AUD. BY ¼ HR. %																
	NBC TV — TOTAL AUDIENCE (Households (000) & %)			11,000 12.8													
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)			6,100 7.1	8.4*		6.4*	5.6*									
	NBC TV — SHARE OF AUDIENCE %			23	24 *		22 *	22 *									
	NBC TV — AVG. AUD. BY ¼ HR. %			8.9	7.8	6.7	6.2	5.6									
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	44.2	40.9	35.5	32.7	30.3	28.7	26.1	23.5	20.4	18.4	16.0	13.8	11.8	10.8	10.0	9.1
	WK. 2	43.9	42.0	36.7	33.7	30.4	28.2	25.2	23.0	20.2	18.3	15.7	13.9	12.2	10.9	9.8	9.4

SATURDAY NIGHT (11:30-12:51AM) (SUSTAINING 12:51-1:00AM)

SATURDAY NIGHT (11:30-12:43AM) (SUSTAINING 12:43-1:00AM)

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. SAT. JULY 26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. JULY 20, 1986

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	12,460 14.5				23,540 27.4											
		DISNEY SUNDAY MOVIE DONALD DUCK QUACKS UP(R)				ABC SUNDAY NIGHT MOVIE JAWS(R) (8:00-10:43PM) (SD)											
	AVERAGE AUDIENCE (Households (000) & %)	8,760 10.2	9.9*		10.5*	13,060 15.2	11.7*		13.0*		15.6*		16.6*		17.4*	18.7*	
	SHARE OF AUDIENCE %	21	21 *		21 *	27	23 *		24 *		28 *		29 *		29 *	32 *	
	AVG. AUD. BY ¼ HR. %	9.8	10.0	10.6	10.5	11.3	12.0	12.5	13.5	15.0	16.2	16.1	17.0	17.0	17.8	18.7	
CBS TV	TOTAL AUDIENCE (Households (000) & %)	18,550 21.6				19,410 22.6				21,220 24.7							
		60 MINUTES				MURDER, SHE WROTE (R)(SD)				CBS SUNDAY NIGHT MOVIE ONE COOKS, THE OTHER DOESN'T(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	13,310 15.5	14.0*		17.0*	15,200 17.7	17.4*		18.0*	14,000 16.3	15.5*		16.1*		16.6*		17.1*
	SHARE OF AUDIENCE %	32	30 *		34 *	34	34 *		34 *	28	28 *		28 *		28 *		30 *
	AVG. AUD. BY ¼ HR. %	12.9	15.1	16.7	17.3	17.5	17.4	18.2	17.8	15.5	15.5	16.1	16.1	16.7	16.6	16.7	17.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,270 7.3		6,870 8.0		9,280 10.8				18,640 21.7							
		SILVER SPOONS (R)		PUNKY BREWSTER (R)		ALFRED HITCHCOCK (R)(SD)				NBC SUNDAY NIGHT MOVIE FLIGHT 90:DISASTER ON THE POTOMAC(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	5,150 6.0		5,930 6.9		6,530 7.6	7.4*		7.8*	10,390 12.1	10.0*		10.9*		13.0*		14.5*
	SHARE OF AUDIENCE %	13		14		15	14 *		15 *	21	18 *		19 *		22 *		26 *
	AVG. AUD. BY ¼ HR. %	5.6	6.4	6.3	7.5	7.3	7.6	7.6	8.0	9.5	10.5	10.8	11.0	12.7	13.4	13.6	15.4

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	18,640 21.7								16,410 19.1							
		DISNEY SUNDAY MOVIE HERBIE RIDES AGAIN(R)								ABC SUNDAY NIGHT MOVIE FOR LOVERS ONLY(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	10,910 12.7	10.3*		12.0*		13.9*		14.5*	9,280 10.8	11.2*		11.0*		10.5*		10.4*
	SHARE OF AUDIENCE %	25	22 *		24 *		26 *		26 *	19	20 *		19 *		18 *		19 *
	AVG. AUD. BY ¼ HR. %	10.0	10.6	11.7	12.2	13.8	14.0	14.2	14.9	11.4	11.0	11.0	11.0	11.0	10.1	10.5	10.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)	17,440 20.3				17,610 20.5				18,640 21.7							
		60 MINUTES				MURDER, SHE WROTE (R)(SD)				CBS SUNDAY NIGHT MOVIE MISSING CHILDREN:A MOTHER'S STORY(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	13,310 15.5	15.0*		15.9*	13,490 15.7	15.1*		16.3*	11,680 13.6	12.1*		12.6*		14.3*		15.3*
	SHARE OF AUDIENCE %	32	31 *		31 *	29	29 *		29 *	24	21 *		22 *		25 *		28 *
	AVG. AUD. BY ¼ HR. %	14.6	15.4	15.8	16.0	14.9	15.2	16.5	16.1	12.1	12.2	12.5	12.8	14.1	14.5	15.0	15.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,270 7.3		6,270 7.3		9,530 11.1				21,390 24.9							
		SILVER SPOONS (R)		PUNKY BREWSTER (R)		DALTON'S CODE OF VENGENCE (SD)				NBC SUNDAY NIGHT MOVIE C.A.T. SQUAD							
	AVERAGE AUDIENCE (Households (000) & %)	4,980 5.8		5,410 6.3		6,270 7.3	6.7*		7.9*	14,860 17.3	16.2*		17.5*		17.8*		17.7*
	SHARE OF AUDIENCE %	12		12		13	13 *		14 *	30	29 *		30 *		31 *		32 *
	AVG. AUD. BY ¼ HR. %	5.6	6.0	6.1	6.4	6.8	6.6	7.2	8.5	15.9	16.4	17.3	17.7	17.6	18.1	17.9	17.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	46.0	47.8	49.0	50.2	50.6	52.0	53.1	54.0	54.5	56.0	57.0	58.4	59.7	59.5	58.6	55.0
WK. 2	47.1	48.6	50.3	51.0	51.9	53.4	55.1	56.8	56.3	56.5	57.8	58.5	57.8	57.2	56.4	54.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. SUN. JULY 27, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. JULY 20, 1986

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV TOTAL AUDIENCE (Households (000) & %)			2,660 3.1													
	ABC TV			ABC WEEKEND REPORT-SUN.													
	ABC TV AVERAGE AUDIENCE (Households (000) & %)			2,660 3.1													
	SHARE OF AUDIENCE %			9													
	AVG. AUD. BY ¼ HR. %			3.1													
	CBS TV TOTAL AUDIENCE (Households (000) & %)	4,550 5.3															
	CBS TV	CBS SUNDAY NEWS-OBGOOD															
	CBS TV AVERAGE AUDIENCE (Households (000) & %)	4,300 5.0															
	SHARE OF AUDIENCE %	12															
	AVG. AUD. BY ¼ HR. %	5.0															
	NBC TV TOTAL AUDIENCE (Households (000) & %)			1,630 1.9													
	NBC TV			G MICHAELS SPORTS MACHINE (11:30-11:45PM) (SUSTAINING 11:45-12:00AM)													
	NBC TV AVERAGE AUDIENCE (Households (000) & %)			1,630 1.9													
	SHARE OF AUDIENCE %			6													
	AVG. AUD. BY ¼ HR. %			1.9													
WEEK 2	ABC TV TOTAL AUDIENCE (Households (000) & %)			2,410 2.8													
	ABC TV			ABC WEEKEND REPORT-SUN.													
	ABC TV AVERAGE AUDIENCE (Households (000) & %)			2,490 2.9													
	SHARE OF AUDIENCE %			12													
	AVG. AUD. BY ¼ HR. %			2.9													
	CBS TV TOTAL AUDIENCE (Households (000) & %)	4,380 5.1															
	CBS TV	CBS SUNDAY NEWS-OBGOOD															
	CBS TV AVERAGE AUDIENCE (Households (000) & %)	4,300 5.0															
	SHARE OF AUDIENCE %	11															
	AVG. AUD. BY ¼ HR. %	5.0															
	NBC TV TOTAL AUDIENCE (Households (000) & %)			1,720 2.0													
	NBC TV			G MICHAELS SPORTS MACHINE (11:30-11:45PM) (SUSTAINING 11:45-12:00AM)													
	NBC TV AVERAGE AUDIENCE (Households (000) & %)			1,550 1.8													
	SHARE OF AUDIENCE %			6													
	AVG. AUD. BY ¼ HR. %			1.8													
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	48.0	42.4	34.4	31.6	27.0	24.2	20.6	18.4	16.0	14.1	12.6	11.0	8.9	8.1	7.7	7.3
	WK. 2	47.9	42.0	34.1	30.7	26.2	23.8	20.9	18.5	16.1	14.9	12.1	10.5	9.0	7.7	7.4	6.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. SUN. JULY 27, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. JULY 14–18, 1986

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)		4,300 5.0		GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)		4,380 5.1									
	AVERAGE AUDIENCE (Households (000) & %)			3,350 3.9				3,610 4.2									
	SHARE OF AUDIENCE %			22				18									
	AVG. AUD. BY ¼ HR. %			3.9	4.0			4.1	4.1								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,010 3.5 CBS MORNING NEWS 1				3,520 4.1 CBS MORNING NEWS 2						4,810 5.6 $25,000 PYRAMID		4,470 5.2 NEW CARD SHARKS	
	AVERAGE AUDIENCE (Households (000) & %)			2,410 2.8				2,750 3.2						3,870 4.5		3,780 4.4	
	SHARE OF AUDIENCE %			16				14						18		18	
	AVG. AUD. BY ¼ HR. %			2.7	2.8			3.2	3.3					4.3	4.8	4.2	4.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)		4,550 5.3		TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)		4,720 5.5						5,500 6.4 FAMILY TIES M-F		4,720 5.5 SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			3,520 4.1				3,870 4.5						4,550 5.3		3,870 4.5	
	SHARE OF AUDIENCE %			23				20						21		18	
	AVG. AUD. BY ¼ HR. %			4.0	4.1			4.5	4.5					5.0	5.6	4.5	4.7

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	GOOD MORNING, AMERICA-730 (CO-OP) (MTUTHF)(S)(OP) (PARTICIPATING)		4,640 5.4		GOOD MORNING, AMERICA-830 (CO-OP) (MTUTHF)(S)(OP)(SUS-OP) (PARTICIPATING)		5,150 6.0		(SUS-OP)		(S)(OP)					
	AVERAGE AUDIENCE (Households (000) & %)			3,520 4.1				4,210 4.9									
	SHARE OF AUDIENCE %			23				21									
	AVG. AUD. BY ¼ HR. %			4.1	4.1			4.9	5.0								
CBS TV	TOTAL AUDIENCE (Households (000) & %)	(S)(OP)		3,090 3.6 CBS MORNING NEWS 1 (MTUTHF)(S)(OP)		(S)(OP)		3,870 4.5 CBS MORNING NEWS 2 (MTUTHF)(S)(OP)					(OP)	4,550 5.3 $25,000 PYRAMID		4,550 5.3 NEW CARD SHARKS	
	AVERAGE AUDIENCE (Households (000) & %)			2,580 3.0				2,920 3.4						3,690 4.3		3,870 4.5	
	SHARE OF AUDIENCE %			17				15						17		18	
	AVG. AUD. BY ¼ HR. %			3.0	3.0			3.4	3.6					4.1	4.5	4.3	4.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	TODAY SHOW-7.30AM (CO-OP) (SUS-OP) (PARTICIPATING)		5,580 6.5		TODAY SHOW-8.30AM (CO-OP) (S)(OP) (PARTICIPATING)		6,610 7.7		(S)(OP)				5,670 6.6 FAMILY TIES M-F		5,070 5.9 SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			4,470 5.2				5,580 6.5						4,720 5.5		4,300 5.0	
	SHARE OF AUDIENCE %			27				26						22		20	
	AVG. AUD. BY ¼ HR. %			5.1	5.3			6.7	6.3					5.3	5.6	4.9	5.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	11.6	13.6	14.8	15.9	17.5	19.1	20.3	21.4	22.5	23.9	24.3	24.6	24.3	24.8	24.7	24.9
WK. 2	12.9	15.3	16.8	17.9	19.7	21.7	22.8	23.4	23.9	24.9	25.1	25.3	25.0	24.9	24.6	24.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.–FRI. JULY 21–25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. JULY 14–18, 1986

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,490 / 2.9		2,230 / 2.6		3,010 / 3.5		3,870 / 4.5		8,330 / 9.7				7,900 / 9.2			
		LIFESTYLES-RICH & FAM-M-F		NEW LOVE AMERICAN STYLE		RYAN'S HOPE		LOVING		ALL MY CHILDREN				ONE LIFE TO LIVE (SD)			
	AVERAGE AUDIENCE (Households (000) & %)	2,060 / 2.4		1,890 / 2.2		2,490 / 2.9		3,180 / 3.7		6,270 / 7.3	7.0* / 22 *		7.6* / 24 *	5,930 / 6.9	6.7* / 22 *		7.2* / 25 *
	SHARE OF AUDIENCE %	9		8		10		13		23				23			
	AVG. AUD. BY ¼ HR. %	2.5	2.4	2.2	2.3	2.8	3.0	3.6	3.8	6.7	7.3	7.6	7.6	6.6	6.8	7.1	7.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,960 / 8.1		9,280 / 10.8				10,650 / 12.4				8,160 / 9.5				5,330 / 6.2	
		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	6,010 / 7.0		7,990 / 9.3				7,900 / 9.2	9.1* / 32 *		9.4* / 31 *	6,440 / 7.5	7.4* / 23 *		7.6* / 25 *	4,810 / 5.6	
	SHARE OF AUDIENCE %	27		35				32	32 *			24				19	
	AVG. AUD. BY ¼ HR. %	6.5	7.4	8.9	9.6			9.1	9.2	9.4	9.4	7.5	7.4	7.6	7.5	5.7	5.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,960 / 8.1		5,330 / 6.2		3,780 / 4.4		2,580 / 3.0		8,500 / 9.9				6,100 / 7.1			
		WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD (SD)			
	AVERAGE AUDIENCE (Households (000) & %)	5,840 / 6.8		4,640 / 5.4		3,090 / 3.6		2,150 / 2.5		6,790 / 7.9	7.7* / 25 *		8.1* / 26 *	4,810 / 5.6	5.5* / 18 *		5.6* / 19 *
	SHARE OF AUDIENCE %	27		20		12		8		25				19			
	AVG. AUD. BY ¼ HR. %	6.7	7.0	5.4	5.5	3.6	3.7	2.5	2.5	7.5	7.9	8.2	8.0	5.5	5.4	5.6	5.7

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,320 / 2.7		2,490 / 2.9		3,090 / 3.6		4,210 / 4.9		8,250 / 9.6				8,160 / 9.5			
		LIFESTYLES-RICH & FAM-M-F		NEW LOVE AMERICAN STYLE		RYAN'S HOPE		LOVING		ALL MY CHILDREN				ONE LIFE TO LIVE (SD)			
	AVERAGE AUDIENCE (Households (000) & %)	1,890 / 2.2		2,060 / 2.4		2,660 / 3.1		3,610 / 4.2		6,360 / 7.4	6.9* / 22 *		7.8* / 25 *	6,360 / 7.4	7.3* / 24 *		7.5* / 26 *
	SHARE OF AUDIENCE %	9		9		11		14		24				25			
	AVG. AUD. BY ¼ HR. %	2.3	2.2	2.2	2.5	3.0	3.2	4.1	4.3	6.5	7.3	7.7	7.9	7.3	7.3	7.5	7.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,790 / 7.9		8,500 / 9.9				10,140 / 11.8				7,990 / 9.3				5,330 / 6.2	
		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	5,840 / 6.8		7,390 / 8.6				7,730 / 9.0	8.9* / 31 *		9.1* / 31 *	6,270 / 7.3	7.3* / 23 *		7.3* / 24 *	4,810 / 5.6	
	SHARE OF AUDIENCE %	27		33				31	32 *			24				19	
	AVG. AUD. BY ¼ HR. %	6.5	7.2	8.3	8.9			8.7	9.0	9.1	9.1	7.3	7.3	7.4	7.2	5.7	5.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)	7,390 / 8.6		5,580 / 6.5		3,870 / 4.5		2,920 / 3.4		8,500 / 9.9				6,440 / 7.5			
		WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD (SD)			
	AVERAGE AUDIENCE (Households (000) & %)	6,270 / 7.3		4,980 / 5.8		3,350 / 3.9		2,490 / 2.9		6,870 / 8.0	7.8* / 25 *		8.2* / 26 *	4,980 / 5.8	5.8* / 19 *		5.7* / 19 *
	SHARE OF AUDIENCE %	29		22		14		10		26				19			
	AVG. AUD. BY ¼ HR. %	7.2	7.4	5.7	5.9	3.8	4.0	2.9	2.8	7.6	8.1	8.3	8.1	6.0	5.7	5.7	5.7
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	25.2	26.0	26.7	27.6	29.2	30.7	30.1	30.2	30.5	31.0	30.9	30.7	29.6	29.6	28.5	29.1
	WK. 2	25.2	26.0	26.2	27.0	28.8	29.9	29.5	29.7	30.4	30.9	30.7	30.9	30.3	30.3	29.2	29.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.–FRI. JULY 21–25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. JULY 14–18, 1986

WEEK	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	9,110 10.6														9,190 10.7	
		GENERAL HOSPITAL				(S)(OP)										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,040 8.2	8.1*		8.3*											7,820 9.1	
	SHARE OF AUDIENCE %	27	27 *		27 *											20	
	AVG. AUD. BY ¼ HR. %	7.9	8.3	8.4	8.2											8.9	9.2
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	7,390 8.6				2,060 2.4										10,390 12.1	
		GUIDING LIGHT (SD)(SUS-SD)				PRESS YOUR LUCK										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	5,930 6.9	6.8*		7.1*	1,720 2.0										8,850 10.3	
	SHARE OF AUDIENCE %	22	23 *		23 *	6										23	
	AVG. AUD. BY ¼ HR. %	6.7	6.9	7.1	7.1	1.9	2.0									10.3	10.3
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	5,330 6.2														9,710 11.3	
		SANTA BARBARA (MTUWF)(S)(OP)				(S)(OP)										NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,950 4.6	4.4*		4.7*											8,420 9.8	
	SHARE OF AUDIENCE %	15	15 *		15 *											22	
	AVG. AUD. BY ¼ HR. %	4.6	4.4	4.5	4.9											9.6	9.9
2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	9,020 10.5														9,790 11.4	
		GENERAL HOSPITAL														ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,040 8.2	8.0*		8.3*											8,160 9.5	
	SHARE OF AUDIENCE %	27	27 *		27 *											21	
	AVG. AUD. BY ¼ HR. %	7.8	8.3	8.3	8.3											9.6	9.5
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	7,390 8.6				1,980 2.3										10,390 12.1	
		GUIDING LIGHT (SD)(SUS-SD)				PRESS YOUR LUCK										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	6,010 7.0	6.9*		7.1*	1,630 1.9										8,590 10.0	
	SHARE OF AUDIENCE %	23	23 *		23 *	6										22	
	AVG. AUD. BY ¼ HR. %	6.7	7.0	7.3	7.0	1.8	2.0									10.0	10.0
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	5,580 6.5														10,220 11.9	
		SANTA BARBARA														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	4,210 4.9	4.8*		5.0*											8,680 10.1	
	SHARE OF AUDIENCE %	16	16 *		16 *											22	
	AVG. AUD. BY ¼ HR. %	4.9	4.8	4.9	5.0											10.1	10.1
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	29.8	30.9	31.1	32.0	31.3	32.5	33.2	35.0	36.2	37.7	38.8	40.6	43.2	44.9	45.1	46.1
	WK. 2	29.2	30.3	30.6	30.8	30.2	31.7	32.4	33.9	35.3	37.0	38.6	41.0	43.4	45.3	45.6	46.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.–FRI. JULY 21–25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JULY 19, 1986

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV					PINK PANTHER AND SONS (SD)		LITTLES		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		LAFF-A-LYMPICS		SUPERPOWERS TEAM (SD)	
	TOTAL AUDIENCE (Households (000) & %)					1,890 2.2		2,490 2.9		3,780 4.4		4,900 5.7		4,470 5.2		3,520 4.1	
	AVERAGE AUDIENCE (Households (000) & %)					1,630 1.9		1,980 2.3		3,260 3.8		4,300 5.0		3,690 4.3		2,830 3.3	
	SHARE OF AUDIENCE %					15		14		21		23		18		13	
	AVG. AUD. BY ¼ HR. %					1.8	1.9	2.0	2.6	3.5	4.1	4.8	5.2	4.3	4.3	3.5	3.1
	CBS TV	WUZZLES (SUS-SD)						BERENSTAIN BEARS (SUS-SD)		MUPPET BABIES & MONSTERS				ROCK N WRESTLING			
	TOTAL AUDIENCE (Households (000) & %)					2,410 2.8		3,180 3.7		5,410 6.3				6,440 7.5			
	AVERAGE AUDIENCE (Households (000) & %)					1,980 2.3		2,580 3.0		3,610 4.2	3.7*		4.8*	3,950 4.6	4.3*		4.9*
	SHARE OF AUDIENCE %					18		19		21	20 *		22 *	18	17 *		19 *
	AVG. AUD. BY ¼ HR. %					2.1	2.5	2.9	3.1	3.5	4.0	4.5	5.0	4.0	4.5	5.0	4.7
	NBC TV	SNORKS (SD)						GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
	TOTAL AUDIENCE (Households (000) & %)					1,980 2.3		2,580 3.0		3,950 4.6		4,470 5.2		6,270 7.3		5,930 6.9	
	AVERAGE AUDIENCE (Households (000) & %)					1,800 2.1		2,230 2.6		3,010 3.5		3,690 4.3		5,070 5.9		5,150 6.0	
	SHARE OF AUDIENCE %					17		16		19		20		23		23	
	AVG. AUD. BY ¼ HR. %					1.8	2.3	2.6	2.7	3.2	3.7	4.3	4.2	5.6	6.3	5.6	6.3
WEEK 2	ABC TV	PINK PANTHER AND SONS (SD)						LITTLES		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		LAFF-A-LYMPICS		EWOKS	
	TOTAL AUDIENCE (Households (000) & %)					2,920 3.4		2,830 3.3		3,870 4.5		4,640 5.4		4,810 5.6		3,440 4.0	
	AVERAGE AUDIENCE (Households (000) & %)					2,230 2.6		2,410 2.8		3,260 3.8		3,870 4.5		3,780 4.4		2,750 3.2	
	SHARE OF AUDIENCE %					19		16		19		20		18		12	
	AVG. AUD. BY ¼ HR. %					2.4	2.7	2.6	3.0	3.6	3.9	4.6	4.4	4.3	4.5	3.3	3.2
	CBS TV	WUZZLES (SUS-SD)						BERENSTAIN BEARS (SUS-SD)		MUPPET BABIES & MONSTERS				ROCK N WRESTLING			
	TOTAL AUDIENCE (Households (000) & %)					1,980 2.3		2,830 3.3		5,580 6.5				6,610 7.7			
	AVERAGE AUDIENCE (Households (000) & %)					1,460 1.7		2,410 2.8		3,520 4.1	3.6*		4.5*	4,300 5.0	4.3*		5.8*
	SHARE OF AUDIENCE %					13		16		19	18 *		20 *	20	18 *		22 *
	AVG. AUD. BY ¼ HR. %					1.5	1.9	2.7	2.9	3.3	4.0	4.4	4.6	3.7	4.9	5.9	5.6
	NBC TV	SNORKS (SD)						GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
	TOTAL AUDIENCE (Households (000) & %)					2,660 3.1		3,610 4.2		4,470 5.2		4,640 5.4		5,930 6.9		6,180 7.2	
	AVERAGE AUDIENCE (Households (000) & %)					2,230 2.6		3,090 3.6		3,870 4.5		3,950 4.6		4,810 5.6		5,240 6.1	
	SHARE OF AUDIENCE %					19		21		22		20		23		23	
	AVG. AUD. BY ¼ HR. %					2.2	2.9	3.6	3.6	4.4	4.6	4.7	4.5	5.3	5.9	6.0	6.3
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	7.5	8.6	9.8	11.4	13.2	15.1	16.8	18.8	19.9	21.6	22.4	23.6	24.5	25.6	25.2	25.3
	WK. 2	7.8	8.6	9.8	11.6	13.9	15.9	17.9	18.9	20.3	22.2	23.3	24.3	23.9	25.4	25.6	26.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. JULY 26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JULY 19, 1986

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,580 3.0	AMERICAN BANDSTAND			6,530 7.6	BRITISH OPEN-SAT. (12:00-2:12PM)										
		AVERAGE AUDIENCE (Households (000) & %)	1,200 1.4	1.2*		1.6*	2,830 3.3	2.9*		3.0*		3.5*		3.7*	3.7*			
		SHARE OF AUDIENCE %	5	5 *		6 *	12	10 *		11 *		13 *		13 *	13 *			
		AVG. AUD. BY ¼ HR. %	1.2	1.1	1.5	1.8	2.8	2.9	3.1	2.9	3.3	3.6	3.8	3.7	3.7			
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,330 6.2	RICHIE RICH (SD)	5,150 6.0	DUNGEONS AND DRAGONS (SD)	4,120 4.8	POLE POSITION	4,210 4.9	CHARLIE BROWN&SNOOPY SHOW (SD)								
		AVERAGE AUDIENCE (Households (000) & %)	4,550 5.3		4,210 4.9		3,610 4.2		3,440 4.0									
		SHARE OF AUDIENCE %	20		18		16		15									
		AVG. AUD. BY ¼ HR. %	5.3	5.3	4.9	5.0	4.2	4.1	4.0	4.0								
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,100 7.1	ALVIN AND THE CHIPMUNKS (SD)	5,070 5.9	KIDD VIDEO (SD)	4,040 4.7	MR. T	3,090 3.6	SPIDERMAN AND FRIENDS	4,470 5.2 (1) (→OP)	13,660 15.9	NBC MAJOR LEAGUE BASEBALL LOS ANGELES VS ST. LOUIS PHILADELPHIA VS CINCINNATI (1:18-4:07PM)(OP)					
		AVERAGE AUDIENCE (Households (000) & %)	5,150 6.0		4,300 5.0		3,440 4.0		2,660 3.1		4,040 4.7	5,760 6.7		5.2*		6.5*		7.0*
		SHARE OF AUDIENCE %	23		18		15		11		17	23		18 *		23 *		24 *
		AVG. AUD. BY ¼ HR. %	5.9	6.1	5.1	4.9	4.0	4.0	3.0	3.3	4.7	4.8	5.2	5.3	5.9	7.1	7.0	7.0
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,090 3.6	DROIDS: ADVENTURES	4,210 4.9	SUPERPOWERS TEAM (SD)	4,040 4.7	ABC WEEKEND SPECIALS MOTORIOUS JUMPING FROG/CALAVERAS COUNTY	4,040 4.7	AMERICAN BANDSTAND								
		AVERAGE AUDIENCE (Households (000) & %)	2,750 3.2		3,350 3.9		3,260 3.8		2,230 2.6	2.6*		2.7*						
		SHARE OF AUDIENCE %	12		15		14		9	9 *		10 *						
		AVG. AUD. BY ¼ HR. %	3.1	3.3	4.1	3.7	3.4	4.2	2.7	2.4	2.6	2.8						
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,410 6.3	RICHIE RICH (SD)	4,120 4.8	DUNGEONS AND DRAGONS (SD)	3,090 3.6	POLE POSITION	4,040 4.7	CHARLIE BROWN&SNOOPY SHOW (SD)								
		AVERAGE AUDIENCE (Households (000) & %)	4,550 5.3		3,440 4.0		2,660 3.1		3,180 3.7									
		SHARE OF AUDIENCE %	19		15		11		13									
		AVG. AUD. BY ¼ HR. %	5.3	5.4	4.1	3.9	3.1	3.1	3.5	3.9								
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,700 7.8	ALVIN AND THE CHIPMUNKS (SD)	4,470 5.2	KIDD VIDEO (SD)	3,610 4.2	MR. T	2,830 3.3	SPIDERMAN AND FRIENDS								
		AVERAGE AUDIENCE (Households (000) & %)	5,670 6.6		3,690 4.3		2,920 3.4		2,410 2.8									
		SHARE OF AUDIENCE %	24		16		12		10									
		AVG. AUD. BY ¼ HR. %	6.7	6.5	4.3	4.2	3.4	3.5	2.9	2.7								
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	25.2	26.2	26.8	27.0	26.9	27.1	27.5	27.6	27.1	27.6	28.2	28.6	29.2	29.0	29.8	30.0
		WK. 2	27.1	27.8	27.0	26.7	26.2	27.7	27.8	28.1	26.6	27.3	27.7	28.8	29.0	29.9	29.1	29.1

U.S. TV Households: 85,900,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:18PM)

For explanation of symbols, See page A.

DAY SAT. JULY 26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JULY 19, 1986

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	ABC TV TOTAL AUDIENCE (Households (000) & %)							10,140 11.8	ABC WIDE WORLD-SPORTS SAT							7,900 9.2	ABC WRLD NEWS TONIGHT-SAT
	ABC TV AVERAGE AUDIENCE (Households (000) & %)							4,900 5.7	5.0*		5.6*		6.6*			6,440 7.5	
	SHARE OF AUDIENCE %							17	15 *		16 *		18 *			18	
	AVG. AUD. BY ¼ HR. %							4.5	5.4	5.3	5.9	6.3	6.8			7.6	7.5
	CBS TV TOTAL AUDIENCE (Households (000) & %)															8,500 9.9	CBS SAT. NEWS-SCHIEFFER
	CBS TV AVERAGE AUDIENCE (Households (000) & %)															7,130 8.3	
	SHARE OF AUDIENCE %															20	
	AVG. AUD. BY ¼ HR. %															8.1	8.4
	NBC TV TOTAL AUDIENCE (Households (000) & %)		NBC MAJOR LEAGUE BASEBALL LOS ANGELES VS ST. LOUIS PHILADELPHIA VS CINCINNATI (1:18-4:07PM)(-OP)			14,890 17.1	NBC MAJOR LEAGUE GAME-2 CHICAGO WHITE SOX VS NEW YORK YANKEES TORONTO VS CALIFORNIA MULTI-SEGMENT TELECAST(OP)										
	NBC TV AVERAGE AUDIENCE (Households (000) & %)		7.3*		8.0*	5,840 6.8	7.2*		6.7*		7.0*		7.3*		6.4*		6.4*
	SHARE OF AUDIENCE %		25 *		28 *	20	24 *		22 *		22 *		22 *		17 *		17 *
	AVG. AUD. BY ¼ HR. %	7.2	7.4	8.1	8.0	7.0	7.3	6.8	6.7	6.9	7.1	7.3	7.3	6.5	6.2	6.8	6.0
WEEK 2	ABC TV TOTAL AUDIENCE (Households (000) & %)							9,020 10.5	ABC WIDE WORLD-SPORTS SAT							6,960 8.1	ABC WRLD NEWS TONIGHT-SAT
	ABC TV AVERAGE AUDIENCE (Households (000) & %)							4,340 5.4	5.4*		5.0*		5.9*			5,670 6.6	
	SHARE OF AUDIENCE %							16	17 *		15 *		17 *			17	
	AVG. AUD. BY ¼ HR. %							5.0	5.9	4.8	5.1	5.9	5.9			6.6	6.7
	CBS TV TOTAL AUDIENCE (Households (000) & %)	6,010 7.0	BUICK OPEN-SAT							5,150 6.0	CBS SPORTS SPECIAL-SA					6,530 7.6	CBS SAT. NEWS-SCHIEFFER
	CBS TV AVERAGE AUDIENCE (Households (000) & %)	2,660 3.1	2.8*		3.0*		3.4*		3.4*	3,010 3.5	3.4*		3.5*			4,980 5.8	
	SHARE OF AUDIENCE %	10	10 *		10 *		11 *		11 *	10	10 *		10 *			15	
	AVG. AUD. BY ¼ HR. %	2.9	2.8	2.9	3.1	3.3	3.5	3.6	3.1	3.5	3.3	3.2	3.7			5.5	6.2
	NBC TV TOTAL AUDIENCE (Households (000) & %)	13,830 16.1	NBC MAJOR LEAGUE BASEBALL BOSTON VS CALIFORNIA (3:13-6:00PM) (SD)													6,960 8.1	NBC NIGHTLY NEWS-SAT.
	NBC TV AVERAGE AUDIENCE (Households (000) & %)	5,410 6.3	5.5*		5.7*		6.7*		6.3*		6.6*		6.6*			5,670 6.6	
	SHARE OF AUDIENCE %	20	20 *		20 *		22 *		20 *		20 *		19 *			17	
	AVG. AUD. BY ¼ HR. %	5.3	5.5	5.4	5.9	6.7	6.7	6.5	6.1	6.6	6.6	6.7	6.4			6.6	6.7
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	29.6	29.3	29.7	29.6	30.0	31.2	32.5	33.3	33.9	34.8	35.0	37.3	39.4	40.3	40.9	41.3
	WK. 2	28.3	28.2	29.1	29.6	30.2	30.8	31.8	32.5	33.5	34.2	35.0	36.0	37.5	39.1	39.2	40.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. JULY 26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 20, 1986

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV — TOTAL AUDIENCE (Households (000) & %)															9,790 11.4 BRITISH OPEN-SUN. (10:30-1:46PM)	
ABC TV — AVERAGE AUDIENCE (Households (000) & %)															3,610	
ABC TV — SHARE OF AUDIENCE %															4.2	2.7*
ABC TV — AVG. AUD. BY ¼ HR. %															16 2.6	13 * 2.8
CBS TV — TOTAL AUDIENCE (Households (000) & %)									5,930 6.9	SUNDAY MORNING					3,260 3.8 FACE THE NATION	
CBS TV — AVERAGE AUDIENCE (Households (000) & %)									3,520						2,660	
CBS TV — SHARE OF AUDIENCE %									4.1	3.7*		4.5*		4.3*	3.1	
CBS TV — AVG. AUD. BY ¼ HR. %									20 3.0	20 * 4.3	4.5	21 * 4.5	4.4	20 * 4.1	14 3.2	3.0
NBC TV — TOTAL AUDIENCE (Households (000) & %)																
NBC TV — AVERAGE AUDIENCE (Households (000) & %)																
NBC TV — SHARE OF AUDIENCE %																
NBC TV — AVG. AUD. BY ¼ HR. %																
WEEK 2																
ABC TV — TOTAL AUDIENCE (Households (000) & %)																
ABC TV — AVERAGE AUDIENCE (Households (000) & %)																
ABC TV — SHARE OF AUDIENCE %																
ABC TV — AVG. AUD. BY ¼ HR. %																
CBS TV — TOTAL AUDIENCE (Households (000) & %)									5,840 6.8	SUNDAY MORNING					3,010 3.5 FACE THE NATION	
CBS TV — AVERAGE AUDIENCE (Households (000) & %)									3,010						2,230	
CBS TV — SHARE OF AUDIENCE %									3.5	2.7*		3.4*		4.5*	2.6	
CBS TV — AVG. AUD. BY ¼ HR. %									17 2.5	16 * 3.0	3.2	16 * 3.6	4.6	19 * 4.4	10 2.6	2.6
NBC TV — TOTAL AUDIENCE (Households (000) & %)																
NBC TV — AVERAGE AUDIENCE (Households (000) & %)												NBC NEWS SPECIAL RPT (9:37-9:57AM) (SUS)				
NBC TV — SHARE OF AUDIENCE %																
NBC TV — AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	6.7	7.5	8.1	9.2	12.1	14.5	15.9	17.8	18.9	20.0	21.0	22.1	22.1	22.4	22.7	22.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	6.5	7.1	8.0	9.2	11.7	13.4	15.8	18.3	19.6	21.0	22.5	23.4	23.9	25.2	24.9	25.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. JULY 27, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 20, 1986

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV — TOTAL AUDIENCE (Households (000) & %)	BRITISH OPEN-SUN. (10:30-1:46PM) (-OP)											3,780 4.4	THIS WEEK-DAVID BRINKLEY (1:46-2:46PM) (OP)			
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)												2,060				
	SHARE OF AUDIENCE %		3.3*		4.3*		4.3*		4.9*		5.5*		2.4		2.4*		2.3*
	AVG. AUD. BY ¼ HR. %	3.0	14 * 3.7	4.1	17 * 4.5	4.2	16 * 4.4	4.9	17 * 4.8	5.4	19 * 5.6	4.9	8 2.4	2.5	8 * 2.3	2.4	7 * 2.0
	CBS TV — TOTAL AUDIENCE (Households (000) & %)																
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	NBC TV — TOTAL AUDIENCE (Households (000) & %)							2,830 3.3 MEET THE PRESS									
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)							2,320									
	SHARE OF AUDIENCE %							2.7									
	AVG. AUD. BY ¼ HR. %							2.6	2.8								
WEEK 2	ABC TV — TOTAL AUDIENCE (Households (000) & %)			4,720 5.5 THIS WEEK-DAVID BRINKLEY													
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)			3,260													
	SHARE OF AUDIENCE %			3.8	3.6*		3.9*										
	AVG. AUD. BY ¼ HR. %			13 3.5	12 * 3.7	4.0	13 * 3.9										
	CBS TV — TOTAL AUDIENCE (Households (000) & %)					6,610 7.7	CBS SPORTS SUN. SP. ED.			12,630 14.7	TALLADEGA 500 (1:00-4:42PM)						
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)					3,950				4,550							
	SHARE OF AUDIENCE %					4.6	3.9*		5.3*	5.3	5.2*		5.1*		5.4*		4.9*
	AVG. AUD. BY ¼ HR. %					15 3.6	13 * 4.1	5.1	17 * 5.6	16 5.4	17 * 5.1	5.2	16 * 5.1	5.2	17 * 5.6	5.1	15 * 4.7
	NBC TV — TOTAL AUDIENCE (Households (000) & %)							3,010 3.5 MEET THE PRESS									
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)							2,410									
	SHARE OF AUDIENCE %							2.8									
	AVG. AUD. BY ¼ HR. %							2.7	2.9								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	24.2	25.3	26.2	26.4	26.6	28.1	28.8	29.7	29.6	30.6	30.9	30.8	31.0	30.7	31.3	31.9
	WK. 2	27.2	28.2	28.8	29.9	30.1	30.1	30.8	30.9	30.7	31.2	31.8	32.1	32.2	33.5	33.3	33.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. JULY 27, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 20, 1986

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	ABC TV TOTAL AUDIENCE (Households (000) & %)															6,440 7.5 ABC WRLD NEWS TONIGHT-SUN	
	ABC TV AVERAGE AUDIENCE (Households (000) & %)															5,330 6.2	
	SHARE OF AUDIENCE %															15	
	AVG. AUD. BY ¼ HR. %															5.9	6.4
	CBS TV TOTAL AUDIENCE (Households (000) & %)					8,680 10.1	CBS SPORTS SUNDAY							6,700 7.8 CBS EVENING NEWS-SUNDAY			
	CBS TV AVERAGE AUDIENCE (Households (000) & %)					3,010 3.5	3.9*		3.6*		2.7*		3.7*	5,150 6.0			
	SHARE OF AUDIENCE %					10	12 *		10 *		8 *		11 *	15			
	AVG. AUD. BY ¼ HR. %					3.6	4.2	3.7	3.5	2.9	2.5	3.4	4.0	5.7	6.2		
	NBC TV TOTAL AUDIENCE (Households (000) & %)							9,360 10.9	SPORTSWORLD							6,610 7.7 NBC NIGHTLY NEWS-SUN	
	NBC TV AVERAGE AUDIENCE (Households (000) & %)							4,040 4.7	4.4*		5.0*		4.8*			5,840 6.8	
	SHARE OF AUDIENCE %							13	12 *		14 *		14 *			16	
	AVG. AUD. BY ¼ HR. %							4.4	4.3	4.8	5.2	4.5	5.1			6.6	7.0

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 2	ABC TV TOTAL AUDIENCE (Households (000) & %)															6,870 8.0 ABC WRLD NEWS TONIGHT-SUN	
	ABC TV AVERAGE AUDIENCE (Households (000) & %)															5,500 6.4	
	SHARE OF AUDIENCE %															15	
	AVG. AUD. BY ¼ HR. %															6.1	6.8
	CBS TV TOTAL AUDIENCE (Households (000) & %)				TALLADEGA 500 (1:00-4:42PM) (-OP)			8,930 10.4			BUICK OPEN-SUN (4:42-6:05PM) (OP)(-OP)			6,530 7.6 CBS EVENING NEWS-SUNDAY			
	CBS TV AVERAGE AUDIENCE (Households (000) & %)		4.8*		5.1*		6.0*	5,410 6.3		5.2*		6.0*		6.9*	4,900 5.7		
	SHARE OF AUDIENCE %		15 *		16 *		18 *	18		15 *		17 *		19 *	13		
	AVG. AUD. BY ¼ HR. %	4.9	4.8	5.1	5.2	5.7	6.4	5.3		5.1	5.8	6.2	6.6	7.3	5.0	6.4	
	NBC TV TOTAL AUDIENCE (Households (000) & %)							5,500 6.4	SPORTSWORLD							7,560 8.8 NBC NIGHTLY NEWS-SUN	
	NBC TV AVERAGE AUDIENCE (Households (000) & %)							3,090 3.6		3.2*		4.0*				6,010 7.0	
	SHARE OF AUDIENCE %							10		9 *		11 *				16	
	AVG. AUD. BY ¼ HR. %							3.1		3.3	3.9	4.1				7.0	7.1

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	32.6	33.3	33.3	33.4	33.6	34.6	35.0	35.7	35.8	36.1	37.2	37.9	40.0	40.9	42.8	44.0
WK. 2	33.3	32.4	32.8	33.2	33.1	33.4	33.9	34.7	35.6	36.4	37.9	39.6	42.0	43.0	44.0	44.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. JULY 27, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC MONDAY NIGHT BASEBALL	2	8.00-11.10PM	→GRID								18,550	21.6	7,990	9.3	17		
			11.00													5.9	
			11.15											5.7*	11*	5.0	
ABC ABC NEWSBRIEF-MON	2	8.06- 8.07PM	8.00														
	1	9.48- 9.49PM	9.45	10,310	12.0	10,310	12.0	20	12.0		6,360	7.4	6,360	7.4	15	7.4	
CBS AMERICAN PORTRAIT-SUS.(SUS)	2	8.58- 8.59PM	8.45														
CBS MISS UNIVERSE PAGEANT(S)	2	9.00-11.03PM	→GRID								30,320	35.3	18,210	21.2	37		
			11.00													21.6	
EVENING TUESDAY																	
ABC ALL STAR BASEBALL PRE GM(S)	1	8.00- 8.27PM	→GRID	16,410	19.1	13,920	16.2	32									
			8.15						16.7								
ABC ABC NEWSBRIEF-TUE	1	8.24- 8.25PM	8.15	12,710	14.8	12,710	14.8	29	14.8								
ABC ALL STAR BASEBALL GAME(S)	1	8.27-11.02PM	→GRID	27,490	32.0	17,440	20.3	35									
			11.00						21.7								
ABC ABC NEWSBRIEF-TUE	2	9.58- 9.59PM	9.45								8,330	9.7	8,330	9.7	17	9.7	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	9,110	10.6	9,110	10.6	20	10.6		8,070	9.4	8,070	9.4	18	9.4	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	7,900	9.2	7,900	9.2	17	9.2		8,250	9.6	8,250	9.6	17	9.6	
CBS AMERICAN PORTRAIT-SUS(SUS)		8.28- 8.29PM	8.15														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	5,760	6.7	5,760	6.7	12	6.7		6,960	8.1	6,960	8.1	15	8.1	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.43- 8.44PM	8.30	8,420	9.8	8,420	9.8	22	9.8								
	2	8.41- 8.42PM	8.30								7,900	9.2	7,900	9.2	20	9.2	
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	6,610	7.7	6,610	7.7	15	7.7		7,040	8.2	7,040	8.2	16	8.2	
CBS AMERICAN PORTRAIT SUS(SUS)		8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	5,500	6.4	5,500	6.4	14	6.4		4,720	5.5	4,720	5.5	12	5.5	
ABC ABC NEWSBRIEF-SAT.	1	9.55- 9.56PM	9.45	6,100	7.1	6,100	7.1	15	7.1								
	2	9.50- 9.51PM	9.45								5,330	6.2	5,330	6.2	13	6.2	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	5,580	6.5	5,580	6.5	14	6.5		4,040	4.7	4,040	4.7	11	4.7	
CBS NEWSBREAK-SAT.	1	9.58- 9.59PM	9.45	6,700	7.8	6,700	7.8	16	7.8								
	2	9.49- 9.50PM	9.45								3,520	4.1	3,520	4.1	8	4.1	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	8,500	9.9	8,500	9.9	21	9.9		8,070	9.4	8,070	9.4	21	9.4	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								9,530	11.1	9,530	11.1	23	11.1	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	9.00- 9.01PM	9.00	10,310	12.0	10,310	12.0	22	12.0								
	2	9.22- 9.23PM	9.15								8,420	9.8	8,420	9.8	17	9.8	
ABC ABC NEWSBRIEF-SUN.	2	9.59-10.00PM	9.45								8,160	9.5	8,160	9.5	16	9.5	
	1	10.05-10.06PM	10.00	11,850	13.8	11,850	13.8	23	13.8								

 U.S. TV HOUSEHOLDS: 85,900,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ½ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ½ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
CBS SPORTSBREAK-SUN		8.58- 8.59PM	8.45	12,110	14.1	12,110	14.1	26	14.1		10,310	12.0	10,310	12.0	21	12.0	
CBS NEWSBREAK-SUN.	1	9.58- 9.59PM	9.45	9,960	11.6	9,960	11.6	20	11.6								
	2	9.52- 9.53PM	9.45														
NBC NBC NEWS DIGEST-SUN	1	8.57- 8.59PM	8.45	5,070	5.9	4,810	5.6	10	5.6		8,070	9.4	8,070	9.4	16	9.4	
	2	8.58- 8.59PM	8.45														
NBC NBC NEWS DIGEST-2-SUN.	1	9.50- 9.51PM	9.45	6,960	8.1	6,960	8.1	14	8.1		5,930	6.9	5,930	6.9	12	6.9	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	6,610	7.7	5,150	6.0	17	6.8	M-F	5,670	6.6	4,550	5.3	15	5.9	TU-F
			11.45						5.4	M-F						4.7	TU-F
			12.00						4.5	TUWF						3.7	TU-TH
ABC ABC NEWS:NIGHTLINE-MON(B)	2	11.52-12.23AM	11.45								4,810	5.6	3,610	4.2	13	4.8	MON.
			12.00													4.3	MON.
			12.15													3.4	MON.
ABC EYE ON HOLLYWOOD	1	>	12.00	1,290	1.5	1,030	1.2	6	1.3	M-F							
			12.15						1.1	TU-TH							
			12.30						1.2	M-W							
			12.45						1.6	M-W							
			1.00						1.6	MON.							
			1.30						1.0	FRI.							
			1.45						1.0	FRI.							
			2.00						1.0	FRI.							
ABC LIFESTYLES-RICH & FAM-12M	2	>	12.00								1,290	1.5	1,030	1.2	6	1.1	M-F
			12.15													1.2	M & F
			12.30													1.3	M-TH
			12.45													1.2	M-TH
			1.00													1.2	TU-TH
ABC SPECIAL EDITION-GMA-5:30A(S)	2	5.30- 6.00AM	5.30								2,150	2.5	1,630	1.9	23	1.9	TUE.
			5.45													2.0	TUE.
CBS AMERICAN PORTRAIT		8.58- 8.59PM	8.45	9,530	11.1	9,530	11.1	20	11.1	MTUTH	5,930	6.9	5,930	6.9	13	8.3	TU&TH
			9.15													5.4	THU.
CBS NEWSBREAK-M-F		>	9.45	7,220	8.4	7,220	8.4	15	8.4	M-F	6,960	8.1	6,440	7.5	14	5.8	M-F
			10.00													17.0	MON.
CBS CBS LATE NIGHT I		>	11.30	7,390	8.6	5,150	6.0	21	6.2	M-F	6,790	7.9	4,640	5.4	19	5.8	M-F
			11.45				6.2*	19*	6.2	M-F				5.6*	17*	5.5	M-F
			12.00						6.0	M-F						5.2	M-F
			12.15				5.9*	23*	5.7	M-F				5.1*	20*	5.1	M-F
			12.30				5.6*	26*	5.5	M-F				5.0*	24*	4.9	M-F
CBS CBS LATE NIGHT II		>	12.30	3,950	4.6	3,090	3.6	21	4.2	M-F	4,040	4.7	3,090	3.6	21	4.1	M-F
			12.45				3.9*	20*	3.7	M-F				3.8*	20*	3.7	M-F
			1.00						3.4	M-F						3.6	M-F
			1.15				3.4*	22*	3.2	M-F				3.5*	23*	3.2	M-F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,120	1.3	1,030	1.2	13	1.2	M-THSU	940	1.1	770	.9	10	1.1	M-THSU
			2.15						1.1	M-THSU						.8	M-THSU
CBS CBS NEWS NIGHTWATCH-2 CONT'D		2.30- 3.00AM	→GRID	1,290	1.5	1,200	1.4	18		M-THSU	940	1.1	860	1.0	13		MWTHSU

 U.S. TV HOUSEHOLDS: 85,900,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-2-CONT'D																	
			2.30						1.5	M-THSU						1.1	MWTHSU
			2.45						1.3	M-THSU						1.0	MWTHSU
CBS CBS NIGHTWATCH-2-TUE(B)	2	2.30- 3.00AM	2.30								940	1.1	770	.9	12	1.0	TUE.
			2.45													.9	TUE.
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,800	2.1	940	1.1	22	1.5	M-THSU	1,550	1.8	770	.9	17	1.2	M-THSU
			3.15				1.4*	23*	1.3	M-THSU				1.1*	17*	1.1	M-THSU
			3.30						1.2	M-THSU						1.0	M-THSU
			3.45				1.2*	22*	1.2	M-THSU				1.0*	17*	1.0	M-THSU
			4.00						1.2	M-THSU						1.0	M-THSU
			4.15				1.1*	23*	1.1	M-THSU				1.0*	19*	.9	M-THSU
			4.30						1.0	M-THSU						.9	M-THSU
			4.45				1.0*	22*	1.0	M-THSU				.8*	17*	.8	M-THSU
			5.00						.9	M-THSU						.8	M-THSU
			5.15				.9*	20*	.9	M-THSU				.8*	17*	.8	M-THSU
			5.30						1.0	M-THSU						.8	MWTHSU
			5.45				.9*	20*	.8	M-THSU				.8*	17*	.8	MWTHSU
CBS CBS MORNING NEWS SP. ED 1(S)	2	5.30- 6.00AM	5.30								1,550	1.8	1,290	1.5	18	1.5	TUE.
			5.45													1.5	TUE.
NBC NBC NEWS DIGEST-M-F		>	8.15	8,420	9.8	8,420	9.8	18	9.4	M-F	8,500	9.9	8,500	9.9	19	9.8	M-F
			8.45						9.9	TU-F						10.0	TU-F
NBC NBC NEWS DIGEST-2-M-F	1	>	9.30	7,730	9.0	7,730	9.0	16	7.3	MWF							
	2	9.58- 9.59PM	9.45						9.9	MWF	8,850	10.3	8,850	10.3	19	10.3	TU&TH
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,450	11.0	5,580	6.5	20	8.0	M-F	10,480	12.2	6,440	7.5	24	8.1	M-F
			11.45				7.4*	20*	6.7	M-F				8.0*	22*	8.0	M-F
			12.00						6.1	M-F						7.6	M-F
			12.15				5.7*	20*	5.2	M-F				6.9*	25*	6.3	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	4,210	4.9	3,520	4.1	19	4.4	M-TH	4,810	5.6	3,950	4.6	22	4.8	M-TH
			12.45						3.8	M-TH						4.5	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,670	6.6	2,750	3.2	16	4.5	FRI.	5,070	5.9	2,830	3.3	17	4.6	FRI.
			12.45				4.2*	17*	3.9	FRI.				4.3*	18*	4.0	FRI.
			1.00						3.4	FRI.						3.4	FRI.
			1.15				3.2*	16*	2.9	FRI.				3.1*	17*	2.9	FRI.
			1.30						2.6	FRI.						2.7	FRI.
			1.45				2.3*	15*	2.1	FRI.				2.6*	18*	2.5	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	3,260	3.8	2,750	3.2	20	3.4	M-TH	3,780	4.4	3,090	3.6	23	3.9	M-TH
			1.15						3.1	M-TH						3.4	M-TH
NBC TODAY SHOW SPCL 530AM(S)	2	5.30- 6.00AM	5.30								2,230	2.6	1,720	2.0	24	1.6	TUE.
			5.45													2.3	TUE.
DAY MONDAY-FRIDAY																	
ABC SPECIAL EDITION-GMA-6:00A(S)	2	6.00- 8.00AM	6.00								9,880	11.5	4,810	5.6	34	3.4	WED.
			6.15											3.8*	33*	4.3	WED.
			6.30													4.7	WED.
			6.45											4.9*	34*	5.1	WED.
			7.00													6.2	WED.
			7.15											6.3*	34*	6.5	WED.
			7.30													7.5	WED.

CONT'D

 U.S. TV HOUSEHOLDS: 85,900,000

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*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC SPECIAL EDITION-GMA-6:00A(S)-CONT'D																	
			7.45														
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,550	1.8	1,370	1.6	21	1.6	M-F	1,550	1.8	1,460	1.7	23	1.7	MTUTHF
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,060	2.4	1,980	2.3	21	2.3	M-F	2,230	2.6	1,980	2.3	22	2.3	MTUTHF
ABC SPECIAL EDITION-GMA-8:00A(SUS)	2	8.00- 8.30AM	8.00														WED.
ABC SPECIAL EDITION-GMA-8:30A(S)	2	8.30- 9.00AM	8.30								7,560	8.8	6,010	7.0	23	7.2	WED.
			8.45													6.8	WED.
ABC SPECIAL EDITION-GMA-9:00A(SUS)	2	9.00- 9.30AM	9.00														WED.
ABC SPECIAL EDITION-GMA-9:30A(S)	2	9.30-10.00AM	9.30								5,410	6.3	4,470	5.2	18	5.4	WED.
			9.45													5.0	WED.
ABC ABC DAYTIME NEWSBRIEF-M-F	1	2.58- 2.59PM	2.45	6,360	7.4	6,360	7.4	25	7.4	M-F	6,010	7.0	5,840	6.8	23	7.0	M-F
	2	>	2.45														
ABC U.S. WOMEN OPEN GOLF-MON(S)	1	4.00- 5.00PM	4.00	4,380	5.1	2,150	2.5	8	3.1	MON.							
			4.15				2.6*	9*	2.1	MON.							
			4.30						2.1	MON.							
			4.45				2.4*	8*	2.7	MON.							
CBS CBS MORNING NEWS SP. ED 2(S)	2	6.00- 9.00AM	6.00								9,880	11.5	3,520	4.1	21	2.0	WED.
			6.15											2.1*	18*	2.3	WED.
			6.30													3.0	WED.
			6.45											3.3*	23*	3.6	WED.
			7.00													4.2	WED.
			7.15											4.3*	23*	4.4	WED.
			7.30													4.6	WED.
			7.45											4.7*	22*	4.9	WED.
			8.00													5.1	WED.
			8.15											4.9*	21*	4.6	WED.
			8.30													4.9	WED.
			8.45											5.4*	21*	5.9	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,550	1.8	1,120	1.3	16	1.3	M-F	1,290	1.5	1,030	1.2	16	1.1	MTUTHF
			6.45						1.4	M-F						1.3	MTUTHF
CBS CBS MORNING NEWS 2-WED(B)	2	9.30-10.00AM	9.30								2,230	2.6	1,980	2.3	8	2.2	WED.
			9.45													2.4	WED.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,610	7.7	6,360	7.4	28	7.4	M-F	6,100	7.1	5,840	6.8	26	6.8	M-F
CBS NEWSBREAK-3.44		>	3.30	5,410	6.3	5,410	6.3	20	6.3	M-F	5,500	6.4	5,500	6.4	21	6.2	M-F
			3.45						6.1	M-F						6.7	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	5,150	6.0	5,150	6.0	19	6.0	MWF	4,900	5.7	4,900	5.7	18	5.7	MWF
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
NBC TODAY SHOW SPCL 6AM(S)	2	6.00- 7.00AM	6.00								4,900	5.7	3,090	3.6	28	3.0	WED.
			6.15											3.1*	27*	3.2	WED.
			6.30													3.8	WED.
			6.45											4.1*	28*	4.4	WED.
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,060	2.4	1,630	1.9	19	1.5	M-F	2,150	2.5	1,460	1.7	18	1.4	MTUTHF
			6.45						2.1	M-F						2.0	MTUTHF
NBC TODAY SHOW SPCL 7AM(SUS)	2	7.00- 7.30AM	7.00														WED.

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Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC TODAY SHOW SPCL 8AM(S)	2	8.00- 8.30AM	8.00								9,710	11.3	7,730	9.0	32	8.6	WED.
			8.15													9.4	WED.
NBC TODAY SHOW SPCL 9AM(S)	2	9.00-10.00AM	9.00								11,340	13.2	7,040	8.2	31	8.6	WED.
			9.15											8.5*	32*	8.4	WED.
			9.30													8.0	WED.
			9.45											7.9*	30*	7.8	WED.
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	4,210	4.9	4,210	4.9	17	4.9	MWF	4,300	5.0	4,300	5.0	17	5.0	MWF
NBC 1986 EMMY AWARDS DAYTIME(S)	1	3.00- 4.31PM	3.00	12,460	14.5	7,560	8.8	27	7.3	THU.							
			3.15				7.6*	24*	7.9	THU.							
			3.30						8.6	THU.							
			3.45				8.8*	26*	9.0	THU.							
			4.00						10.0	THU.							
			4.15				10.1*	31*	10.2	THU.							
			4.30						9.1	THU.							
DAY SATURDAY																	
ABC ABC FUN FIT-8:25AM		8.25- 8.29AM	8.15	1,800	2.1	1,630	1.9	14	1.9		2,660	3.1	2,150	2.5	17	2.5	
ABC ABC FUN FIT-11:55AM	1	10.55-10.59AM	10.45	3,090	3.6	2,320	2.7	11	2.7								
	2	11.55-11.59AM	11.45														
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15								3,520	4.1	2,830	3.3	12	3.3	
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS ASTRO MINUTE-11.26AM		11.26-11.29AM	11.15	4,980	5.8	4,470	5.2	19	5.2		4,900	5.7	4,380	5.1	18	5.1	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,640	5.4	4,040	4.7	17	4.7		3,520	4.1	3,180	3.7	14	3.7	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	3,440	4.0	3,260	3.8	14	3.8		3,610	4.2	3,180	3.7	13	3.7	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	2,150	2.5	2,060	2.4	18	2.4		3,260	3.8	3,090	3.6	24	3.6	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	2,490	2.9	2,410	2.8	17	2.8		3,260	3.8	3,010	3.5	20	3.5	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	5,330	6.2	5,150	6.0	23	6.0		5,330	6.2	5,240	6.1	24	6.1	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	5,410	6.3	5,330	6.2	23	6.2		4,900	5.7	4,810	5.6	20	5.6	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	4,380	5.1	4,300	5.0	18	5.0		4,040	4.7	3,870	4.5	17	4.5	
NBC NBC MAJOR LEAGUE PRE GAME	1	1.00- 1.18PM	→GRID	4,470	5.2	4,040	4.7	17									
			1.15						4.6								
NBC NBC MAJOR LEAGUE BASEBALL	1	1.18- 4.07PM	→GRID	13,660	15.9	5,760	6.7	23									
			4.00				7.1*	24*	7.1								
NBC NBC MAJOR LEAGUE PRE GAME	2	3.03- 3.13PM	3.00								4,470	5.2	4,640	5.4	19	5.4	
DAY SUNDAY																	
ABC BRITISH OPEN-SUN.(S)	1	10.30- 1.46PM	→GRID	9,790	11.4	3,610	4.2	16									
			1.45				4.8*	16*	3.9								
CBS FOR OUR TIMES(SUS)		6.00- 6.30AM	6.00														
CBS TALLADEGA 500(S)	2	1.00- 4.42PM	→GRID								12,630	14.7	4,550	5.3	16		
			4.30											6.7*	20*	6.7	
CBS BUICK OPEN-SUN(S)	2	4.42- 6.05PM	→GRID								8,930	10.4	5,410	6.3	18		
			6.00													7.6	

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